

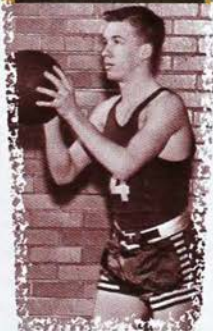
*The
Case
of
the
Van-
ishing
Rushee*



60th
anniversary
issue

Loyalty
Fund

HOPE



May 1965

SAFARI



*The
Out-
standing
Chapter
Award*

THE QUILL
AND SCROLL
OF KAPPA
DELTA RHO

BULLETIN BOARD

A page of topical news items, some
printed before, some new . . .
all pertinent to our readers

Our Sixtieth Year

On May 17th, 1905, Kappa Delta Rho was founded. On this sixtieth anniversary of that date it is appropriate that we look back and see what we have accomplished. The early years were marked by great enthusiasm and growth; and there have been several periods of activity since, although none that could match the first spurt. Expansion is a necessity today. As President Hill stated last November,* "In a larger sense we have not become national. For our own good we should be looking forward and planning on establishing new chapters to the west (of Illinois) and to the south of our eastern perimeter . . . and to further expansion on the west coast.

We are too large to operate without a central national staff and yet not large enough to have the financial resources to do this. We could be a much better national fraternity if we could

operate with about 35 chapters. It is possible to attain such a number . . . within the next ten years."

What better goal could be placed before us? But this means work for all. Work on the chapter level to raise grades, where necessary, to an acceptable level; to maintain chapters on a sound financial level; to seek out new areas for expansion and to maintain alumni interest. Work on the alumni level to organize and promote alumni chapters where we have alumni concentrations; to help establish new colonies; to help present chapters remain strong and to support the national organization in this critical growth period.

We not only *could* be a better national fraternity, we *can* and *will* be one of the best if every member pitches in.

**Excerpts from President Hill's Convention speech*

Loyalty Fund

The Loyalty Fund for the 1964-65 year is represented in its new, rearranged report in this issue. To those of you who have not sent in your contribution, now is the time to make your weight felt. Every dollar counts, and every dollar is needed. The drive closes on June 30th, and we have not even reached the halfway point. Read

the article and act promptly. Tomorrow may be too late.

Readability

Several articles in recent issues have been sent to us as a result of the editorial appeal in our November issue. This response is most welcome, and the subject needs repeated emphasis: To continue to attract our readers we need articles of topical, human interest. *Readability* should be our goal. We welcome copy that can add new dimensions to this magazine. Write about the subject in which you are most interested . . . we'll take it from there! There are many of you in foreign countries—write about your experiences! There are authors in our midst—do you have a short story we can use? We'll copyright the issue to provide protection. There are doctors, lawyers, military men, businessmen, pilots, engineers, architects, diplomats and hundreds more. Sometime, someplace, somewhere you have had an unusual experience, an unusual assignment, an avocation, a comic coincidence, an intriguing glimpse into your work that would appeal to others, an encounter with famous men or women. Tell us about it, with pictures, if possible. We'll help you to the best of our ability.

THE

KAPPA DELTA RHO FRATERNITY

Founded at Middlebury on May 17th, 1905 by *George E. Kimball, Gino A. Ratti, Chester M. Walch, *Irving T. Coates, *John Beecher, Thomas H. Bartley, *Benjamin E. Farr, *Pierce W. Darrow, Gideon R. Norton and Roy D. Wood.
*Deceased

THE QUILL & SCROLL

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*member of the national
interfraternity conference*



president



vice president



exec. secretary



editor



volume lxxi, no. 2
may 1965

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THE EDITOR'S FORUM

It is the feeling of many college graduates that, once they have laid down their books, they are through with the campus and its private world within a world. There are many other graduates who go out into life bolstered by their education; loyal to their college; loyal to their fraternity. As time passes, more of the latter group tend to join the former group. There are new worlds to conquer; a family to raise; company and community life; divergent interests. But the truly educated man likes to add on to his experiences without relinquishing the past. And from *this* type of person come the roots upon which great universities, colleges and fraternities thrive.

The college and the university attract those graduates interested in perpetuating education and many a college has benefited from grants, gifts, bequests, time and effort devoted towards this end. And that is all to the good. But what about the fraternity? It has a much more serious purpose than that of any social club. Its members are members for life. The word itself means "brotherhood". It, too, is interested in education, and acts as a yeast in the dough of cold, formal education. But its major purpose is to educate its undergraduate members to cope with life. In learning to live socially within a group, gain responsibility in chapter management and function as a constructive leader of a unit, the undergraduate member is being taught that which the college cannot teach through courses. I think we

have all seen the straight A student who has no personality and who, for all of his book learning, could not function within a company. Fraternity life develops its own straight A students, but in nine cases out of ten they are well-rounded individuals . . . fully capable of mixing with others and developing into the leaders necessary to our future. The graduate member of a fraternity would do well to consider that fraternities, too, are educational institutions well worthy of full support. But the fraternity, in contrast to the college or institution, does not have the facilities to make its plight as well known. Most small to medium-sized groups have a few non-paid executive officers, perhaps several men on inadequate salary and a few occasional helpers. Money is not everything, of course. The talented fund raiser would be a godsend to most groups, but if he is a disinterested alumnus, he is never heard from. The executive who is semi-retired but who still has executive drive would be welcomed with open arms. Your fraternity needs operating funds just as much as any institution of learning . . . but how many contribute to the Loyalty Fund or the National Foundation? President Kennedy in speaking to another widespread group, the American people, might be paraphrased when we speak of our own widespread alumni. "*Ask not what your fraternity can do for you, but what you can do for your fraternity.*" We need all our members in harness, not just a few. And then, and only then, watch us move! ■

The Outstanding Chapter for 1964

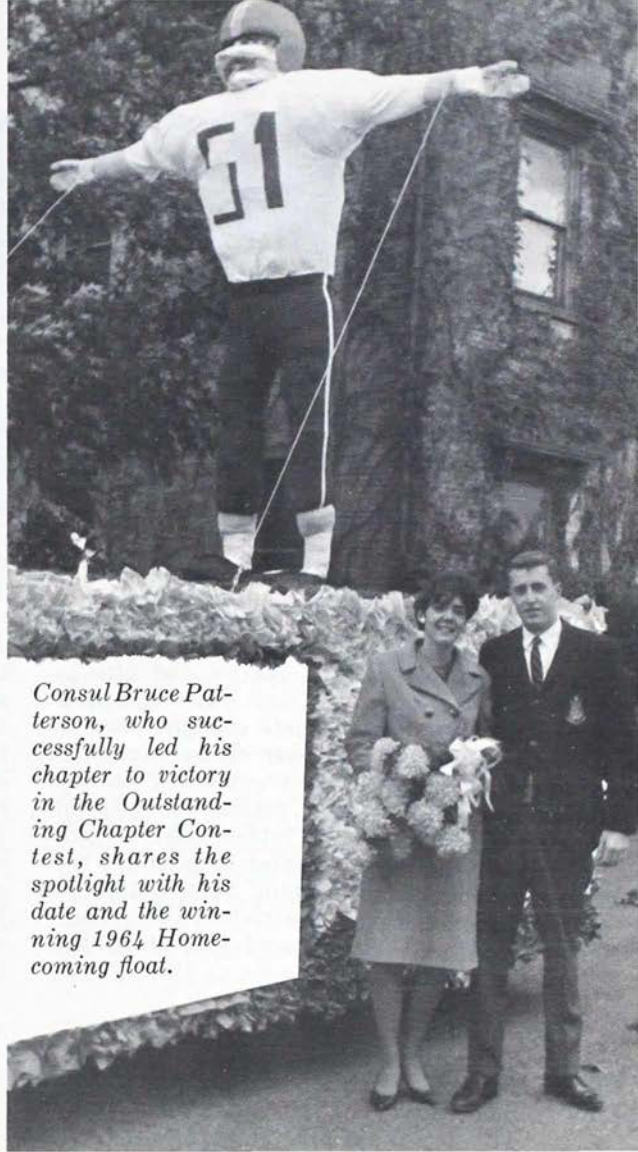
THE NATIONAL BOARD OF DIRECTORS ANNOUNCES
WITH PLEASURE THAT PSI CHAPTER HAS WON
THE OUTSTANDING CHAPTER AWARD
FOR THE CALENDAR YEAR 1964.

Psi chapter has indeed reached a high level of performance. During 1964 the chapter ranked second on campus academically, barely missing first place. It was above the all-men's and the all-fraternity averages. Eight men were on Dean's List. One of these was President of Student Government, as well as captain of the football team. Psi also supplied the campus with the Student Government Vice President, the IFC Vice President, and five class officers.

Psi has a distinguished record of service to the college and community. Besides annual Christmas and Easter parties for the underprivileged children in the Williamsport area, Psi sponsors an annual High School Day for local secondary school seniors, designed to introduce them to a typical

day of undergraduate life. Psi also spent nearly a week cleaning and painting the Bethune-Douglass Community Center, a community welfare facility in a predominantly negro section of the city. On Heart Sunday the brothers solicited funds. The brothers aided the Williamsport Library in its annual book sale. This prompted the library to donate over 600 volumes to the chapter library. These books have been catalogued by one of the chapter advisors. In the annual campus blood drive, Psi led fraternities in pints contributed. Psi sponsored a Johnson vs. Goldwater panel discussion during the past presidential campaign. This affair was open to the college and community, and consisted of two teams, each with a faculty member, a student, and a Williamsport minister.

