

The Quill and Scroll

of the

KAPPA DELTA RHO SEPTEMBER 1954

The Indispensable You

PUBLIC RELATIONS is not just the art of
Putting a message across;
Public Relations is something you're part of
Either for profit or loss,
You, in your job, are the firm's emissary,
All that you say and you do
Counts—plus or minus—with Tom, Dick and
Harry,

Public Relations is - YOU!

Berton Braley



Member of the National Interfraternity Conference

1954 LOYALTY FUND

There is still time to get your contribution in for the 1954 Loyalty Fund. Mail it now before you forget it. Make sure your name will be on next spring's honor roll. Be a loyal KDR for 1954.

The leaders to date, including the number contributing and the total amount:

Alpha—11	\$37.00
Beta-12	74.00
Zeta—17	59.00
Theta-15	.68.00
Iota—12	52.00
Lambda—16	72.00
Pi—12	
Rho—18	
Sigma—11	

90 DAYS

A section of the Idaho state law reads in part:

"Any person caught wearing a man's fraternity pin, unless so entitled (as a member) by the laws and constitution of the organization, shall be punished by imprisonment for 90 days or a fine of \$200, or both. . . Any person who so wilfully wears the badge of . . . any Greek letter college fraternity, or any society, order, or organization . . . shall be guilty of a misdemeanor."

Usually when a man passes his pin to a girl she takes it "wilfully". It therefore appears that there are a lot of girls on the Idaho campus that could end up in jail, or pay a fine, or both, So!!

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The Quill and Scroll



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THE COVER — Lloyd Cochran, chairman of the National Interfraternity Conference and guest speaker at the 1954 Convention, talks over fraternity matters with Horace Ports, Pi Chapter alumnus and toastmaster at the 1954 grand banquet at Gettysburg.

Don C. Wolfe-EDITOR

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The 1954 Convention

1954 Convention Clears Confusion By Adopting a New Constitution

New Set of Rules Geared to Incorporation

Adopting a new constitution to conform to the new incorporation of the fraternity proved a monumental task for the delegates to the 43rd annual convention held at Gettysburg College August 20 and 21. Pi chapter was the host chapter for the convention and members of the chapter helped with the registering of delegates and the arrangements for the convention banquet held Saturday evening.

A NEW CONSTITUTION

Most delegates were on hand Friday morning when the president, Dr. Robert G. Crosen opened the convention. They were prepared for a routine acceptance of a new constitution revised only to replace Kappa Delta Rho Fraternity with the new title of the incorporation, National Fraternity of Kappa Delta Rho, Inc. Such was not the case.

Foremost among the disputed sections was the one which specified the use of the ritual, revised by the convention of 1950 but never changed in the constitution. It soon became apparent that a three-fourths majority would never be reached by either those who wanted the 1932 ritual retained as the official ritual or those who insisted that the action taken in 1950 was legal and should therefore be followed.

The result was a compromise, reached on Saturday after many conferences Friday evening after adjournment. It stated that the official ritual was to be the revised ritual, and also authorized the Board of Directors to accept into

membership anyone pledged prior to the convention date, August 1954. By this action the convention not only legalized the action taken by a former convention but also removed the restrictions placed upon the Board by an unwritten action that might be interpreted two ways. By such action the convention prepared the way for future action in constitutional change.

WASHINGTON ALUMNI ACCEPTED

A petition from the alumni group in Washington, D. C. was presented to the convention and met with unanimous acceptance. The petition was signed by more than twenty prominent KDR's from the district who desired the formation of a city alumni association for the nation's capitol. Representing the group at the convention was former secretary Hugh S. Penman.

TREASURER'S REPORT

The official report of the treasurer stressed the solvency of the fraternity. In his remarks he praised very highly those alumni who contributed regularly to the Loyalty Fund in giving the fraternity that little lift that it needed financially above and beyond the regular income. He reported that most chapters were in good financial condition despite inflation.

