

# BULLETIN BOARD

A page of topical news items, some printed before, some new . . . all pertinent to our readers

# Bradley Petition Accepted

We have just been informed by the National Fraternity that the petition submitted by our Bradley Colony has received sufficient endorsement from the chapters to assure their becoming our newest chapter. Further information and date of installation will be reported as soon as available.

# Employment Possibilities

Our National Fraternity Headquarters is interested in hearing from members who would be interested in working full or part-time for the fraternity. Positions are available from time to time which can be rewarding and interesting for those who can qualify. Direct your inquiries to Executive Secretary A. Lawrence Barr, Kappa Delta Rho, Inc., 481 North Dean St., Englewood, N. J. 07631.

# Advantage to Contributors

A not-too-well publicized advantage of being a Loyalty Fund Contributor is that you are placed on a special mailing list to receive occasional memoranda from the President concerning the status of the fraternity, its gains and its problems. We feel that Loyalty Fund Contributors are, obviously, our most interested alumni and are therefore entitled to this special consideration.

## When You Move

All alumni, regardless of graduating chapter, are welcome at any KDR house. We would recommend that, upon moving to a new area, you note the location of the nearest chapter house (see back cover) and make it a point to stop in and become acquainted with the undergraduates. It's your fraternity in Maine or in California!

# Magazine Copies Needed

Several of the more recent issues of the *Quill & Scroll* are in extremely short supply, due to factors beyond our control. In one instance, the print run was short . . . in another, confusion led to a mailing to all the "kill" names on our list, resulting in too few copies for our regular mailing. Once a supplier discarded surplus copies. And in

another instance, the demand exceeded the supply.

If you should happen to have undamaged copies of any of the following issues, we would greatly appreciate your sending them to the editorial offices at Box 529, R.D. 1, Macungie, Pennsylvania:

May 1961-

Rushing issue
November 1961
Vol. LXVII, No. 2
Vol. LXVII, No. 4
Vol. LXXI, No. 1
November 1965
Vol. LXXI, No. 4

We anticipate that, should we be able to secure enough copies of these magazines, we may be able to bind the entire modern *Quill & Scroll* in hard covers for the use of key personnel and (possibly) chapters.

# Note to Parents of K.D.R.'s

If your son's Quill & Scroll is still coming to your home address after he leaves school—and if he no longer lives with you — please send the proper address to our National office, 481 N. Dean St., Englewood, N.J. You can help your son realize the deep significance of his bond of brotherhood by assisting us in maintaining his correct address.

As soon as a man is initiated into K.D.R. he automatically becomes a life subscriber to this magazine. These pages help keep him abreast of what is going on in the fraternity at large.

#### THE

#### KAPPA DELTA RHO FRATERNITY

Founded at Middlebury on May 17th, 1905 by "George E. Kimball, Gino A. Ratti, Chester M. Walch, "Irving T. Coates, "John Beecher, Thomas H. Bartley, "Benjamin E. Farr, "Pierce W. Darrow, Gideon R, Norton and Roy D. Wood. "Deceased

#### THE QUILL & SCROLL

Business office. Oprandy Building, 481 N. Dean St., Englewood, N.J. 07631 Editorial office, Box 529, R.D. 1, Macungle, Pa. 18062 Advertising Director—Mr. Murray Martin 315 East 56th St., N. Y., N. Y. 10021 Telephone (212) 535-8493

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All manuscripts and correspondence submitted for publication should be addressed to the Editor, Charles F. Beck, R.D. No. 1, Macungie, Penna. 18062. Photographs should be sharp, glossy prints.

Closing dates for editorial copy: February issue, January 1st; May issue, April 1st; September issue, July 1st; November issue, October 1st.

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## QUILL AND SCROLL OF KAPPA DELTA RHO

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Cover: Mayflower Hill campus of Colby College, home of Xi chapter.

page one september 1966 The three letter word that causes more trouble than the four letter words.



#### EDITORIAL

I would guess that every educational, consumer, college and fraternal publication has spoken out, at one time or another over the past several years, about the burgeoning sex problem on campus. It is rather naive and ridiculous to assume that this question is "new." The age of college youth is an age of emotional explosion and has always been a time of turmoil. The double standard

dates back into the mists of time. The new-found freedom of individuals away from home and family has frequently led to experimentation and difficulty in this field and many other fields . . . and this, too, is not new. At its origin, fraternity itself was an expression of rebellion. The sexual rebellion has been as old as civilization, but that is not to say that it should be accepted as a necessary evil and tolerated.

page two the quill and scroll

What is different in today's campus world is the moral code of our times. Too many parents have been indulgent to the point of indefensibility . . . even stupidity; too many adults have pushed their often unwilling children into the social fling at too early a level, "so they'll be popular." Dating is frequent in the 7th grade. Going steady, too. The sex problem has even reached into the grade school . . . ask any educator . . . or clergyman. Too many institutions have abdicated their responsibilities by attempting to brush the problem under the rug, or by granting ill-advised provocative privileges. Some ignore it by placing themselves above the clamor (Our students are adults: therefore not our responsibility). The voice of religion has been watered down by ministers and congregations who refuse to face problems; by church members who send their children to Sunday School, then go out and play golf themselves. The Bible is an infrequently read reference book in too many homes. The opportunity for sexual adventure is tremendously broadened by the advent of the car; contraceptives; blatent sensuality in our newspapers, magazines and books; the glamour of the many-affaired movie and TV stars; and the confusion among the "authorities" over the worth of a physical experience on the individual. The hideous prospect of obliteration of mankind through nuclear war or biological weaponry; the instantaneous publication of ominous events as they occur, tend to promote an attitude of "live for today and take tomorrow when it comes."