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may 1965



Consul Bruce Patterson, who successfully led his chapter to victory in the Outstanding Chapter Contest, shares the spotlight with his date and the winning 1964 Homecoming float.



Brother Hubbard helps entertain at the Annual Christmas Party for underprivileged children.

Psi entered all nine intramural sports, placing first in three, second in three, and third, fourth, and fifth in the others. Psi won the All-Sports Trophy for the sixth straight year, as well as the Arthur Coup Memorial Trophy, which is presented to the fraternity which makes the greatest contribution to inter-collegiate athletics. The chapter produced the winning homecoming float, and swept the Greek Week activities last spring. The Chapter placed second in the Step Sing.

*page four
the quill and scroll*

Chapter administration was efficient and effective. Cooperation with the college administration, with our National Headquarters and with other chapters was exemplary. Guests at the chapter have included members of the Russian UN Delegation, the Director of the Fellowship Farm, and members of the college faculty and administration. An extremely successful rush program included recommendations from alumni, with appropriate replies and follow-up letters. Psi had the greatest publication activity, producing the printed *Psi Sign* once each semester, and the dittoed *Psialum* approximately once a month. The latter is a short paper with alumni news. The pledge program included a visit by a representative of the National office to discuss the meaning and scope of a National Fraternity. Conclaves and Conventions have had high priority among members. Ways of strengthening the internal organization of the chapter were eagerly sought, and were given careful consideration. All of this has been accomplished within college-supplied housing, offering beds for only a portion of the brothers, and no dining facilities.



Members at an Open House: left to right; brothers Wearin, Lampton and Faculty advisors Phillips, Stites. Extreme right, brother Desor.

This account of the activities of our 1964 Outstanding Chapter should indicate to both alumni and undergraduates those qualities which put a chapter in the "outstanding" category. Next fall, Psi will be presented with a painting suitable for hanging in one of their chapter social rooms. May the other chapters of Kappa Delta Rho be stimulated to strive for the excellence demonstrated by Psi.

Congratulations to Psi, a truly Outstanding Chapter. ■

*What can be more tragic than to live one's
life in between reality and insensibility?
Injury to the brain can result in this
horror for which there is no sure cure.*

OUT OF DESPAIR . . .

HOPE



*W. Jerome Peterson,
Tau '37*

Inventor of the Peterson
Patterning Machine



On a bitterly cold November evening in 1954 Staff Sergeant Buddy Rhea of Staunton, Virginia was driving from his home to Lockbourne Air Force Base near Columbus, Ohio. He had been a star athlete and had risen from the ranks in the Air Force with high hopes of becoming a commissioned officer. No one really knows what happened but his car apparently skidded on an icy road, crashed over an icy culvert and was completely demolished. The lone occupant was thrown clear of the wreckage. For three months he lay in complete coma. For three more months he returned to consciousness in brief intervals between long periods of coma. The diagnosis was severe brain damage and his condition seemed to doom him

to a lifetime of being a "vegetable" . . . alive but unable to care for himself.

Eight years later, Dr. Thaine Billingsley of Montgomery, Virginia, whose son had been similarly affected, offered to help Staunton volunteers aid in Buddy's recovery. The doctor had painstakingly sought out the process called "patterning", a controversial method of therapy in which damaged portions of the brain may be bypassed, and uninjured portions "trained" to take over the functions of the damaged areas. Patterning is a slow, methodical method requiring the use of (usually) five persons for each treatment. Thousands of patterning sessions, often seven to ten treatments per day, are necessary to accomplish tangible results.



Treatment consists of moving a patient's arms, legs and head in the same manner in which they would function when crawling or creeping. Special diets, fluid restriction and "masking" for retention of carbon dioxide are part of the therapy for most patients. The complicated program must literally be adjusted to the needs of each individual patient, therefore the initial evaluation and orientation are as necessary to final success as the treatment itself. And for each patient to receive patterning treatment there must be many volunteers able to give portions of each day to help another human being regain membership in the human race. A six page article in the October 1964 issue of *Reader's Digest* entitled "Hope for Brain-Injured Children" outlined the possibilities



of patterning in the fight against brain damage.

At a meeting held in the basement of Buddy Rhea's home in 1962, over 100 volunteers learned the facts about patterning from Dr. Billingsley. Among this group were W. Jerome Peterson, Tau '37 and his wife, Ruth. Jerry Peterson is an engineer with several patents to his credit. His experience covered the design and invention of products requiring metal fabrication. He had worked on stokers and production tooling at the Furnace Tender Company in Jamestown, N. Y.; he had been with Curtiss-Wright Corporation in Caldwell, N. J. where he had invented the first ballistic jettison device placed on an aircraft. Later he had moved to Connecticut where he had been chief design engineer for Chandler Evans Corpora-

Illustrations, page 6

From left to right: Sergeant Buddy Rhea several years before the accident; Buddy Rhea before patterning;

Illustrations, page 7

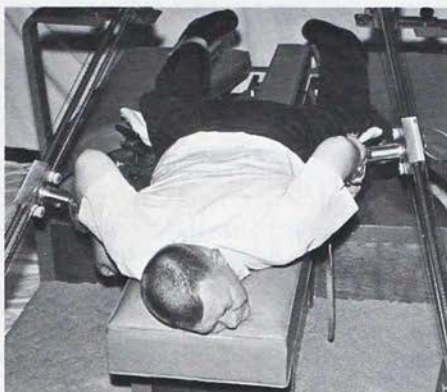
From left to right: The production model of the patterning machine will pattern children and adults and may be set for homo-lateral or cross patterning; The experimental model with a man in the unit; The experimental children's machine.

tion. Jerry's interest was aroused by the seemingly impossible challenge presented by patterning. Brother Peterson decided that if every patient who needed to receive patterning were to get it, the present method of volunteer labor would prove impossible. There are five and a half million retarded children in the nation and many more millions of adults with brain damage. 100 or more volunteers for each would mean that only a few could receive treatment. And so Jerry approached Dr. Billingsley about the feasibility of a machine to duplicate the tedious, time-consuming methods now in use. Dr. Billingsley was cooperative but not encouraging . . . it had been tried unsuccessfully too many times before. But Jerry was determined to try, and to succeed! The major problems were solved on paper by



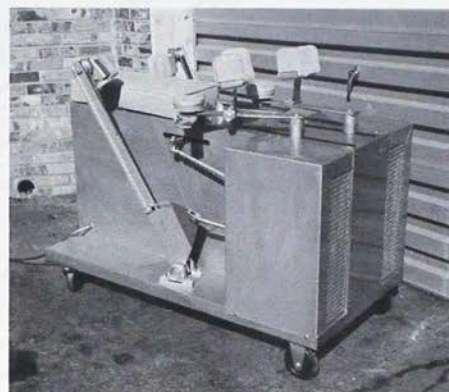
January, 1964. Final detailed sketches were completed by March and construction began. On May 15th the first machine was working well enough to assure a degree of success. Late in May it was placed in Buddy Rhea's home where it could be used for extended periods each day.

Buddy had always been a problem to pattern by hand because of his spasticity. His response to the machine proved phenomenal. After several months it was evident that his rate of progress had greatly increased . . . and that the machine was a resounding success. By October, Buddy was able to walk again. He is mentally alert and able to answer complicated questions. He and his family are convinced that hard work, infinite patience and the machine will make him whole again.



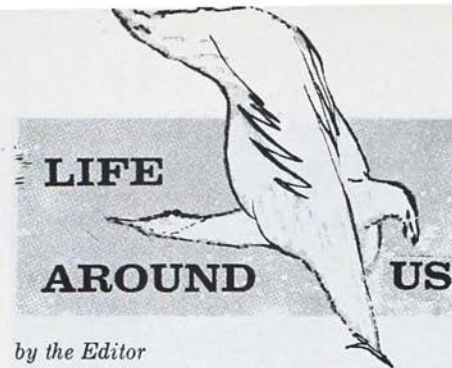
As soon as the first model had been completed, brother Peterson began work on a child's model. With the data obtained from the adult model it was considerably easier to design and build a second machine. This model was shown and demonstrated on *The Today Show*, NBC-TV in New York City on October 27th, 1964. When it returned to Staunton, it was taken to the home of a boy afflicted with cerebral palsy . . . one of the many forms of brain damage. Since the machine has been used on the child, he has shown considerable improvement and is now speaking his first few simple words.

Patterning is a new technique, known by few and accepted by only portions of the medical profession. There are only some 3,000 patients in the United States now being patterned. The state of Virginia had the only



patterning machines until March of 1965 when two were delivered to New York City. There are very few institutions capable of programming the initial evaluation and orientation necessary before programming can be applied, and several of these have long waiting lists.