INCORPORATION

Brother Orrin Judd, financial adviser to the fraternity attended the regular meetings of the convention and gave a detailed report of the incorporation authorized by the 1952 convention. He explained the slight difficulty that had been encountered with



Part of the assemblage of actives, alumni, board members and guests who attended the banquet of the 1954 Convention at Gettysburg. The banquet was held in the college cafeteria.

the name Kappa Delta Rho, and told of the legal change that had solved the problem. He announced that our legal name was now National Fraternity of Kappa Delta Rho, Inc.

The convention completed all incorporation procedures by passing resolutions authorizing the transfer of all funds from the bank accounts of the unincorporated body to those of the new incorporation. Both the regular account and the trust fund were so treated.

A NEW FLAG

A committee to investigate the possibility of having a standard national flag was voted on by the 1952 convention. This committee, with Peter Dodge as chairman, made its report and presented several flag designs for consideration and adoption.

The convention finally adopted a national flag design from those presented; one that could be used either horizontally or vertically with equal effectiveness. A picture of the new flag in use will appear in a future issue of the Quill and Scroll just as soon as the new design is completed by the manufacturer.

A PLEDGE RITUAL

At the 1952 convention a committee was also appointed to look into the possibility of having a national pledge ritual. Such a ritual was deemed necessary since the solemnity of pledging can be heightened by the use of such a ceremony.

Brother Jack Silberman, in presenting a pledge ritual for consideration, suggested that it be used as presented, or changed to fit the conditions in the local chapter. He suggested that perhaps it might be effectively revised in the future after its use had proved it.

The convention voted that it be accepted as a minimum as presented by the committee and that copies be ordered for immediate use of all chapters this fall. Chapters will use the new pledge ritual beginning with their fall pledge classes.

SCHOLARSHIP

The executive secretary suggested some national action in making available necessary helps to improve the scholarship of new pledges. Toward this end he suggested a Stanford University pub-

lication "How to Study Effectively" as an aid in scholarship training of the pledge. Recommended by the national scholarship commissioner, Dean O. D. Roberts, it was suggested as a possible aid to those chapters not having expert advice from their college.

The convention voted that a copy of the pamphlet be made available to each chapter for their consideration and that they consider seriously its adoption in the training of their pledges in good study habits.

DIRECTORS ELECTED

A complete slate of directors was elected with the adoption of a new constitution, three each for two, four and six years.

Elected in the class of 1956 were brothers Leach, Garman and Eldredge, in the class of 1958, brothers Crosen, Doud and Porter and in the class of 1960, brothers Priemer, Garing and Maloney. Alternates in order will be Brothers Shaw, Closs and Krehel, the latter two newcomers to the Board. Alternates take the place of absent Board members, when the full membership is not present. They serve for two years.

VOTE OF THANKS

The convention in closing gave a rising vote of thanks to Pi Chapter as hosts, Gettysburg College for their excellent facilities of housing and dining and all those individuals who had contributed to the success of the convention. Another convention of KDR was history. The next one will be history also for it will mark officially the golden anniversary of KDR at Middlebury, Vermont.

Executive Secretary Reports On Current Fraternity Problems

(The report of the executive secretary presented several problems current with most chapters of the fraternity. The convention authorized its publication in entirety so that all alumni become acquainted with some of the current problems that face the chapters.)

The public press has stated recently that fraternities are on trial. Fraternities have always been on trial, from their founding more than a hundred years ago, by a group outside the boundaries of the college world who envy and criticise everything that goes on within that world. Fraternities were on trial right after their founding yet they are here today to attest to the fact that they have weathered that trial. We who belong to a fraternity know certainly that there are problems in a fraternity just as there are problems in congress or any other human organization. I will try to touch on a few that all chapters have in general.

TIME

All chapters today are confronted by the problem of time, for those who are in office and who try to keep the chapter running efficiently. Demands today are greater on the student's time than ever before and he finds he has less and less to manage the kitchen or run the house as consul. Cars are the general rule rather than the exception on a campus, so that one finds dormitories and fraternity houses almost deserted over a weekend, when there is a little extra time to get caught up on outside activities.

House managers find themselves involved in tax forms, and the difficulty is in passing the know how on from one college generation to the next. With the cost of food skyrocketing, they find themselves with other problems there. Anyone who can weather the storm of present costs in managing a house is particularly well-fitted for a business position.