Where does a fraternity stand against the often violent shifts of opinion on this subject? It isn't so difficult. Our principles have always been tied to the Judeo-Christian concepts which state quite simply that adultery and related adventures are crimes against God and man. Our motto elevates the word "Honor" above all other things. Socalled freedom of behavior in this realm is not freedom but license. The "freedom" of one person leads to the bondage of others. The philanderer soon develops a cynical attitude toward the opposite sex, even as his conquests grow. He tends to treat women as conveniences . . . not as human beings. He becomes vain, cynical, crude and frequently cruel. Honorable? Hardly. Educated? In cynicism and sensuality, perhaps. Those who see the "great lover" as a subject of envy might think twice about the people (people who think, breathe, get sick, eat, drink, dream of a better tomorrow, enjoy life, become depressed, hate themselves after a fling into the unknown, and who eventually despise their partners in an affair and condemn themselves to grief . . . sometimes even to suicide)—the people whom this subject of envy has hurt mentally, morally, if not physically, just to achieve a dubious reputation among his fellows and a warped mind. The rules of life and the pages of history prove that this type of license can damage not only the victim, but the perpetrator. Instead of leading to liberty, and freedom of the individual, this leads to debauchery and a grimmer life sentence than the strictest judge can impose. All that you do lives with you and affects each following year of your life.

No, the question is not new . . . it has been with every generation from the beginning of time. The code of our times is new . . . it is permissive, wishy-washy and without strength. But the honorable person will ignore the code and the question, at the expense of being called a weakling, sissy, fink or worse. The values you retain are well worth the sacrifice of a little transient prestige, both now and in the future.

with 30 members. Roland Payne, an outstanding cross-country star, was president. The first two floors of Roberts Hall were used as a chapter house, and this remained the chapter home until fall, 1927. In 1924-25 the chapter increased its membership to 40, and in the spring of the school year correspondence with Kappa Delta Rho began. The man largely responsible for the initial contact was Malcolm E. Bennett, who had heard

PAGES FROM HISTORY

As early as 1919 the predecessor of Xi was a local fraternity on the Colby campus. In 1922 the local became a member of a national fraternity known as Alpha, which had been established at Boston University the preceding year. Alpha, in its short time span, had twelve chapters but it disbanded in the latter part of 1924... the rumor was that it was professionally organized for financial reasons and was composed of a weak group of chapters.

Xi at this time was most active,

of us from a friend who attended Middlebury. Malcolm Bennett be-

came the prime mover behind the attempt to affiliate with Kappa Delta Rho. Although he graduated in 1925, he returned to campus in the fall solely to finish the work he had started with KDR. In 1925-26, although the name of Alpha was retained, membership had reached 49. The president was Bernard Sprague. Malcolm Bennett and the original committee worked up a brochure which was sent to all KDR chapters in January of 1926. In February a committee from the National

Fraternity called, and later, notice was received of acceptance into the national as Xi chapter. Although largely responsible for Alpha joining the national, Malcolm Bennett, as a graduate, did not become a charter member. The induction banquet was held at the Elmwood Hotel on May 29, 1926, with a team of national officers including the president in attendance.

In 1926-27, Charles Eaton, Jr. was president of Xi. The outstanding event of the year was purchase of a chapter house on Elm Street in Waterville. It was made possible by Thomas Bryce Ashcraft, Ph.D., professor of Mathematics and an honorary member of Xi, who underwrote the mortgage and steered the chapter through the proper legal channels. The Elm Street address served as headquarters for the chapter until the college moved to Mayflower Hill, when it became necessary to sell the chapterhouse.

We are indebted to Brother Charles H. Eaton, Jr., Xi '27 for details of the early history of Xi chapter, mentioned in this article.



Architectural model of Xi's new chapterhouse now under construction on the Colby campus.

Xi Alumni Chapter of Kappa Delta Rho, Inc. celebrated the 40th anniversary of the chapter's charter with ground-breaking ceremonies for a new chapterhouse at 2:30 p.m. on June 4, 1966. The event marked the completion of fund raising efforts which spanned some 35 years. Participating in the ceremonies were Colby Vice President Ralph Williams, class of 1935, a KDR representing the college; Alumni Corporation Vice President Norman Beals, class of 1937; National Executive Secretary Lawrie Barr, class of 1963; and Consul Robert Gruber,

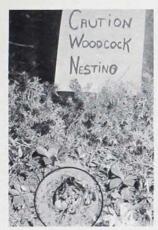


Left to right: Bob Gruber, Executive Secretary Lawrie Barr, Norman Beals and Ralph Williams at groundbreaking ceremonies.

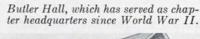
class of 1967, representing the undergraduate chapter. Three dozen others witnessed the long-awaited event.

An amusing touch was added to the occasion by Lady Woodcock (Philohela minor) who had been discovered nesting beside a large pine which had just fallen to the chain saw during site clearance operations. Ralph Williams promised that "the college will at all costs protect the woodcock until the period of incubation is completed." People attending the ceremony, as well as bulldozers and workmen, gingerly avoided the roped-off area to allow Mother Nature to proceed in her unhurried fashion.

The new KDR house will be located in the northwest corner of Colby's 1100 acre campus, adjacent to the existing Lorimer Chapel and a planned dormitory complex. The view is through the pines to Johnson Pond. Previous Xi homes include quarters in Roberts Hall on the old campus, occupied before national affiliation; a mansion on Waterville's Elm Street which was sold prior to the college's move to Mayflower Hill; and Butler Hall on the present campus, occupied since post-war reactivation.



The infamous Lady Woodcock who played a part in construction delays.







The Elm Street chapterhouse, sold when the college moved to Mayflower Hill.

Architect for the house is the firm of Benjamin Thompson and Associates of Cambridge, Mass. The design is a radical departure from the red brick Georgian colonial which was adopted as the style for the new campus thirty years ago. The house will be three story modern with a partial basement. White brick vertical posts will separate seven 14 foot glass bays. The roof is flat. Featured in the plans are four suites of five double rooms with a common living

room for each suite. The first floor includes a large living room, large library-study area, housemother suite, and chapter office. The library and second and third floors will have wall-to-wall carpeting. Occupancy is optimistically set for fall semester 1967.

Following the ceremonies the brothers returned to Butler Hall for the annual corporation meeting. Officers reported on progress made during the year. Considerable time was spent discussing areas in which alumni can

more effectively work with the undergraduates, and a committee was appointed to review the situation. The report of the Building Committee also produced a great deal of discussion. Officers elected are as follows: President Norman W. Beals '37, Vice President E. Richard Benson '29, Treasurer Richard B. Huart '57, Secretary A. Lawrence Barr '63, plus eight Directors-at-Large. The next alumni meeting will be held on Saturday of homecoming weekend.