Jerry and Ruth Peterson are committed to the machine and the effort to expand knowledge about patterning. They are now struggling through the procedure of establishing a factory and a company to produce the Peterson Patterning Machine. Should any brother . . . or any reader have a brain injury problem in his family, the Petersons would be happy to give him any information they have. Address your letters to W. Jerome Peterson, 320 Rainbow Drive, Staunton, Va. 24401. □



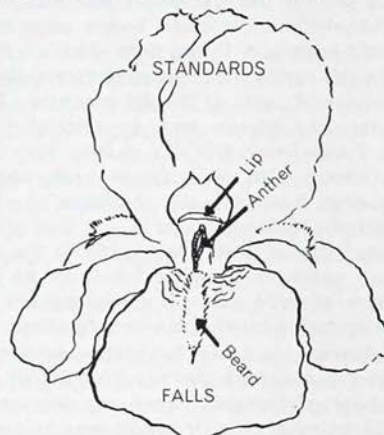
by the Editor

Mankind has a streak of perversity in him that links the good with the bad; the pure with the evil and the black with the white. Otherwise how can a weekend gardener curse the heat, his sweat and the dust, while at the same time feel a deeply satisfying link with the land and his ancestry (this was what man was meant to do . . . not sit around in a stuffy office)?

There are hundreds of ways of elevating the pastime of gardening to new levels, but for readers of this column, let me concentrate on a single flower . . . the bearded iris. We've all seen this bright purple clump of color in yards and fields in mid-May. It is hardy, almost indestructible and spreads freely. But, if you haven't noticed, hybridizers have been working with it, and today the "common" bearded iris would do credit to the ancient greek goddess of the rainbow (appropriately enough, her name was Iris). The flower can be purchased at reasonable prices in white, yellow, russett, pale blue, maroon, brown and near black, or any combination of the above, as well as the old re-

liable purple. Size has been increased enormously; more flowers on a stem. Range of bloom covers early summer and some types rebloom in the fall. But in the process the plant has become somewhat more touchy. There are apt to be fewer flower stalks; less disease resistance; ranker growth and (happily) few seedpods unless there is deliberate crossing.

This latter fact permits the amateur to rank with the professional. Anyone may achieve striking new varieties with a minimum of effort and expense. The total cost of equipment falls under \$5.00. You need as few as four colors of commercially grown varieties; some tags (price tags from your local stationery store are fine); a pair of eye-



Fall pulled down to show interior of flower

brow tweezers and a laundry marking pen. The last two items can be swiped from your wife's dresser . . . for temporary usage.

When your iris bloom, simply remove one of the three pollen anthers with your tweezers, and brush the pollen against the lip (see illustration) above the beard of another, differently colored flower. The pollen will stick readily. Then tag the fertilized flower and mark the name of the parent flower on the tag. Within days a seedpod will start to form. They grow as large as small cucumbers at times. After a month or two the pods start to yellow and split. This is the time to shell them before they explode seeds all over the garden. Seeds are pea-sized and anywhere from golden tan to rich, dark brown in color. Place them in an airy spot and let them dry before storage, always keeping the label with them. In the fall they may be planted in a special seedbed.

The following spring about 25% will sprout . . . but leave your seedbed alone because in succeeding years the remainder are apt to germinate. When seedlings are several inches high they may be transplanted to another site, preferably where they may bloom unobtrusively. You will not see flowers the first year, and occasionally not even the second year . . . but when you do, you'll find a reasonably large collection of new flowers unlike those sold anywhere. You'll find some "rejects", too, and these are best discarded. Plants, like man, have streaks of perversity, too. □

The Annual Loyalty Fund 1964-65

Will we ever be satisfied?

There is hope that we will *someday*, but from the preliminary figures for 1964-65 this surely is not going to be the year. I wish we could be more hopeful . . . but the cold facts are that last year on April 1st, 577 brothers had contributed and this year the figure was 533, which is a 13% drop in total contributors. The only encouraging note is that the average contribution has risen from \$6.70 to \$7.47.



The goal is \$8,000

And the only way we may meet it is to gain not only the 13% lost so far, but an additional 466 new contributors, maintaining the same average contribution. These funds are solicited through an annual mailing, through the *Quill & Scroll* and through follow-up letters written by the Directors and Alternate Directors. Our mailing list for the

magazine has now risen over the 8,000 mark so that there is no logical reason why some 500 contributors cannot be located. *One single dollar* from each non-cooperating brother would pull us well over the top.

Time is short

The drive will close on June 30th, and by the time this magazine reaches you there is apt to be less than a month to that date. Can we count on *your* support for a record drive in '65? It is your fraternity. Help make it progressive, active and able to function competitively. Fill out this coupon today before you forget. > > >

LOYALTY FUND

Mr. Robert Corrie, Treasurer
Kappa Delta Rho Fraternity
P.O. Box 157, Jericho, N. Y.

A Record
Drive
in '65

Dear Brother Corrie:

In recognition of the need for a stronger national organization, and a more active program, enclosed is my contribution for the 1964-65 Loyalty Fund.

Name.....

Street.....

City..... State.....

Chapter..... Year of Graduation.....

Amount of Contribution.....

☐ Check ☐ Money Order ☐ Cash

A NEW SYSTEM SUMMARIZING LOYALTY FUND GIFTS

We promised in our November 1964 issue that there would be a new method of reporting the Loyalty Fund Drive in 1965. In the past, contributions were counted through June of the year. Shortly thereafter solicitation letters for the following year's drive were mailed. Then in September a belated report of final figures on the previous drive were published. It led

to confusion and some ill-will, which we hope to remedy with the new system.

The next few pages of this issue carry a report complete to April 1, 1965 of all contributors to the current drive. Those contributing after April 1st and before June 30th will receive credit in an addenda carried in our September issue.

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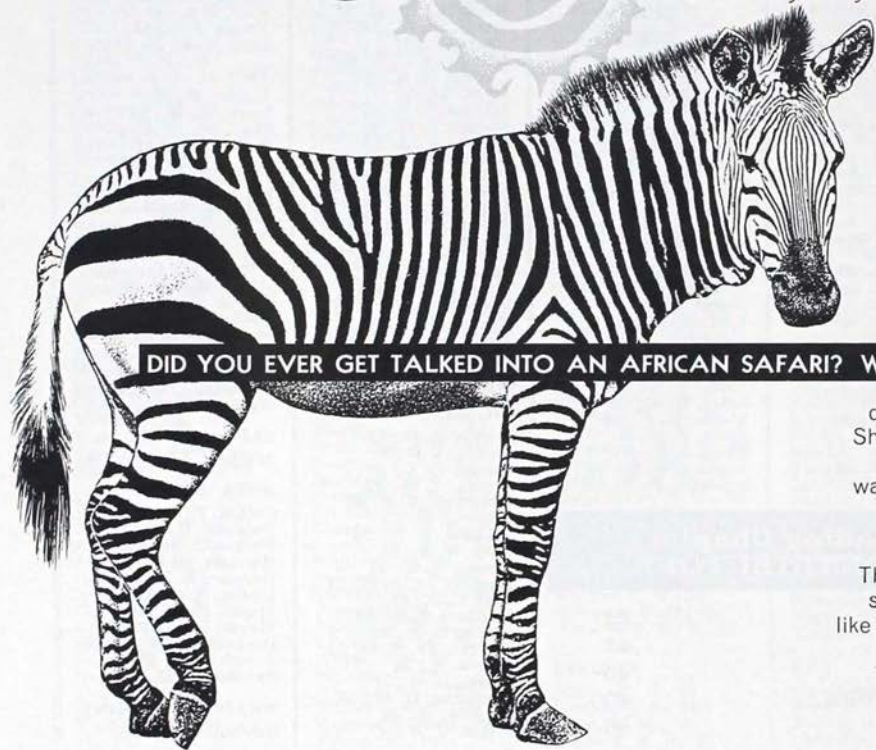
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AN AFRICAN VACATION ON

SAFARI

by Wayne Goodale,
Sigma '29.



DID YOU EVER GET TALKED INTO AN AFRICAN SAFARI? WELL I DID! IT ALL STARTED WHEN MY WIFE, ALICE,

decided she wanted a zebra-hide-upholstered chair for our den. She started shopping for a hide and came home one day pleased that she had found one at a reasonable price. I told her if she wanted a zebra chair that badly she would have to shoot her own zebra. She replied that she would do just that if I would take her to Africa—I was stuck!!!

Then came weeks of making out numerous itineraries and taking shots for overseas travel. Our heads ached and our arms looked like pincushions. We contacted business friends in Nairobi, Kenya, and were informed they would be delighted to see us; they would arrange everything; the only things we need bring were desire and a check book.

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the quill and scroll

Before long we were off and flying. En-route to Rome, we awakened over the Alps. It was a beautiful sight to see the sun glistening on the snow and the mountain shadows freckling villages nestled in the valleys. We then flew over Monaco, the Island of Elba and landed at beautiful Leonardo da Vinci airport.

We were met by Italian friends who gave us an interesting several day tour of Rome and Tivoli. We did some shopping; visited many of the historical sights including the fantastic fountains of the Villa d' Este; then on to Cairo, Egypt.

Again, through the courtesy of American friends who live in Cairo, we saw all the local sights and points of interest. Alice had always wondered if the Sphinx stinks and decided that it does—like camel dung. We both rode a camel over the sand dunes. Camel drivers are very proud of their animals and see that they are washed, have clean blankets and a garter on the left front leg. Both the driver and camel have to be licensed. The camel wears his license on his left ear.