I take off my hat to those in the chapters who have been holding down responsible positions in the house and filling them efficiently. It takes time for all this.

FINANCES

One of the greatest fraternity problems today is that of finances. The house finance problems are only the beginning, and many houses are doing themselves a great disservice in not making fraternity costs keep up with others. The cost of going to college has risen to a much greater degree, according to surveys, than fraternity costs have. We are proud of this in making our sales talk to a prospective pledge, but are we being practical? Are we allowing ourselves enough for replacement? Do we have sinking funds from which to draw when we need a new living-room rug or a new kitchen sink?

Today it is almost an insurmountable obstacle to build a new house, a problem that several of our chapters are trying to solve at the present moment. The cost of a house today leaves the chapter with a debt so high that even the interest is staggering without considering any payment on the principal. Colleges also are up against the same problem in building new dormitories. They seem to be making a little more progress than fraternities although very little in most instances.

New dorms add to the problems of fraternities, although the college population should be high enough at least until 1965 to fill both. Fraternities have to sell something else besides room and board when a beautiful room is available in the dorm.

SELECTIVITY

Fraternities are by their very nature selective. Their very nature makes it mandatory that the members be compatible, for there are enough problems without adding the one of incompatibility. College students today have greater say in choosing a fraternity, for there are more of both. Rushing systems in some instances are set up so as to match the choice of the fraternity and the individual. This should result in getting a compatible group.

I see no reason for eliminating purposes and aims in selectivity, for more than ever today ideals should be upheld. Kappa Delta Rho should not forget the ideals which her founding fathers envisioned 49



The speaker's table at the 1954 Convention banquet on Saturday evening, August 21. Speaker of the evening was Lloyd Cochran, (third from left) who spoke on the future of fraternities and what they must do to make themselves strong.

years ago and under which more than 6000 members have joined. Christian living in a fraternity is more needed today than it was in 1905 and Kappa Delta Rho can make itself strong in the fraternity world by providing Christian background to students in a college where emphasis is put on the materialistic and the secular.

When one joins a fraternity he becomes not only a member of a chapter but a member of the entire fraternity. One sometimes becomes so provincialized that he forgets this fact, but if he is a good fraternity member he is conscious of members in other chapters. You who are attending this convention will be more conscious of members from other chapters than those who do not attend; those who attend regional conferences find the same thing to be true. Notwithstanding, college campuses have had a great deal of agitation and pressure put upon them to fit their fraternities to their own local needs, disregarding the feelings of members thousands of miles away.

Regardless of our individual feelings, campuses all over the country have been discussing and legislating on the subject of restriction and selectivity. Without going into details, which can be supplied to anyone interested, the following colleges have been considering the question: Amherst, Arkansas, Brown, Bucknell, Chicago, Colgate, Columbia, Connecticut, Dartmouth, Knox, Michigan, Minnesota, Northwestern, Ohio Wesleyan, Rutgers, Swarthmore, Vermont, Wisconsin, California, Kenyon, Washington, Temple and Wavne.

It is true that KDR is represented in only three of these colleges, but it is also true that the Pacific Coast and the Big Ten are represented in the list, and the idea can spread more rapidly than conventions can be held. Whether we like it or not we have to approach the

problem from a practical standpoint. At any moment on any one of our campuses a chapter might be told to remove restrictions or get off the campus.

DEFERRED RUSHING

Of late there has been considerable agitation on many campuses for deferred rushing. The problem has become so general that a special committee has been set up by the NIC to study the whole problem and bring in reports as facts warrant. Their reports so far are not encouraging to the advocates of deferred rushing.

This whole report could be considerably longer. So many factors are involved in many of these problems that one might talk for days on any one of them. Gettysburg put out a many-page report on the pros and cons of deferred rushing, for instance, and I could prolong this by reading some of the arguments on both sides.

Suffice to say, college authorities are a little worried about some of their problems and are trying to blame them on fraternities. We recognize our faults but refuse to be falsely accused. Not one college has come up yet with any statistics to prove that a higher percentage of fraternity men flunk out than non-fraternity men. Until I see many such reports I will not be convinced that deferred rushing is the answer to all their problems.