# THREE RHO ALUMNI CITED

Fourteen Lafayette alumni members of the teaching profession in engineering and science received citations at a dinner following an April 15th, 1966 convocation commemorating the 100th year of science and engineering instruction at the college. All 14 men were praised "as representative of alumni who through distinguished teaching and contributions to their disciplines have nurtured and enriched the minds of future scientists and engineers." Three of the fourteen men are KDR brothers.

ERVIN ROBERT VAN ARTSDALEN

Rho 1935

Your career as college teacher and corporation researcher has been marked by persistent and fruitful investigations in reaction kinetics and photochemistry, in thermodynamics and high temperature chemistry, in nuclear energy. A cum laude graduate of the College, you prepared further through study at Harvard

and as an international exchange fellow in Germany. You have supervised important research studies in laboratories at Los Alamos and Oak Ridge and at Parma Research Center of the Union Carbide Corporation. You have demonstrated acumen as a teacher at Harvard, Lafayette, Johns Hopkins, Cornell and now at the University of Virginia. There Mallet Professor and Head of the Department of Chemistry, you well deserve the plaudits of your Alma Mater.

It is a special pleasure to offer them in the week when on nomination by the Beta Chapter of Phi Beta Kappa at Virginia University you were accorded the high distinction of election as a Graduate Member of the Lafayette chapter of this honorary society.

# JAMES LINDSAY DYSON

Rho 1933

You carried the aggressive initiative you demonstrated at Lafayette as All-American lacrosse goalie and student lab instructor on to Cornell. There as a graduate student you continued to probe the secrets that lay behind the contour of mountain and the curve of

valley floor. You taught at Cornell, Colgate and Hofstra, and served with distinction as a member of the Army during World War II. Since 1947 you have headed the Department of Geology at Lafayette and have more than once received recognition as a scholar-teacher. Your investigation of glaciation and snowslide erosion came to a climax in 1962 in the prize-winning book The World of Ice. Respected by your peers, who in Pennsylvania elected you president of the Academy of Science in 1961-62, you stand out in our community for your passionate defense of natural beauty and equally strong attack on pollution in our environment. Having recently appointed you Markle Professor of Geology, your College again proclaims its appreciation for the strength you add to its tradition of learning—and to its character. You are of the salt on our Hill, having lost not a whit of flavor!

# WILLIAM GEORGE McLEAN

Rho 1932

For close to thirty years Lafayette students have profited from your eager-

ness to teach them the basic stuff of engineering, to sharpen their reason as well as their technique, to warn them of the hazards of narrow understanding even as you encourage them to specialize. Your own student and professional career exemplifies your belief in the wellrounded man. You graduated from the College summa cum laude in electrical engineering, completed graduate studies in mathematics at Brown; returned to the campus to teach mechanical engineering; aided World War II production efforts as a physicist. Since you have headed Lafayette's Department of Mechanics and Engineering Fundamentals; as Director of Engineering since 1962 you have led in the move to reorganize the entire program in engineering study at the College. Your ability has been affirmed in your election as president of the Pennsylvania Society of Professional Engineers, as a director of the National Society of Professional Engineers, as a fellow of the American Society of Mechanical Engineers, to top posts in other professional agencies. As quick and sharp in mind as loyal in service, you enjoy among your colleagues a respect exceeded only by their affectionate patience under the barbs of your puns.



The Executive Secretary speaks out in his own permanent column.



-A. Lawrence Barr

The fraternity system has a habit of giving its critics a great deal of ammunition free of charge. While a critic can always find something wrong if he looks hard enough, we need not make his job easy.

Particularly glaring in this respect is old-fashioned pledge training. The traditional pledge program was apparently designed to reduce a freshman to a position of worthlessness, for how can the uninitiated be treated as equal. The pledge, for his part, wanted to show the brothers his longing to join by gratefully accepting the duties and games which the initiated devised for the purpose. Following successful completion of this period, the pledge was rewarded by initiation into the fraternity of his choice.

Why should such a program produce criticism? For one thing, faculty find that the traditional program turns the student temporarily into a sleep-walker or robot. Outlandish garb around campus accentuates the juvenile practices of a traditional program. Further criticism comes from parents or the public when the pledge program, carefully planned by mature college men, causes an accident which reaches the headlines.

Since all this activity has (or should have) a goal, perhaps it is wise to examine the end product to determine whether the means are delivering the goods. Does beating a pledge around the block really produce a working brother, dedicated to serving the fraternity for life? Does personal servitude create in a pledge the desire to work with and for his brothers to strengthen the organization? Are

pledge games to amuse the brothers looked upon in the same constructive light by the pledges? Do the brothers, after initiation, actually achieve to the limit of their ability, striving for personal success, and thus being a credit to the fraternity?

If we are unable to say that a brother is serving to capacity, we would do well to examine the image which we sell to a rushee, plus the program we design to make him a strong brother. It is unnecessary repetition to point out the characteristics of today's freshman. Let us just say that he is apt to be more conscious of scholarship and less interested in high school pledge programs. As such, he might respond better to a program designed to acquaint him with the history, the goals, the workings, the brothers of the fraternity, than to one designed to alienate, humiliate, as well as reduce study time. Teaching study habits, social graces, financial responsibility, parliamentary procedures, officers' duties, fraternity history, constitution, is closer to a mature, practical program for the "new student." Group pledge projects on

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# Coffee Break

The brothers comprising the Northern New Jersey Alumni Association have felt strongly that one of the reasons for the organization's existence should be service to the community. Much thought and discussion produced the first "Coffee Break for Safe Driving" on Memorial Day, which was followed by another effort on Independence Day.

In order to serve society, the first step was State Police authorization. After state and local police had given their blessing, a stalwart band assembled to build and paint signs. A member arranged the loan of a gas station parking lot on Route 17 in Paramus, N. J. Coffee was donated by the producer. When the debut finally arrived, Pat and Bob Fox (Rho), George Larson (Beta), Erik Bennorth (Alpha), Cass Lightner (Xi), Don Wilson (Pi), Lawrie Barr

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#### COFFEE BREAK

continued from preceding page

(Xi) were joined by a reporter from the "Bergen Evening Record." The evening was chilly, spirits were high, and the turnout was moderate. Guests were from New York State and Vermont. One man wanted to know what the catch was, not believing that the coffee really was free.