That evening we went back to the Sphinx and Pyramids to see the program of light and sound. It is a most impressive combination of lighting effects and stereo sound giving the history of the most popular pyramids and the Sphinx. In addition, we visited the Egyptian Museum where King Tut is the biggest attraction, then on to the native bazaar. Here we saw industrious children doing beautiful engraving on copper trays and other artifacts. After dinner on a Nile riverboat (where I taught a gal to do the twist and she taught me to belly dance) we



took off on a short night flight to Nairobi, Kenya where we were met by our friends and our White Hunter, Tony Archer. Tony is one of the outstanding White Hunters for Kerr, Downy and Selby, Safariists.

Nairobi is a young city having been established by the English about sixty years ago while they were building a railroad from Mombasa, on the coast, to Lake Victoria. It is situated on a high plateau about 5500 feet above sea level. Even though it is scarcely 100 miles south of the equator the weather is delightful; days in the eighties and nights in the sixties. The population is about 200,000. Although Kenya received its independence from England a couple of years ago President Kenyatta still has leanings toward the whites and encourages safaris.

We checked into the New Stanley Hotel then met with Tony to complete our plans. He is a charming Englishman with taffy colored hair and green eyes that can snap natives into action at a moment's notice. He was born, raised and educated in Nairobi where his parents own a coffee plantation.



We purchased two complete outfits of clothes including hats with leopard tail bands (for luck) and safari boots, locally known as "brothel boots."

We spent the next day in the thirty-five thousand acre game refuge five miles from Nairobi. Animals live there in their natural habitat and we had our opportunity to become familiar with them. The lions lie around like house cats after a kill and sleep off their meals. While we were taking pictures as fast as we could load the camera, an old grandpa wart hog came along with his huge tusks and long mane. Gazelle, impala, giraffes, ostriches, zebras, baboons and wildebeest were everywhere. For this reason you have to keep all vehicle windows closed throughout the refuge. The people are in cages—not the animals.

We were interested to learn that a safari is composed of two people, a White Hunter and nine natives. We were assigned an area of 500 square miles. Only one safari is allowed in an area at a time. The next morning Tony met us in his English Land Rover

with licenses and guns. Tony, Alice and I sat in front while two natives rode on our safari trunks in the back, along with part of the other equipment. We headed north for two hundred miles, passing beautiful coffee, tea and sisal plantations, then on through the fertile Mau Mau country, with its red soil and abandoned concentration camps. The latter had been active only two months previous to our visit. Late that afternoon we arrived in Isiolo where we met our five ton truck loaded with seven natives, tents, water filtration system, kerosene refrigerator, food and all the equipment we would need for the next week. Isiolo is the gateway to the Northern Frontier and here we met a delightful English couple who invited us to their home for cocktails. He is Chief of Police for the whole area and suggested we camp along a small river about twenty miles from the little village. By the time our camp was organized it was dark and the night noises of the bush were around us. We really hadn't planned on sleeping immediately but it was surprising how tired we were.

Early the next morning we were up to "sight-in" Tony's rifle, then went out to get some camp meat. We were shooting a 300 Winchester Magnum with a four power scope. Tony, the gun bearer and I stalked and killed a Gerenuk (Waller's Gazelle). This type of gazelle has a long camel neck and stands on its hind legs to feed on Acacia trees. It is quite a sight to see one feeding up on a tree and a giraffe feeding down. I regret that we never were able to get a picture of them. This evening Alice killed a Burchell's Zebra (wide stripe), but with less than one hour before darkness there wasn't time to skin him, so we decided to take the

tail as evidence and return in the morning. As we started across the veldt to the Land Rover, half a mile away, the gun bearer began chattering in Swahili (the native language) and when we looked around there were four natives with spears at our backs. After a few anxious moments and much discussion Tony convinced them that the zebra was theirs and Alice lost her first opportunity for the zebra chair. Camp never looked as good as it did that night. It took a week for Alice's hair to lie down. As we approached camp there was the usual big campfire burning and we sat there feeling at peace with the world having cocktails, with ice cubes, and delicious hors d'oeuvres. Bingo, our mess boy, made little goodies that would put many a catering service to shame. Always included was a pan of hot, toasted cashew nuts.

Bingo was in charge of the natives and Thomas, our tent boy, was his assistant. In addition there was a gun bearer, two skinner, truck driver, mechanic, our cook and a camp boy. Each native is dedicated to protect you with his life and several of the boys have been with Tony for eight years. Our camp consisted of the mess tent, our sleeping tent, Tony's tent, a shower, an outdoor privy and the native mess tent. Thomas did our laundry every day, drying it on the grass and ironing it with a big sadiron in which he put hot coals from the ever-burning campfire. He was a beautiful ironer and Alice wanted to bring him home. The shower consisted of a canvas stretched around four poles and a ten gallon canvas bucket with a shower head in the bottom. Hot water was always available. Our tent was made of heavy plastic material including a floor and

could be zipped up at night so that nothing, not even mosquitoes could get in. The only bugs we had to contend with were mosquitoes and ticks but we were well equipped with bug spray so there were no problems. Even though we were hunting in Spitting Cobra country we never saw one.

The next morning we were awakened as usual by Thomas bringing the customary tray of hot tea. After a hurried breakfast we



were off again in the Land Rover with the gun bearer and two skinner. There is a hinged door in the roof of the car so that the natives can stand up in back and help spot game. Finally we came upon two zebra stallions in a terrific fight. Tony, the gun bearer, and I stalked them and I killed the larger of the two. This was a Grevy zebra found only in the Northern Frontier area of East Africa. It is a narrower striped animal and weighs about nine hundred pounds. After a signal from Tony, Alice and the skinner joined us and the work began. It took about an hour for the boys to skin out the animal and all the time vultures were collecting overhead.

The vulture telegraph system is really amazing. By the time skinning was finished there must have been a hundred birds circling lower at each pass. The natives took all the meat, and within three minutes after we left the carcass, birds were fighting and pulling on the remains. We watched from about fifty feet and it took them just fifteen minutes to reduce the remnants to a bare skeleton. That afternoon we came upon a



large herd of giraffes. This area is famous for the Reticulate Giraffe. It has large hot-cake-like spots of vivid color much more intense than the regular giraffe.

That evening as we sat around the campfire having our "sundowners" the lions really began to roar. We had heard some before but they were definitely moving into our area. There were three prides of them roaring and answering, and when they all sounded off at once, what a chorus we had, Alice's hair came uncurled again.

The next day we located a herd of Grant's Gazelle and I shot a beautiful trophy. We

brought him back to camp where the boys skinned him out. That afternoon Alice killed her second zebra for the chair. It took about an hour for the boys to skin him out and once again they brought back all the meat. That evening the Chief of Police and his wife from Isiolo came to camp to have dinner with us and it was quite a festive affair. The cook had roasted a ham of the gerenuk. The food on the entire trip was delicious. Every



day we had a three course breakfast, five course lunch and seven course dinner. Bingo and Thomas wore clean, long, cotton robes and little caps every evening but since Bingo was in charge of the mess tent he also wore an embroidered vest. The natives took all the meat we didn't need for camp and made it into jerky which they took home to their families.

By now the lions had moved in so closely that many of the hundreds of animals in our area had moved out. The zebras and wildebeest were the first to leave since they are the favorite food of lions. There was a beau-

tiful herd of impala near camp and I had my eye on one large buck, so the next morning we walked from camp. We found the herd and started stalking them but soon found we had company. About a hundred yards away was a big lion stalking the same impala. Not wanting any competition we walked straight into his face, and sure enough, when we got about one hundred feet from him he turned and ran to join three other



lions a short distance away. We continued on and I killed the chosen impala.

That afternoon we drove to Archer's Post and Samburu Game Refuge where we took pictures of crocodiles, baboons, hippopotamus and elephants. There were ten elephants in a herd slowly making their way back to their feeding ground from the river. They stopped often and we finally discovered why; there was a baby with them and each time they stopped to rest it would walk under its mother's belly to get in the shade.

We returned to camp following an old native and animal trail and believe me, those



Land Rovers will go anywhere. As we were crossing a large veldt where plains animals were grazing Tony suddenly turned off the trail and speeded up. As we bounced and bumped along I got the camera ready with the telescopic lens and we drove to within one hundred feet of a beautiful big cheetah. He was so intent on stalking a gazelle that he didn't see us but when we stopped to take pictures he took off like a streak, jumping in speedy graceful strides to a clump of bushes where his mate was waiting.

That evening in camp we entertained again. We were leaving the next morning and the next safari joined us for dinner and cocktails. They were lion hunting and were delighted to hear there were so many lions in the area.

After breaking camp we headed south. The truck with our boys, our camp equipment and the hides and horns returned to Nairobi. Tony, Alice and I went to the Mt. Kenya Safari Club to spend the afternoon and evening. It is a beautiful, country club-type residence 7500 feet high on the slopes

of Mt. Kenya. Our suite overlooked the mountain, glaciers, the fantastic gardens and the heated swimming pool. There were fireplaces in both the living room and the bedroom and before morning we were glad to be kept warm by the hot water bottles that had been placed in our beds.

Back to Civilization—We had spent a wonderful seven days with each day more exciting than the preceding one. With our Malaria and Vioform pills there were no health problems, and with our trusty cans of bug spray the mosquitoes and ticks left us alone.