On July 4th the location was changed slightly, a bigger sign was built for the site, and attendance doubled. One man said he had driven by on Memorial Day before seeing the location. General reaction from the public is that the idea is a good one.

The Association plans to continue this service on Labor Day. New signs will be made for the highway, designed to be more stable and visible. There is evidence that the most worthwhile time for giving away coffee is after 10:30 p.m., so that the operation may begin later and run later. After Labor Day the Association should be in a better position to judge whether drivers are interested in stopping so near their destination, and hence whether the service is benefiting enough people to be worth the effort.

#### ON CAMPUS

Lycoming College

## PSI WINS PRESIDENT'S CUP

Psi chapter of Kappa Delta Rho was presented with the President's Cup, this spring, awarded to the top fraternity on campus. Brother Ron Travis won the Tomahawk award, given to the best student-athlete, and Brothers Walt Edmunds and Duane Snee were named to Iruska (top seven juniors on campus). Bill Bachardy was named to the N.C.A.A. All-American Wrestling Team.

Purdue University

## NEW ADDITION PLANNED

The Danish colonial chapter house of Theta has long been inadequate. There is now hope that an extensive, 48 man addition can be started shortly. The finished, University-approved plans call for an addition attached to the north end of the present house, maintaining the same exterior "castle" architecture. Inside, however, only the newest and best building materials and techniques will be used. Some of the more notable features include a new 90-man dining room with provisions for an additional 30 people when necessary; two group study rooms; a two room apartment for a house mother; a new kitchen (to occupy the present dining

room); a pool room, ping-pong room, warm dorm and cold dorm, etc. New furnishings would be essential. The only obvious exception to renovation will be the Great Hall. Total expenditure will run between \$250,000-\$300,000. The only block to immediate work is the dissolving of the original holding corporation . . . there are still a few shares outstanding. The chapter is preparing for the future by enlarging spring pledge classes and developing extensive fall pledge programs. It is anticipated that some 55 men will be living in the present facilities this fall.

**Bucknell University** 

#### PLEDGE RECORD



Total house membership at lota approached the fifty mark with the initiation of twenty pledges in the second semester (a chapter record). Rush Chairman Tom Hansbury can be proud of the job done.

Last fall's homecoming witnessed the largest turnout since the chapterhouse was constructed. lota, in cooperation with Kappa Delta sorority, placed first in the Homecoming Float contest.

Scholarship has improved considerably, reaching a ten-year high of 2.429 in the fall semester (1965). Half of those who earned 3.0 or better were sophomores.

page twelve the quill and scroll



M. James Rogelle was substantially the image of himself at age 20, although he had doubled his years. Other than a few white hairs, a slightly expanded waistline and a wrinkle or two, he was instantly recognizable. His parents named him Mohawk, tied to a remote dalliance by some forgot-

ten ancestor with an Indian maiden of that tribe. His father was a genealogical fanatic, and when this son was born he had searched the family tree for a suitable original appellation without success . . . so whimsically, Mohawk came to be the child's Christian name. Not that it hurt him. Other than the nickname "Hawk" which tailed him through his college years, it was largely forgotten, being long since discarded in favor of the currently popular leading initial. To his friends and associates, "Jim" was a quiet, genial, family man who had married relatively late in life and who now patently enjoyed his home, his attractive wife and their two children.

A more normal, unentangled individual would be hard to find.

When Jim came home on that summer evening, coat slung over his back and perspiration soiling his white shirt, the last thing he expected to find was a letter addressed to Hawk Rogelle . . . but there it was on the hall table, lying amid the stack of postcards, bills, papers and bulk mailings. The mailbox was usually full. Both Martha and he had a knack for correspondence with a wide array of friends and fellow enthusiasts in assorted hobby fields. He had a penchant for a half dozen collections which cluttered his den and overflowed into the decor of the home. Mail was usually sorted into His-Her piles, and the kids were beginning to join in . . . it was fun to receive letters.

Jim's usual routine involved romping with the children, downing a few cocktails, enjoying an informal, relaxed dinner hour, and then spending an hour or so answering the day's mail. Answering mail excluded him from the chores of washing dishes, getting the children ready for bed, etc. and left the remainder of the evening for husband and wife chatter or entertainment. And this evening

was no different. Subconsciously he left the letter addressed to Hawk for his last piece of mail. It wasn't really a letter, just a note saying, "I happened to hear from an old friend that you'd moved to Connecticut, and so found your address. Would very much like to see you if you can meet me here either Wednesday or Thursday night about 8." It was signed "Jean" and followed by an uptown New York City address with a floor number indicated. A P.S. said, "I'll meet you in the lobby."

A flood of memories overwhelmed him. He was not in his placid den, but out on campus twenty years ago, playing ball. One of the townies invited the group over to his house (on the edge of campus) for a beer or two. When they got there, the townie's younger brother walked in with a girl. Jean. She saw Hawk and Hawk saw her. A song in South Pacific describes it all perfectly . . . "One Enchanted Evening." The bantering of the others seemed to fade. They walked toward each other spontaneously. He got her address through some clumsy and obvious ruse. And the skyrocket ride began. He lived, dreamed, thought Jean. It was like a be-

witchment. The friendly, outgoing Hawk turned into an ascetic in a tower of emotion. Yet when he was with her, he could only worship her. She was his Pallas Athena before whom he was stricken dumb, and for whom he would have died a thousand deaths. The incredible good fortune that brought them together haunted him, and he lived in dread of losing her, while at the same time powerless to take any direct action to make her his. This fear of her loss overpowered him . . . and of course, this was exactly what happened, after several glorious years of spun gold, moonlight, happiness and falling stars. It had taken him a long, empty time to revert to his normal self. He didn't marry until he'd lived through a war. several job changes and innumerable passing romances, and the phantom of Jean as she was when they first met still disturbed his dreams once in awhile. And now this letter.

Business affairs seldom took Jim from his office, but he felt compelled to get to New York. He had to, there was no question about it. He was not himself. The old enchantment colored his mind and he went through the rest of the week bemused and inat-

tentive. Wednesday afternoon he phoned home with a fabricated story . . . just about the first time he had lied to his family. With mounting excitement, he took a late afternoon train to the city. And with that effort he entered a strange world. The train was nearly empty, and though it stopped at every crossing and hamlet, it appeared to be a bridge in time. He felt different . . . young again. Going on his first date with THE girl. In the kaleidoscopic fractured panes of the window, he saw his image against the landscape, and recognized Hawk of the baseball diamond. The train pulled into Grand Central at the height of the rush hour. Loaded commuter trains passed every few seconds as they made the final run through the tunnels. Hawk sat there with a strange smile on his face, seeing but only vaguely comprehending the clatter and swoosh of the heavy traffic. When the train halted, he moved like a sleepwalker down the empty car, out onto the platform, through the jostling station and out to Vanderbilt Avenue. As he had almost known, a cab pulled up to the curb at his feet, releasing a passenger and taking him before the swarm of theatre-goers knew what

happened. It was like a dream, all planned in advance. He fumbled with the note in his pocket, checking the address, although he knew it by heart by now. The cabbie glanced at him strangely, then shrugged and settled down to the business of battling crosstown traffic. At precisely 7:55 he was deposited at the front door of a large, dimly-gray skyscraper in the hotel district. He didn't even bother with the Directory in the entryway. There was no lobby on the main floor, so he promptly took the elevator to the 15th floor. He was alone in the gliding vehicle, still in an almost somnambulistic trance. The doors opened into a darkened anteroom, a vestibule of air-conditioned comfort. Several harried looking individuals sat uncomfortably on hard steel benches. A corridor with unmarked doors crossed the lobby at its further ending. Recessed lighting dimly illumined the corridor.

Hawk stood frozen in the shadowy room as the door nearest the anteroom opened and the slight, girlish figure that had been engraved on his mind appeared. He walked on air toward her. The familiar voice was saying something. "I'm sorry, Hawk, I thought we could spend one last evening together, but they tell me it's too late, now." He heard himself saying "Why, what's happened? It's early, we can . . ." But she interrupted, "No, I have to-to get back to my room." And in an almost crying whisper, "I'm so glad you came, anyway." He reached her shoulder and in revolt, turned her towards him, her face catching the light as she swayed.

And then the scales fell from his eves. He noticed the nurses at the far end of the corridor. The smells of ether and disinfectants. The gloomy visitors. He saw in sharp relief the sculptured plate above the elevator. But most of all he felt the shell of the body beside him, gaunt and spiritless. And he saw the gross caricature of her face . . . warped, not by time, but by disease into a ravaged mask of the beauty that had once dwelt there. Only her eyes, those beautiful blue eyes, remained the same . . . imperious, vet loving. "You see, I have to go. Hawk . . . thanks anyway." And the door closed behind her.

The plate above the elevator stared back at him . . . "New York State Sanatorium for Incurable Disease."

# THE READERSHIP STUDY

A preliminary reading of results

Surveys have become a popular form of self-analysis in the 20th century; however, the interpretation of results can often prove biased enough to invalidate trends shown. We did not attempt to interpret the survey which appeared in our May issue for any preconceived purpose, nor was it an attempt to publish by consensus. We felt (and still do) that any alumni publication must attract its readers through superior content. In the effort to improve readability we had placed certain innovations within the pages. and we wanted to know whether they were achieving their purpose or whether they were not worth continuing. We also hoped to develop a

group of new authors for future issues. And we hoped to get a series of constructive criticisms.

In this preliminary report we do not intend to cover all points, as returns are still coming in and we intend to present a complete story in our November issue. But we can say that the objectives have been attained despite a less-than-expected volume of completed forms. As of the end of July we have received 45 answers, which averages a little over \frac{1}{2} of one percent (using 8,500 members as a base). We would like to urge those of you who did not fill out the page in the May issue to act now, using the form on the next page. We cannot adequately project trends unless a larger percentage verifies the conclusions now implied.

#### Comment on content

Our first question listed most columns which have appeared in the past five years. We asked for a popularity contest, and we found that virtually all of the columns mentioned had their supporters. Most popular were Meet Your Alumni, 89% and Editorial Forum, 82%. Some of the more specialized columns had medium to low ranking, but those who liked them were emphatic about their approval and in many cases did

not care for the more popular columns. It would seem that we are doing our job in reaching a greater variety of readers.

Our second question was more specific. We selected three of the newer columns and asked our readers whether they wanted more of this type article. 53% do. We also asked whether our readers thought that this type of article improved readership. The percentage was about the same. Those who objected to this type of article numbered slightly over 30%. The remainder did

not answer this question.

Our answers to the third question about experimental columns revealed that few were interested in Trading Post or in a Photo Contest, although both received some support. Open Door received a 62% backing, despite the fact that we have not received a single question from readers which would permit this column to be printed! The Professional Directory also received good support, although here too, we have had only one listing submitted to date!

We received many forms stating that the responder would like to contribute to the magazine. We have written some members already, and others will hear from the editor in the future. We were encouraged by the response to this question.

Advertising was not desired by most responders, although some would be willing to go along with it provided it helped support the publication.

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#### READERSHIP STUDY

continued from page 16

Appearance

The "Constant change" concept had heavy approval, with a smattering of response feeling that there was too much change.

There was almost unanimous approval for emphasis on design and

color.

Most liked the magazine the way it is (64%) with a significant percentage (31%) asking for more experimentation and a more modern approach.

Most thought the size was O.K. (66%), but 27% wanted greater cover-

age and more pages.

#### Editorial comments

There was almost unanimous approval of editorial policy.

The second question in this section was split many ways, depending on viewpoint of the reader. Age seemed to have some influence on preference. All six boxes were represented in the final total, and we hesitate to comment on this question until more returns have been received.

Most returns were signed and many contributed constructive comments, criticisms and helpful advice. Some contained praise.

We would like to thank those of you who have taken the time to enter this survey. Some will hear personally from the editor, some will not because of the bulk of mail. We will try to make use of many of your ideas in coming issues.

#### SOUNDING BOARD

continued from page 10

the house and in the community bring the class together. Participation by pledges in campus activities encourages the idea of service to society. With such a program, criteria for initiation become something more than a test of endurance or a period of work followed by three years of inactivity. How does the pledge follow the example of scholarship and service set by the brothers? How well has he acquired the tools which will make him a more effective brother? How enthusiastically does he work with and for the group?