After two weeks in and about Nairobi we left for Salisbury, Rhodesia where we chartered a plane for a two hour flight to Victoria Falls. Fifty miles before we arrived at the Falls water spray could be seen boiling up like smoke from a forest fire. We made several flights over the Falls in the afternoon and again the next morning. The rainbows at all times of day are unbelievable. This was the first time I had ever seen a perfect "circle" rainbow. The falls themselves are

most awe-inspiring and impressive. We walked the full mile and a quarter of their length, taking pictures, and at the far end we were as wet as if we had fallen in, because of the heavy mist.

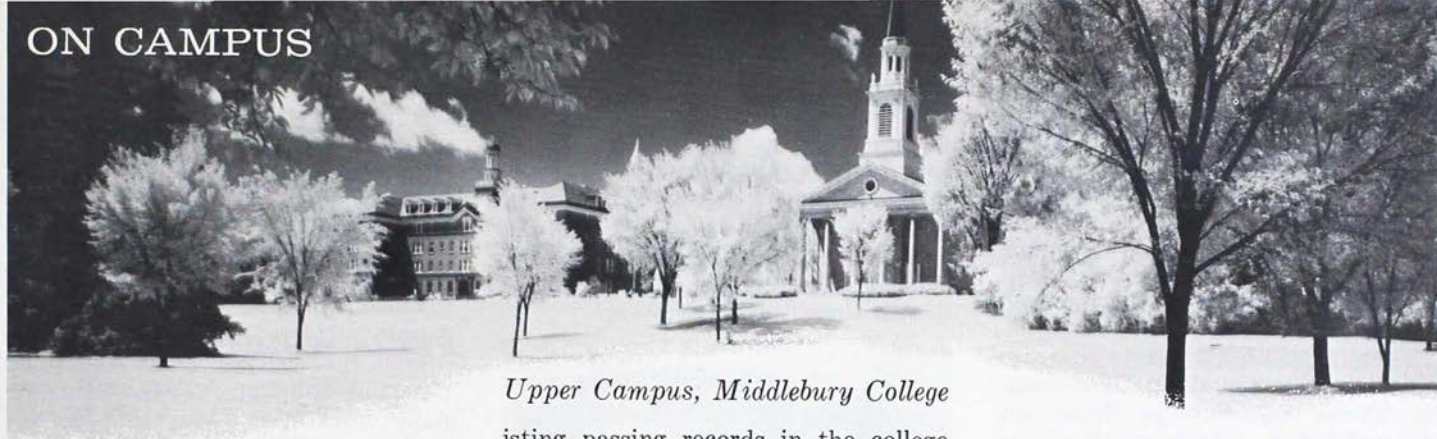
Our return trip included Johannesburg, Dakar, Rio de Janeiro, Lima, Bogota, Panama, Mexico City and home . . . spending several days in certain South American cities. We had crossed the equator six times, flying over it four times, driving and walking over it once, each.

It was a thrilling trip and we both heartily suggest it for anyone who wants to either hunt or take pictures or both. Don't ever offer to take your wife on a safari unless you really mean it. Alice accepted my offer and now the trip goes down in our book as the most fascinating in our lives. □

Wayne Goodale, class of 1929 Oregon State University, was a member of Sigma Chapter when it was installed in 1928. He became the first Consul of Sigma and attended the Convention held that year at Bucknell University. He has spent his business career with the Standard Oil Company of California where he is Sales Manager in charge of the Lubricants Division at the San Francisco home office.

Alice Horn Goodale is likewise an Oregon Stater and a member of the Kappa Delta sorority.

The Goodales make their home at 1426 Tichenor Court, Lafayette, California.



Upper Campus, Middlebury College

C. W. Post College

AN OUTSTANDING FALL

Now that a new year has begun, the brothers of Beta Alpha chapter look back at the past fall semester with a real sense of fraternal pride. Always a leader in athletics, Beta Alpha once again molded the varsity football team with a total of thirteen brothers representing the green and gold of C. W. Post College. On the starting lineup alone, seven were K.D.R.'s out of a total of eleven. Once again the spark-plug of the team was none other than all ECAC quarterback and tri-captain, brother Tom Hespos. Tom wound up his college career by breaking all ex-

isting passing records in the college record books. Not to be outdone, our worthy Consul Bob Higgins broke all pass receiving records (25 for 547 yards) and has surpassed the mark for reception yards once held by brother Brian Smith back in 1961. The college as well as the brotherhood is proud of all the brothers who participated on the gridiron this past fall.

To add to the fine past semester, Beta Alpha was able to boast of one of the largest pledge classes ever. Our pledges are fine well rounded individuals. They awarded us with two members attaining Dean's List at the end of the semester.

Our social program for the fall semester was one of the best we have ever enjoyed. The fifth annual K.D.R.

"Nite Out," and our second annual "Christmas Caper," were both a great success. Also, Beta Alpha was represented at the New York World's Fair on closed-circuit television. Brothers John "Spyder" Vittas and Tom Hespos led a vocal group, "Spyder and the Webs," and received such praise that the World's Fair presented them with a parchment signed by Governor Rockefeller. All this took place on C. W. Post day at the fair.

Bradley University

BOTH GOOD AND BAD

Two brothers of the Bradley Colony led active members at Bradley in grades last semester with a 5.01 com-

pared to the AMA of 4.45. One pledge, however, who ironically held the highest SAT test score in the pledge class, didn't attend his final examinations. No one had any idea of this, and as a result, house averages plummeted. There is some hope that this man's grades may be removed from KDR rosters.

There is still a manpower shortage which may hamper immediate chapter rating, but otherwise things are going smoothly. The members of the Colony were elated when they recently received a card from Mr. Les Reid, a distinguished Eta alumnus, recommending a prospective rushee. With this kind of help, the Colony is bound to succeed. The Colony sincerely appreciates Brother Reid's assistance.

Outstanding Freshman

Neophyte Dick Kurz has been nominated to receive the Reserve Officer's Association Bronze Medal earned by maintaining a straight "A" average in ROTC classes and having the highest grade average among freshman cadets, plus gaining recognition for outstanding conscientious extra duty service. Dick led his pledge class in grades with a 6.66/8.0.

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the quill and scroll*

Executive Board Posts

Nominated by the 1964-65 Executive Board of the Society for Advancement of Management for the 1965-66 offices of president and treasurer are Brothers Warren LeFever and Andrew Michyeta. The outgoing president is Consul Steve Schilson.



Ohio State University

KAPPA WINS PLAQUE

Kappa chapter recently won the trophy illustrated above for greatest scholarship improvement at Ohio State.

Forty-three fraternities provided the competition.



Indiana University

FELLOWSHIP AWARD

Brother Bill Butz '65, an economics major from West Lafayette, was recently awarded a Danforth Fellowship in nationwide competition. The award pays for the cost of graduate school plus providing living expenses based on need. Bill plans to use the fellowship to continue his studies in economics at the University of Chicago graduate school.

18 Initiated, Feb. 28th

Eighteen new brothers completed initiation rites on February 28th. Four juniors and fourteen freshmen comprised the group. Brother Steve Mains of Indianapolis was selected as outstanding pledge.

Law School Ahead

Brother Tom McGlasson, class of '65, has been accepted at Indiana

University Law School, where he will begin studies next fall. Tom just completed his term as Senior Manager for the Indiana University basketball team.

Two Out For Football

Larry Olsen and Dan Beuter will start varsity spring football practice April 5th under the tutelage of Indiana University's new head coach, John Pont.

Exchange Student

Phil Winkelman '67, a physics major from Richmond, was selected to represent Nu chapter at Durham University in England next year. Another physics major from Richmond, Marion Stewart, is presently studying at Durham.

Gettysburg College

ROTC HONORS FOR SIX

Vincent Majkowski, newly elected national alternate director, has been appointed squadron administrative officer, based upon grades, leadership ability and officer potential. Brother Evans W. Moore, Jr. has been appointed a unit group inspector with

the cadet rank of major, and a squadron commander. Brothers Frederick W. Martin and Edward W. Lauffer have been appointed flight commanders with the cadet rank of 1st Lieutenant. Brother Gerald A. Lambrecht was also promoted to the cadet rank of 1st Lieutenant.

University of Illinois

PLEDGES PREVAIL



Eta's pledge class of 15 has won the Help Week project sponsored by Alpha Tau Omega . . . and in so doing, return the trophy to the chapter house where it has been for three of the past four years. The inter-fraternity competi-

tion rules limit participants to only one day of work. Judging is based upon the job done, publicity received and letters received commenting on the project. KDR pledges worked at Mercy Hospital in Urbana. They removed junk from an old, unused boiler room which now will be used as an employee's locker room. In addition, the pledge class removed floor wax, tore out a built-in safe, washed windows and mopped floors in a section of the hospital currently being redecorated. Publicity received included a film of the pledges shown on WCIA, Channel 3 during two evening news breaks; and picture coverage in all three city papers. The chapter wishes to extend thanks to all chapters who made the project a success.

In closing their letter about the news story, the men of Eta stated: "We feel that all chapters should undertake similar projects, for we at Eta would carry out the project even if no award was presented. The personal feeling of satisfaction gained, alone, makes it worthwhile, not to mention the benefit to the community and the fraternity system. It makes our motto 'Honor Super Omnia' mean something to all concerned."