Fortunately, a number of our chapters have rejected many of the traditional aspects of pledging. This is a positive contribution which KDR is making to help the fraternity system and its role of working with the college. There is still room for improvement. When those who want to give out what they endured finally recognize the need for a change, the way will be considerably smoother for further improvement, and the means for producing a strong brother will be more in tune with the desired end.

#### PROFESSIONAL DIRECTORY

We would urge members who are in need of professional services to check this listing before making commitments to another party. A fraternity brother is bound to be more helpful than a disinterested concern.

#### CONSULTING ENGINEER

Miles B. Potter Pi '31 Harris, Henry & Potter Buckingham Professional Building Buckingham, Pennsylvania 215-794-7401

This section is open to all fraternity members who are engaged in businesses which might profit from a listing in this publication. Annual rates are \$5.00 for four insertions. A three year listing (12 consecutive insertions) is \$12.00. Please include name, chapter and date of graduation, business affiliation, address and phone number. Larger ads with more information can be placed under display rates, if desired. Write the Editor for further information.

# Loyalty Fund 1965-66 Finale: \$4,358.13

The close of the 1965-1966 Loyalty Fund campaign found us again missing our \$8,000 mark by substantial figures. While the total was the second highest we have ever recorded, we dropped from last year's high, the first regression in the past six years. Just about the only figure that showed slight improvement was the average gift.

In a serious evaluation of the situation, we find that those who have been supporting the national organization have showed a small but consistent decline in numbers, while at the same time the average gift has showed a similar slight increase. The 1963-4 Fund totals were 583 contributors with an average gift of \$6.86. The 1964-5 totals were 580 and \$7.66. This year we can count only 568 and \$7.67. Thirteen more contributors, (maintaining the same average gift ratio) would have topped last year's totals, and 16 more contributors would have been an all time high.

It seems difficult for us to believe that we can only attract less than one-eighth of our membership in a token of loyalty each year, but figures don't lie. We most certainly can do better and must do better.

We cannot leave the subject without expressing our whole-hearted thanks to those who held their fraternity worthy of support. We have no annual dues, and must depend on the loyalty of our membership to make KDR a greater and better organization. Those who tried to do so in 1965-66 came close to holding the line. These men are the "do-ers" without whom we would be floundering badly. We will need more doers in the future. Can we count on you?

#### Chapter Standings CONTRIBUTIONS CONTRIBUTORS

6574.03	Date	68	Beta
\$574.93	Beta		
481.00	Eta	45	Eta
305.00	Theta	44	Lambda
292.00	Lambda	38	Zeta
292.00	Rho	38	Theta
276.00	Zeta	38	Rho
258.00	Delta	34	Delta
214.00	Sigma	33 32	Sigma
209.00	Alpha	32	Nu
207.00	Xi	29	Alpha
183.50	Карра	26	lota
178.00	lota	24	Карра
174.00	Nu	23	Xi
167.70	Epsilon	22	Pi
115.00	Mu	14	Gamma
100.00	Pi	11	Mu
80.00	Omicron	10	Psi
61.00	Gamma	9	Epsilon
53.00	Psi	7	Omicron
52.00	Beta Alpha	7	Beta Alpha
46.00	Tau	6	Tau
15.00	Alpha Alpha	3	Alpha Alpha
15.00	Upsilon	2	Upsilon
4.00	Omega	2	Omega
2.00	Phi	ĩ	Phi
3.00	Anon.	9 7 7 6 3 2 2 1 2	Anon.

# LOYALTY FUND CONTRIBUTORS - MARCH 29, 1966 TO JUNE 30, 1966

ALPHA Fort, C.A., 15 BETA Myers, W. I., 14 Porter, R. W., 24 GAMMA

Fiseus, J. G., 22 Lobdell, H. V. A., 20 DELTA

Cameron, C. J., 35 Carter, A. G., 50

Shirley, C. H., 31 Streeter, K. A., 28 ZETA Sours, M. D., 26 ETA Carpenter, K. D., 26 Hamilton, J. K., 29 Harrison, F., 26 Iden, R. J., 31 Prillaman, D. L., 33 Queenan, J. W., 27 Tomlinson, H. S., 53 Weber, R. N., 36

Winkler, M. R., 30 IOTA

Davis, M. S., 64 Drout, F. G., 45 Frank, L. S., Jr., 64 Leirer, R. H., 66 Soellner, R. W., 51

KAPPA Brewster, R. D., 52 Christian, R. A., 38

LAMBDA Anderson, D. W., 49

Baldwin, D. H., 28 Haworth, C. B., 37 Penman, H. S., 51 Reshoft, J. A., 30 Scarfe, S. W., 24 Whitehead, F., 53 Wyman, L. O., 34

MU Quelette, G. D., 28 Radford, F. L., 38

NU

Lockwood, T. C., 56

Wood, R. L., 48

XI

Goffin, G. P., Capt., 58 Greene, A. O., 56 Krusell, J. D., 54 Sisk, B. N., 59

PI

Kurtz, R. F., 56 Laird, R. M., 20 Laird, R. M., Jr., 52 Lippert, R., 53 Weikert, J. M., Gen., 21 Witz, A. A., 50

RHO

Anderson, J. M., 63 Straub, D. S., 59 Wagner, K. B., 37 Wakefield, W. J., 30 Wheeler, C. L., 63

SIGMA

Beane, R., 48 Cronin, R. H., 32 Hixson, R. F., 24 Zorn, K. B., 30

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# Alumni Worldwide



#### A. Lawrence Barr

Xi '63, National Executive Secretary, was married to Ann Barr on August 1st, 1966. The wedding was held in Lynchburg, Virginia, the bride's hometown.

#### Ted W. Baylor

Eta '50, has been promoted to the ordnance division of Atlantic Research Corporation, Alexandria, Virginia. He will act as a special assistant to Vice President Dan McBride, with assignments including formulation of quality assurance policies. He will serve as Product Assurance Manager, Ordnance Systems Department, Springfield. Ted received his B.S. and M.S. from the University of Illinois. Before his work with Atlantic Research, he had been associated with the Chrysler Corporation, Continental Aviation and Engineering Corp., Kaiser-Frazer and Wayne State University.