If you have changed your address recently or intend to within the next 60 days, clip off this form and mail to:

Kappa Delta Rho Fraternity
Oprandy Bldg. 481 No. Dean St.
Englewood, N. J. 07631

MY NEW ADDRESS IS:

Name.....

Address.....

City..... State.....

Chapter.....

Year Graduated.....

MY OLD ADDRESS WAS:

Street.....

City..... State.....

Kappa Delta Rho National Foundation
c/o President Floyd R. Baughman
553 Haworth Ave., Haworth, N. J.

Dear Brother Baughman:

- ☐ I should like to contribute to the irrevocable Trust Fund, now established, which is designed to operate exclusively for charitable, educational, scientific and literary purposes in connection with the national fraternity. I understand that all contributions are tax exempt.
- ☐ My Will is being changed to grant the following sum to the principal of the Trust Fund.

Name.....

Street.....

City..... State.....

Chapter..... Year of Graduation.....

Amount of Contribution.....



**SERVICE
CENTRE**

★★ ★★★★★★★★★★★★

1st Lt. William M. Faust

Sigma '62, was a member of an MATS element providing airlift services for exercise Polar Strike in Alaska. MATS was responsible for airlifting more than 12,000 troops and nearly 10,000 tons of supplies and equipment in support of joint U.S. and Canadian maneuvers.

1st Lt. Peter G. Hoyt

Beta Alpha '62, who held a USAF reserve commission previously, has received a regular commission on the basis of his duty performance, educational background and potential as an officer.

M/Sgt. Everett L. Masterman, Jr.

Xi '55, has received the California Commendation Ribbon with Pendant for his outstanding contribution as a USAF technical advisor to a California National Guard mobile weather unit at Van Nuys, Calif. Besides his operational effectiveness, Sgt. Masterman's assistance in recruiting raised the unit from 27th to 4th among 31 similar units. The Sergeant has more than 11 years of service.

1st Lt. William J. Morgan

Lambda '63, a navigator-bombardier, recently completed rigorous USAF survival and special training courses at Stead AFB, Nevada.

*page twenty
the quill and scroll*

1st Lt. William I. Pye, Jr.

Xi '62, was a member of the USAF Alaskan Air Command supporting exercise Polar Strike. Lt. Pye, a personnel officer, is permanently assigned to Elmendorf AFB, Alaska.



Capt. Larry S. Wood (above, right)

Nu '56, an electronic warfare officer, receives congratulations from Lt. General David Wade, 2nd Air Force commander upon being awarded the USAF Commendation Medal. The medal was awarded for meritorious service at Lincoln AFB, Nebraska.

Editor's Note: Press releases pertaining to cadet members of ROTC groups will no longer be found in this column. If, in the opinion of the editor, they merit announcement, they will be treated as a part of *On Campus* material.

The Case of the Vanishing Rushee

by Orville H. Read



The Regrettable Results of Restrictive Rushing Regulations

Who do you think is your toughest competitor in rush? The fraternity with the bigger, newer house down the street? The house with all the top athletes? The one that wins the scholarship trophy every year?

Forget it! On nine campuses out of ten it isn't *any* other fraternity. On most of these campuses, a large percentage of the men who would make good fraternity members never join *any* fraternity.

So, if you are rushing against other fraternities the way we did a long generation ago, it's time to take a long, hard look. Maybe you're shooting at the wrong target. Maybe you are aiming at your friends, when the bushes are full of enemies. Maybe it's time to make an up-to-date market analysis.

The rushing market today is far different from 30 years ago. Back in those days we had a great rushing advantage—fraternities were living in nice warm caves . . . and the independents were still living in trees.

This allowed us to concentrate on just one phase of rushing—sinking the shaft into any other fraternity in which a rushee might be

interested. We knew that our prospect wanted desperately to join a fraternity—he *had to* in order to get in out of the rain! All we had to do was knock the other fraternities out of the running.

How very different now! *Our major rushing obstacles are no longer the other Greek letter houses.* You have two much tougher competitors. *The first is the great big, plush dormitory* that offers all the physical comforts of the Hilton hotels and looks mighty good to many a freshman. Alongside such dormitories, the average chapter house looks pretty grubby. A man usually has to be willing to accept some personal discomfort today if he wants to be a fraternity member.

The second and even tougher and more subtle competitor today is the widely-circulated suggestion that fraternities are no longer important—that, in fact, fraternities may be harmful to the process of education. Many good fraternity prospects are coming to college today with that indoctrination. To sell them your fraternity, you first must sell them the fraternity system.

These are the rushing problems we face today that weren't even contemplated in "the good old days." But, though the problems have changed completely in the last

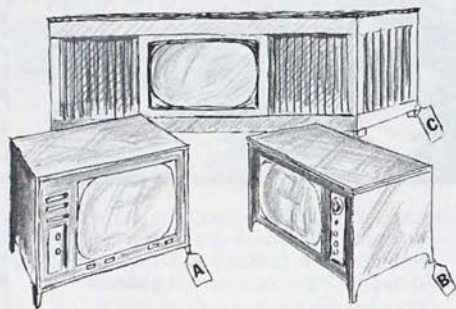
decade or so, rushing techniques still follow very much the same old patterns. We still concentrate on rushing against each other, and overlook the real competition.

It is high time that we all realize that it's no longer good enough, or even halfway smart, to down-grade the other fraternities in rush. If the Betas knock the Sigma Chis, and the Sigma Chis knock the DUs, and the DUs knock the Betas, pretty soon the rushee gets the idea that perhaps the critics were right . . . fraternities *are* no damned good.

How much better if the rush story is positive. The fraternity system *is* good. There are *many* good fraternities on campus. Then, from there, tell the rushee why your chapter is better—why it should appeal to him more. Not that Beta is worse, but that you are better.

The Television Parable

Let's take a look at an analogy in the market place. Let's suppose that in your city there are several different stores selling different brands of color TV. You've heard a lot about color TV, pro and con. You've seen it at a neighbor's. You've about decided to buy a set, even though you realize they're not perfect. So, you stop in at the store selling



Brand A, and the first thing the salesman does is to tell you why you don't want Brand B. Their colors are muddy, repair bills are high, pictures aren't reliable. You go down the street to take a look at Brand B, and that dealer tells you that Brand A is out of date, their circuitry is poor, their cabinets are shoddy, their tuning is too complex.

Your reaction quite likely will be that perhaps it isn't wise to buy a color TV set after all. So you go back home to your old reliable black-and-white set . . . and color TV has lost a customer. Those salesmen misjudged the market. They didn't realize that first you had to be sold on color TV, and *then* to be sold on the benefits to be obtained from a particular brand.

Suppose, instead, Salesman A meets you at the door and says, "Color TV is wonderful. Once you've had it in your home, you'll never be satisfied with black and white. Now let me tell you some features of Brand A which make it the best on the market." Down the street, Salesman B says, "Color

TV doubles your watching pleasure. Brand B has some special features which we think will particularly appeal to you."

Soon you're really enthusiastic about color TV. Now it's just a question of which set you select and enjoy. *Someone* is going to sell a color TV set.

It's easy to translate this into fraternity terms. If the rushee first visits the AAA house and they say, "Watch out for BBB. Their house is in bad shape. They've lost all their good men this year and they're in real trouble with the Dean. Worse than that, they have special assessments for every party. It'll cost you a fortune." At the BBB house they say, "Too bad about AAA. They used to be pretty good, but you wouldn't want to get in with them now. Half their pledges will quit the first month, because they treat them like dogs. They're pretty shaky financially, too. And you should see their meals after rush week is over."

This rushee probably is going to wind up living in the dorm for four years, figuring, "Just like I heard, fraternities are no damned good." The fraternity system has lost a good prospect.

Now suppose instead that rushee hears at AAA, "Fraternity life is wonderful. Once you know the advantages of the close, personal fraternity life, compared to the cold, impersonal dorm, you'll definitely want to join a fraternity. Now in AAA we think you could be particularly happy because . . ." And at BBB he gets this, "Fraternities double the significance of college life. At BBB we are particularly proud of . . ." This rushee is pretty apt to be sold on the fraternity system. *Some* fraternity will get a good member.

Fraternity Advantages

Fraternities do have great advantages. In general they have nothing to be defensive about—and nothing to attack each other on. They do have a strong, positive story to sell. Socially, economically, scholastically (yes, scholastically, too) they make sense. A positive approach in rushing will benefit the entire fraternity system, and your chapter will share in the prosperity.

Start selling the fraternity system in your very first contacts with the rushee (and his parents). An old merchandising axiom is, "You can't knock the competitor without degrading your own product." Another is, "Sell Benefits." Both apply to rushing.

All fraternities should work together in this program. Through their Interfraternity Conferences they should start attacking the *real* job. The real job isn't to make more rules which only complicate rushing and discourage rushees. The real job isn't to act as a police force to make sure that no fraternity violates the many and awesome rushing rules that already exist, and to mete out punishment for each infraction. The real job is to promote the fraternity system, to make it a stronger and better part of campus life, and to provide an environment that will make good prospects *want* to be fraternity members.



It is told that on the grounds of Buckingham Palace a lighted red lantern had been placed at a certain spot every night for more

than one hundred years. Each morning for more than a century, the lantern was picked up, cleaned, and refilled, and each night a guard carefully replaced it in that same location. It finally occurred to someone to question this procedure, and after careful investigation it was learned that, more than one hundred years before, the King had seen a wild flower that had sprung up in that unprotected spot, and had ordered a lantern placed there each night for its protection.