#### Roland Gammon

Xi '37, author of two successful religious books, Truth Is One and Faith Is A Star, has completed a new book entitled A God For Modern Man. His latest effort comments on the growing unity of science and religion. It will be published this fall by Sayre Ross and distributed by Random House.

#### Kenneth Gesner

Xi '53, was given the coveted Colby Gavel, June 6th, at Colby College, Waterville, Me. The gavel is awarded annually to alumni who preside over regional, state or national organizations. Ken is Northeast Director for the Society of Chartered Casualty and Property Underwriters. Maury Ronayne, Xi '51, received the award in 1965, as national president, The American University Alumni Association.

#### John B. Hoben

Delta '30, is author, designer, publisher and distributor of a delightful, new poetry book, A Pocket Full of Rye. The book of verse began



a year and a half ago with the support of a small grant from the Colgate University Research Council. All poems are handset with the cover design and all interior illustrations created by the author's daughter. Content includes "a batch of semi-private thoughts and moods designed to please the author, his family

and friends." Interested KDR's can write Brother Hoben at Colgate University.

#### Gregory M. Huntingdon

Zeta '59, has recently been appointed Promotion and Research Manager of the Harrisburg Patriot-News, Harrisburg, Penna. A Captain in the USAF Reserve and Vice President of the Harrisburg Junior Chamber of Commerce, he had been with the paper's advertising department for three years.

#### Dr. Arnold L. Lippert

Eta '31, has been appointed Dean of the University of Delaware's College of Arts and Science, effective September 1st. Dr. Lippert received his doctorate at Johns Hopkins University and came to Wilmington in 1934 as a research chemist with the DuPont Company, He joined the Joseph Bancroft & Sons Co. the following year as chemical director. In 1941 he became chief of the dyestuffs section of the War Production Board. Washington, D. C. In 1944 he returned to Bancroft as vice president, becoming president of the company. He retired in 1965 and served on the Delaware campus as an administrative intern and special consultant to the chemistry department and the College of Home Economics. He was unanimously recommended by the faculty advisory committee appointed to screen candidates for the position now his.

#### William L. Marcy, Jr.

Delta '59, formerly an account executive with Merrill Lynch, Pierce, Fenner and Smith, is now president and director of two of his own corporations in Buffalo, N. Y. He attended Albany Law School and the University of Buffalo Graduate School.

If you have changed your address recently or intend to within the next 60 days, clip off this form and mail to:
Kappa Delta Rho Fraternity Oprandy Bldg. 481 No. Dean St. Englewood, N. J. 07631
MY NEW ADDRESS IS:
Name
Address
CityState
Chapter
Year Graduated
MY OLD ADDRESS WAS:
Street
CityState
Kappa Delta Rho National Foundation c/o President Floyd R. Baughman 553 Haworth Ave., Haworth, N. J.
Dear Brother Baughman:
I should like to contribute to the irrevocable Trust Fund, now established, which is designed to operate exclusively for charitable, educational, scientific and literary purposes in connection with the na- tional fraternity. I understand that all contribu- tions are tax exempt.

☐ My Will is being changed to grant the following sum

City..... State.....

Chapter..... Year of Graduation.....

Amount of Contribution.....

to the principal of the Trust Fund.



1st Lt. Bruce Garman

Pi '64, as a member of the highly-specialized Aerospace Control Squadron helped trace the flight path of Astronauts Stafford and Cernan. Lt. Garman and Space Defense Center personnel relayed vital information collected from a network of satellite-tracking units to NASA Manned Spacecraft Center in Houston. In addition to the Center's role in space flights, it keeps precise up-to-themoment information on all man-made satellites. Over 1,000 such objects are under surveillance.

#### 1st Lt. Charles D. Gordon

Alpha '61, has been named a member of the PRIDE (Professional Results in Daily Efforts) Crew of the Month at Plattsburgh AFB, N. Y. He is a member of the Strategic Air Command.

Lt. Col. Jon P. Pensyl

Pi Hon., Chairman of the Department of Aerospace Studies at Gettysburg College since 1963, has been reassigned to South Vietnam for a probable one-year tour.

Prior to coming to Gettysburg, Lt. Colonel Pensyl served as Geodetic and Cartographic Staff Officer with the 497th Reconnaissance Technical Squadron in Wiesbaden, Germany. His 19 years of military service have also included assignments with the 17th Fighter Squad in China (World War II) and

the 18th Fighter-Bomber Group in Korea from 1952 to 1953. He holds the Distinguished Flying Cross, Air Medal, Purple Heart and numerous other decorations.

A native of Altoona, Pa., he graduated from Ohio State University in 1960. He is a member of the American Society of Photogrammetry and several civic organizations.

#### Graduated from Courses



Lt. Carlton Fulmer

2nd Lt. Carlton J. Fulmer, Psi '64, (pilot training); 2nd Lt. William V. Parkell, Pi '64, (USAF survival and combat escape and evasion under adverse climate conditions). Capt. LeRoy J. Hershberger, Jr., Theta Hon. (Squadron Officer School). Lt. Arthur W. Rice III. Delta'62. (Squadron Officer School, Air University).

Reassignments

1st Lt. Daniel G. Robinson, Omega, from Wallace Air Station, Philippines to the Air Defense Command, Blaine Air Force Base, Washington.

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# ALUMNI ASSNS.

# NORTHERN N.J. ALUMNI ASSOCIATION

The Northern New Jersey Alumni Association marked May 17th, Founder's Day, with a dinner and entertainment by a barber shop quartet. The dinner was held at the Red Lion Inn in Hackensack, with music supplied by the Village Four. This group is led by E. Craig Kennedy, Rho '41. It entertains throughout northern New Jersey and has been successful in area and national barber shop quartet contests. May 17th came just before a competition in Atlantic City in which all quartets were required to follow the theme, "By the Sea." Therefore, the Association members were treated to songs of the sea in barber shop harmony. This program was one of the highlights of the year for the Association which had included a theatre party, speakers from various colleges, and a summer picnic.

# CHICAGO ALUMNI CLUB

Forty-two KDR alumni from metropolitan Chicago and nearby Indiana attended the annual May 17 Founders' Day Dinner at the Chicago Press Club.

By-laws for the Kappa Delta Rho Chicago Area Alumni Club were approved, and the following officers were elected: President, Belsur E. Bristow, Phi '53; Vice President, Paul Sisco, Eta '50; Treasurer, Donald Pyles, Eta '51; Secretary, John Geshkewich, Theta '61. James Bond, Nu '49; James Fleischer, Eta '54; Pat Lewis, Eta '30 and William Walton, Nu '43 were appointed to the club's executive committee.

Chairman of the Organizing Committee William Walton reviewed the achievements and program of the past year: The 1965 Founders' Day Dinner; a rushing smoker for midwestern chapters; and a dinner meeting at which U.S. Senatorial Candidate Charles Percy addressed the group.

National Director Tom Pyle, Zeta '54 spoke briefly about the ten year goals of the fraternity, and the part regional alumni associations could play in the development of the fraternity. He indicated that alumni could be of significant help in rushing programs, expansion, and by lending guidance and moral support to active chapters.

Special recognition was accorded George Korecky, Eta '51 (honorary) in appreciation of his devoted service to the club and the fraternity.

Burr-Paterson & Auld Co., 2301 16th St., Detroit Mich. 48216 is Kappa Delta Rho's official jeweler. Write to this address for your insignia price list and Gift Parade Catalog.

# CHAPTER ETERNAL

Frank Thomas Adams, Xi '27, a charter member of the chapter, died on August 4th, 1965 in Portland, Maine. Commander of the Augusta and Portland Naval Reserve units, he had been superintendent of the Farmington water department since 1948.

A former employee of American Bitmuls and of the state highway engineering department, Brother Adams had served as town manager in Presque Isle, Ellsworth, Dover-Foxcroft, Belfast and Skowhegan.

He was born in Linneus, and prepared at Ricker Institute in Houlton. Mr. Adams served with the navy in the South Pacific during W.W. II.

Ira J. Roberts, *Epsilon* '67 of 96-02 Fifty Seventh Avenue, Forest Hills, North Queens, N. Y., Sept. 1965.

Dr. Robert W. G. Vail, Beta '14, a leading librarian and bibliographer, died June 21, 1966 at Albuquerque, N. M. Dr. Vail had been active in the New York Public Library, the Roosevelt Memorial Association, the American Antiquarian Society and as State

Librarian of New York at Albany before becoming director of the N. Y. Historical Society from 1944 to 1960.

His work as librarian of the Roosevelt Memorial Association produced the 24-volume "Memorial Edition of the Works of Theodore Roosevelt." He established, while with the association, a collection of film footage and slides that was believed to be the first such library ever made.

Dr. Vail was awarded a Litt.D. degree from Dickinson College in 1951 and a Doctor of Humane Letters degree from Clark University in 1953.

Shortly after his graduation from college, Dr. Vail became a reference assistant at the New York Public Library, remaining there until 1920.

For a year, he was librarian of the Minnesota Historical Society, in St. Paul. In 1921 he returned to New York to build the magnificent collection of the Roosevelt Memorial Association that was eventually turned over to Harvard.

In 1928 Dr. Vail was general assistant at the New York Public Library, and the next year he became editor of Sabin's "Dictionary of

Books on American History." The first volume of this project had been issued in 1868. It was completed under Dr. Vail while he was librarian of the American Antiquarian Society in Worcester, Mass. from 1930 to 1939.

Dr. Vail went to Albany in 1939. As State Librarian he directed the legislative reference, medical law, manuscript, history and educational libraries.

In 1944, he became director of the New York Historical Society.

Among the by-products of his work was a monograph that particularly pleased him called "The Early History of the American Circus." His books included "Gold Fever," "The Voice of the Old Frontier" and "Knickerbocker Holiday."

Dr. Vail was president of the Bibliographical Society of America, 1944-45; Associate in History at Columbia, 1947-49, and a member of the American Antiquarian Society, the Massachusetts Historical Society, the Colonial Society of Massachusetts and the Grolier Club of New York. In 1960 he received the New York Historical Society's gold medal for achievement in history.



# What can YOU do to help us editorially??

The Quill & Scroll welcomes and must rely on member-submitted copy for virtually all of its features. We have tried to smooth the way for any member to send us material by providing the following established columns:



Alamni Across the Nation—News of your advancement in business; change of location; marriage; receipt of awards; or prominence in any activity. If you see a newspaper item concerning another KDR, send it along. If possible, provide chapter, graduation year and illustration.

Tales of the Unknown—Contributions should be true stories concerning unexplained, extra-sensory, supernatural or unusual events, from your own experience or that of persons close to you.

Feature Articles—Will be accepted from any member. Subject should be that which is of utmost interest to you. Enclose a short autobiographical sketch.

Open Boor—If you have a question about the function of the fraternity, send it to the editor, c/o Dept. OD. The national officer most responsible for the query will answer it in print or personally.

Hobby Headquarters—Is your avocation different? Would it be interesting to others? Tell us about it, It might make another chapter in this series.

On Campus—For our undergraduate chapters, only. We welcome information of your activities, preferably one item per issue from each undergraduate chapter.

Postry & Short Stories — Will be accepted based upon literary merit. You do not need to be a published author, but if so, and if the material was published before, submit a release for republication.

Life Around Us—Each representation of life is worthy of man's curiosity. For those of our members who have

specialized in biology, conservation, entomology, bird watching, agronomy, horticulture, hybridizing, zoology or any related endeavor, this is an opportunity to put your experiences in print.

Chapter Eternal — Our obituary column. Newspaper clippings or your own account of a death notice. Chapter and graduation year appreciated.

# Paid advertising opportunities are also available to members.

Professional Directory listings can be secured at an annual charge of \$5.00 (4 issues), or a three year listing (12 issues) for \$12.00.

Trading Genter, in which you may list anything you wish to trade, buy or sell, has a limit of 25 words, including name and address. Listings are \$1.00 per issue or \$3.00 per year (4 issues).

Display Advertising is available at rate card rates. If interested, write for a copy of the rate card.

Original contributions should be typewritten whenever possible. When material is from a published source, give the name and date of publication. Do not be concerned about your ability to write: we will assist in every way possible, but we need the basic facts to get your article into print. The only criterion is that articles must be written by or about a fraternity member.

We will copyright any issue, if requested, to provide protection for a member's copy. Please address contributions to Charles F. Beck, Editor, Quill & Scroll, R.D. 1, Box 529, Macungie, Pa. 18062.



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