We have our red lanterns, too. Most restrictive rushing rules have long ago outlived their usefulness—if, indeed, many of them were ever really needed.

It's time for your IFC to re-examine the rule book, to eliminate the red lanterns, and to get on with the real job.

IFC's Build Better Rush

Your IFC should urge all fraternities to build rushing programs around the advantages of the fraternity system. We must stress in rushing the fact that fewer fraternity men are drop-outs from college. We must emphasize the leadership training that fraternities offer, point out the greater enjoyment of living with a compatible group of men of your own choice, and bear down on the positive values of our social programs, of our scholarship programs, of our intramural programs, of our leadership training programs.

Selling Rules Apply

There's another selling axiom which applies equally to rushing, "Make it easy for the customer to buy." It's time, in fact it's long past time, for our IFC's to begin helping

fraternities to work together in the common cause of promoting the fraternity system. Do we do this now in our rushing programs? Let's go back to our parable of color TV and see how closely it parallels the rush program on many campuses.

This time, when you go out to shop for a set you don't even get in the door. You are met at the threshold by the dealer, who says, "If you are interested in shopping for color TV, there are a few rules which you must observe:



1. You must go first to the Chamber of Commerce and register as a prospective buyer.
2. You must pay a registration fee for this shopping privilege.
3. You must start your shopping on a fixed day at a fixed hour. Then you must visit at least four dealers for a period of one hour each—no more, no less. You must get a receipt from him showing that you have made this visit.
4. On no account may you go back to any dealer a second time or buy a set until you have visited them all.
5. Now, in our town, you can't see any of these sets until next February, and if any dealer even lets you in his store before then, or discusses TV with you, he is barred from selling you a set, no matter how much you may want it."

After hearing these, and other, rules, you'd be pretty apt to say, "The heck with it. I

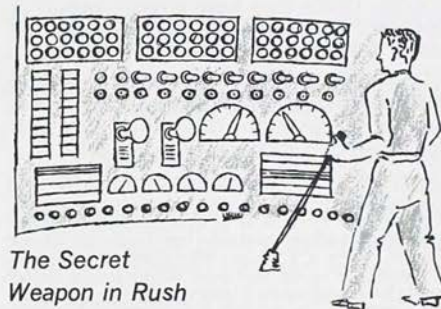
don't want color TV that badly. It isn't worth the trouble."

But before you walked out of the dealer's life forever, you might ask him, "Why has the government made all these silly rules that make it so hard for you to sell TV sets, and for me to buy one?"

And the dealer would reply, "Oh, the government didn't make all these rules. We did this to ourselves!!!"

Sounds silly, doesn't it? You can't imagine a group of merchants being so foolish. But look again! How many of the rushing rules which have been built up on your campus over a period of years are just as restrictive? How many of these rules are keeping good rushees away from your house and the houses of your fellow Greeks?

How many rushing rules are actually harming the fraternity system? How many red lanterns do you have on your campus?



The Secret Weapon in Rush

There's a potent secret weapon available to fraternities on most campuses—a simple, inexpensive way of picking up top-grade

men who will be an asset to your fraternity. It's the easiest and least competitive form of rushing, and it consistently yields great benefits to the alert chapters who have learned to use it consistently.

This secret weapon is open rush. It's permitted on most campuses after formal rush is over. And it's neglected by far too many fraternities. Some of the best men on campus can be pledged in open rush—often with no competition at all! These are men who for one reason or another didn't participate in formal rush. Perhaps they didn't like the mechanics of highly-organized rush periods. Maybe they didn't want to pay a registration fee or be on campus for rush.

Quite probably they didn't participate in formal rush because they thought they didn't want to belong to a fraternity. Some of the best men on campus fall in this group. The benefits of fraternity life can be proved to them. Often they have already begun to recognize the benefits but now have no way to expose themselves to rush.

So, if formal rush restrictions have got you down, wheel out this sure-fire secret weapon and enjoy the benefits of plain old-fashioned, uncluttered, open rush. □

THE CASE OF THE VANISHING RUSHEE by Orville H. Read is 3rd in the current Operation Challenge series. Orville Read is Chairman of the Delta Upsilon Board and since 1947, Editor of the Delta Upsilon Quarterly.

Permission to reprint this article or any portion thereof must be obtained from the Author and the Operation Challenge Committee. The members of the Operation Challenge Committee are: Ralph F. Burns, Alpha Sigma Phi, Herbert L. Brown, Phi Sigma Kappa, Carl J. Gladfelter, Chi Phi, Robert D. Lynn, Pi Kappa Alpha, Durward Owen, Pi Kappa Phi, John Robson, Sigma Phi Epsilon, Alan A. Wheeler, Sigma Nu, and Francis Wacker, Delta Sigma Phi, Chairman.

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the quill and scroll



WITHIN QUOTES...

“... Just as sure as education is the guardian of democracy, brotherliness is its keeper. Fraternities can do much to bring this truth home to the American people.

“In doing so *we must tap our greatest resource, the college graduates who wear the fraternity badge.* This is where we have failed miserably. We have projected an image of fraternities as being solely an undergraduate activity. It is not. Once a fraternity man, always a fraternity man. Like the iceberg, we have hidden our most potent force from view. I suggest that we redesign our image bringing into the profile our greatest asset—the graduate fraternity men. Let's put them to work.

“Picture, if you will, the potential of such a group, dedicated as they are

to our cause and working through our active chapters and thousands of alumni ones. Imagine, if you will, the influence that these leaders might also wield in every public community in America. We could not only organize more fraternities to meet the bulging student population but we could increase the number of our own chapters. In this way we could make fraternity life and ideals available to every student wishing the experience. Hard to do? Yes, all good things are hard to attain. But I am sure that with a strong dedicated program it could be done in a few years. This problem, my brothers, is bigger than my fraternity—it is bigger than yours—its success will take the cooperation of all fraternities united in one cause.

“Is the fraternity system worth it? I say emphatically that it is.”

—Hon. Tom C. Clark
Assoc. Justice, U. S. Supreme Court

Socialism is the weakest of all bulwarks against Communism. Socialists lead people up the garden path to the brink of a precipice and then turn around and say, as they tumble over, “We are very sorry; we never meant to go so far.”—WINSTON CHURCHILL.



National Sweetheart Banquet at Alpha Alpha

The 1965 National Sweetheart Banquet was given by Alpha Alpha Chapter in the Locks Restaurant on the banks of the Susquehanna in Lock Haven. Reverend Roland M. Baner, *Pi'30*, gave the invocation, after which the eighty guests sat down to a delicious dinner. Seated at the head table with Reverend Baner and wife were Housemother Mrs. Effie Holt, National Sweetheart Marny Clauser and pinmate Joe Pascale, Executive Secretary Lawrie Barr, Dr. Robert F. Bekley, *Zeta '37* and wife, faculty ad-

visors Dr. Ozolins and Mr. Beaver and wife, and Consul Mike Williams with his pinmate.

At the conclusion of the meal Consul Williams introduced the head table. On behalf of the National Fraternity, the Executive Secretary pinned the National Sweetheart with the Sweetheart Pin. The Chapter presented their Sweetheart with a trophy and a bouquet of roses. During the intermission in the dance which followed, the Chapter serenaded Marny with

the Sweetheart Song. Each of the ladies at the banquet received a favor and a red rose. The evening was a great success in every way.

The illustrations shown above were last moment additions to this article and we must apologize for our inability to secure better photographs. Reading from left to right: Brothers Murawski, Price and Santoro with their dates; Executive Secretary A. Lawrence Barr pinning the National Sweetheart; and a portion of the head table.

Alumni Worldwide



Clinton I. Brainerd

Lambda '24, of San Marino, California, was presented with the Bishop's Award of Merit by the Rt. Rev. Francis Eric Bloy during the annual preconvention service in St. Paul's Cathedral. These awards are presented each year to outstanding laymen for "distinguished service in the Church of God and for the Diocese of Los Angeles". Brother Brainerd, a member of St. Edmond's Episcopal Church, has served on the vestry and as a delegate to convention. For the past five years he has been judge of elections at convention. He is also a member of the Diocesan Executive Council.

Robert G. Crosen

Rho Hon., and National President from 1953-54, has been named head of the Chemistry Department of Sterling College, Sterling, Kansas. Brother Crosen recently returned from Iran, and some of you may well remember his 12 page article about that country published in our November 1960 issue.

Ralph K. Gottshall

Rho '27, was reported in our last issue as being named to a 2 year term as a member of the Board of Trustees of Lafayette College. This was erroneous. Brother Gottshall is a

Life Trustee of the college and in October 1964 was elected Board President for a term of two years. We regret the misleading story, occasioned by a garbled reading of a news release.

Perry A. Harding

Xi '47, was named manager of the International Paper Company's new Androscoggin Mill in Jay, Maine.



David C. Herriman

Nu '54 is Vice-president of the Standard Materials Corporation (mineral aggregates). Dave is active in Republican Party politics. He, his wife and family live at 47 Lakeside Ave., South Ft. Mitchell, Kentucky.

Richard B. Huart

Xi '57, was elected Asst. Treasurer of the Federal Trust Company, Waterville, Maine.

Thomas C. Lockwood

Nu '56 is active in civic affairs. Tom is treasurer and a director of the Columbus (Ind.) Jaycees, a director of the Barthomew County IU Alumni Club, treasurer and a director of the Young Republicans Club, and a member of the Budget Executives Institute. Tom is supervisor of subsidiary budgets with Cummins Engine Co., Inc. He and his wife live at 15553 27th Pl., Columbus, Indiana.

Bleeker Marquette

Beta '15, director of the Cincinnati Better Housing League from its inception in 1918 until 1954, was honored when a 14 story, 154 unit apartment building for the elderly was named Marquette Manor in gratitude for his services to the community. The building will be a 1½ million dollar high-rise structure described as one of the largest all-electric buildings in the area. The structure (see illus.) will be completely equipped for the partially handicapped with rents averaging \$30-40 monthly.

Jon P. Pensyl

Pi Hon., new faculty advisor of Pi chapter and an Air Force major, was initiated into Kappa Delta Rho at last fall's convention.

Laverne S. Severance

Sigma '26, was appointed Vice President and trust officer of the main office of the United States National Bank of Oregon.

Jack D. Shinneman

Nu '62 reports, "Recently moved from N.Y.C. to Detroit to join Ford Motor Co. as financial analyst. Still single." Jack was formerly with Allis Chalmers Mfg. Co. in New York as area finance manager. His new address is 21401 W. Seven Mile Rd., Detroit 19, Michigan.

Benton Silloway, Jr.

Alpha '63, who received his M.B.A. at Columbia Graduate School of Business in 1965 has accepted a position in the Advertising Department of the Procter & Gamble Company, Cincinnati, Ohio.

Oran B. Stanley

Omicron '31, is Chairman of the Biology Department at Colgate University and President of the Delta Alumni Corporation.

Gordon I. Ulmer

Alpha '54, of the main office of the Connecticut Bank and Trust Co. was promoted to Asst. Vice President. He joined the bank in 1957. □

CHAPTER ETERNAL

*Give me no marble slab nor sculptured
bronze*

*To keep a dead name living when my
body dies.*

*Let all that was of passing worth go
back to earth*

Where all that's mortal lies.

*My monument be what of living truth
Has flowed through me to other men.*

*So shall survive what is of lasting
worth.*

*Thus though I die, then shall I live
again.*

Wilfred E. Davison, Alpha, 1913

Dr. William P. Burpeau

Alpha '24, former chairman of the medical board of Orange (N. J.) Memorial Hospital, died July 12, 1964. He received his M.D. degree from Columbia University and had been a physician in East Orange, N. J. since 1930 except for four years during World War II when he served as Lt. Colonel in the Army Medical Corps.

F. L. Dailey

Rho '38, of 2240 Kingridge Road, Pittsburgh, Pennsylvania.

Carl J. Ellsworth

Alpha '27, passed away July 26, 1964. He held both B.S. and M.S. degrees from Massa-

chusetts Institute of Technology where he was a Swope Fellow and served on the faculty for several years. He had been purchasing agent and treasurer for G. F. Heublein, Inc.; Assistant Sales Manager with Trumbell Manufacturing Co. before becoming superintendent of office services in the Plainville, Conn. plant of the General Electric Company. Brother Ellsworth was a member of Phi Beta Kappa.

Edward S. Hickcox

Alpha '26, of Box 364, Woodbury, Conn.

Murray L. Lehman

Zeta '25, of Browning Lane, Cherry Hill, N. J. on March 20, 1964. He was an engineer with the American Telephone & Telegraph Company.

Dr. Otto Mueller

Pi Hon., of R.F.D. 1, Cambridge, N. Y.

Stanley Sandell

Eta, '33, died on October 26th, 1963.

Almer J. Snider

Gamma '24, died suddenly January 23, 1965 after suffering a heart attack. He retired in 1957 after 32 years as a teacher of business courses at Irvington High School, N. J.

Philip N. Tucker

Beta '30, of 8008 Custer Road, Bethesda 14, Maryland.

James W. Wilbur

Beta '21, of 14625, 49th St., Midlothian, Illinois. □

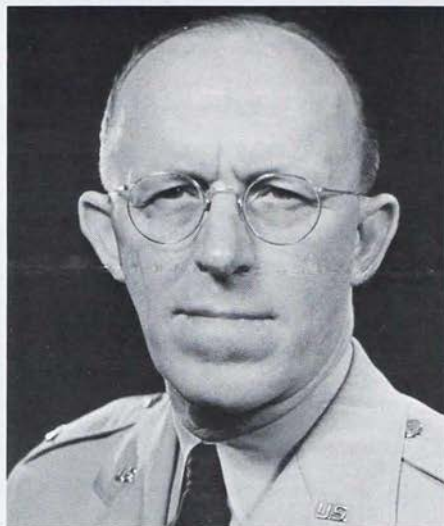
OUR NEW ALTERNATE DIRECTORS

First of a continuing series

MONROE T. SMARTT,

Sigma '28

Brother Smartt was born in Los Angeles in 1902. After his graduation from Oregon State University he received his M.S. from the University of California in 1931. In the 1930's he founded the Southern California Alumni Association and remained active therein until World War II. From 1931-41 brother Smartt taught at Los Angeles City College. He entered active duty in the army in 1941, was integrated into the U. S. Air Force in 1948 and retired in 1959 with the rank of Colonel. From 1949 to 1953 he was a member of the staff and faculty of the Industrial College of the Armed Forces, Fort Leslie J. McNair, Washington. From 1953 to 1956, he was Asst. Chief of Staff for logistics, Pacific Command; in charge of all military aid to allies in Southeast Asia and the Pacific. He served as logistic representative for the United States, Military Staff Planners, SEATO organization. Upon his return to civilian status he again picked up the reins by



returning to Los Angeles City College as Professor of Accounting . . . and in 1960 he reactivated the Southern California Alumni Association, where he was instrumental in developing the KDR colony at California State College of Los Angeles. Brother Smartt's long service to the fraternity made him a logical choice for a post on the national staff. We welcome him warmly. ■

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the quill and scroll*



the family tree summary

omicron—Butler University

Chairman of the reactivation committee is James W. Goble who may be written c/o Eli Lilly & Co., Indianapolis, Indiana.

phi—University of Oklahoma

mu—University of Michigan

Information regarding reactivation should be sent to the Editor or the Executive Secretary (see back cover for addresses).

tau—Carnegie Institute of Technology

Interested parties should get in touch with William J. Moore, 25901 Tungsten Road, Cleveland, Ohio 44132 or the Executive Secretary.

upsilon—Fresno State College

Mail should be addressed to Hugh S. Penman, Expansion Committee, 2 Shelley Drive, Mill Valley, Calif.

chi—University of Florida

On-the-spot contact man is James A. Winchester, Everglades Experiment Station, P.O. Drawer A, Belle Glade, Florida 33430.

Code of Responsibilities

for Every College Fraternity Member

Joining a fraternity gives the new member certain desirable privileges. Among these are the backing of his Brothers in all his college activities, and the creation of a bond of fellowship with each man who wears the same badge—from whatever chapter he may come, wherever he may be met.

At the same time, undergraduate membership involves definite obligations, for a full four years, or until a degree is received. These should be made clear in advance, so that they will be unhesitatingly fulfilled by the individual throughout his academic career. For this purpose, the College Fraternity Secretaries Association has prepared and approved the following Code of Responsibilities:



THE ASSOCIATION has provided each member fraternity of the National Interfraternity Conference with this Code of Responsibilities, and has resolved that each Fraternity, either through its official magazine columns or by bulletins from its Central Office, urge its chapters and local Interfraternity Councils to impress continuously upon their members—and especially upon all rushees—the importance of fulfilling these responsibilities.

★ **SCHOLASTIC RESPONSIBILITY.** The well-being of the Chapter, the Fraternity, and the entire College Fraternity System depends upon achieving and maintaining a high degree of scholarship. It is the duty of every member to give his best efforts to his studies, to enhance the academic record of his Chapter.

★ **CHARACTER RESPONSIBILITY.** To the college administration and the public, the moral conduct and personal behavior of each member affects the total Chapter image. This makes it imperative for the individual to act at all times according to the highest standards of integrity, propriety and good taste.

★ **LEADERSHIP RESPONSIBILITY.** Since the continued existence of the Chapter requires a regular succession of leaders, it is the obligation of every member to prepare for positions of service and authority—not seeking any office but being ready to accept when needed, and to serve to the best of his ability at all times.

★ **OBEDIENCE RESPONSIBILITY.** Policies and regulations are established by the College and the Fraternity for the good of all. It is incumbent upon every member to comply with all such rules and practices—including those relating to hazing, drinking and social affairs. Every member shall attend all Chapter meetings and official functions unless excused from doing so, because of circumstances beyond his control.

★ **FINANCIAL RESPONSIBILITY.** Each member shall promptly meet all bills presented to him for Fraternity expenses in conformity with Chapter requirements; he shall avoid incurring debts with other members or with local merchants which cannot be, or are not, paid when due. Members shall reside in and eat all meals at the Chapter house when such facilities are available.

NATIONAL DIRECTORY

OFFICERS AND DIRECTORS

Pres. James H. Hill (1968)
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