SCHOLARSHIP

Although scholarship is primarily the subject of the Scholarship Commissioner all reports are cleared through the national office, and your executive secretary is confronted with scholarship standings whenever he visits a dean's office. I think it pertinent, therefore, that I include something in my report on scholarship.

On Monday the final report of the scholarship committee of the National Interfraternity Conference for the school year 1952-53 was issued. Kappa Delta Rho was not at the top of the list of 61 member fraternities but the report

was encouraging.

The scholastic index showed us in 29th place, a little better than half way up the list. However, we were still 1.06 under the all-men's average, not a too disturbing fact since the others ranged all the way to 11.57 under. Twenty-three fraternities were above the all-men's average nationally.

In improvement over the previous year Kappa Delta Rho stood near the top of the list, fifth out of 61. Certainly some credit for this must be due our former scholarship commissioner Dean Crosen and the scholarship chairmen of the individual chapters who helped to set up effective systems for the members of their chapters. Of this improvement record we are justly proud.

In percentage of chapters above the all-men's average Kappa Delta Rho stood 29th with a percentage of 43.8. This is also rather commendable since the percentage of all chapters of all fraternities above the average was 42.83. With just a little effort on scholarship our national average can easily rise above the average so that we can be well above the average instead of being so close to it. One point a member can achieve much.

In percentage of members in chapters above the all-men's average we stood 25th, slightly higher than in the other two comparable categories. In this category we were above the national average for all fraternities with a 48% average against a national average of 45.63%. 310 of our members were above the average while 336 were below, a fact that shows that our chapters are not unaware of scholarship when they select and train members.

In closing I wish to point out the fact that comparisons are sometimes misleading. I have always contended that some other method of ascertaining scholarship results should be used, since in using averages as many must be below average as above. Is every member in your house working to his capacity? Is the house providing good environment for effective study? Is a college student to be denied fraternity membership because he is below average in scholarship for that college? Are we as chapters offering the fullest to our members, something that will make better men of them because they were fraternity men?

CONCLUSION

These are only a few of the problems confronting Kappa Delta Rho and fraternities generally today. They are among the most important. More than ever we must face them together, making each chapter of each national conscious that we are all in the same boat and must all man the oars together.

Cutthroat tactics have no place in the fraternity world of today. Many of our best chapters hold a high reputation on their campuses because of the regard in which they are held by other fraternities. It is the primary purpose of our fraternity to make better men of its members and Kappa Delta Rho can do that by maintaining high ideals. No outsider can criticise us nor any administration bar us from a campus for being Christian gentlemen. I hope that we continue to keep this goal before us and then we can become even a greater Kappa Delta Rho on our 50th birthday.

Superintendent

Don Hendrix, Zeta '27, is superintendent of Wage and Working Practices, in the office of the assistant treasurer of the long lines department of the American Telephone and Telegraph Company, with offices at 33 Avenue of the Americas, New York City. His home is in Union, N.J.

With Actives and Alumni

Beta Active Spends Summer in Alaska With Fish and Wildlife Service

Working during the summer vacation is routine for many KDR's who use that time to earn part of their next college year's expenses. Many of them acquire routine jobs seasonal perhaps, but otherwise adequate. Not so with Roger C. Burggraf, Cornell '55, who combines romance, danger and travel to provide his summer job.

Roger likes the romance of Alaska and so his summer was spent there with the Fish and Wild Life Service as a stream guard. Stationed in Berg Bay, just off Glacier Bay, his main task was to survey the area and prevent any fishing. The latter task must have been relatively simple 200 miles from civilization, with a visit from someone only every week or two. Otherwise Roger was alone with all sorts of wildlife; porpoises, seals, sea lions, ducks, geese, eagles (both bald and gold) and bear, amid the snow-capped mountains of the region. One of the world's largest glaciers is located in the Glacier Bay region and icebergs floated regularly past Roger's cabin.

A skiff and an outboard motor got him around his 'beat'. Besides regular supplies he helped the commissary with crabs, clams, fish and strawberries, all abundant in the region. Lest he get too lonesome he was later transferred to the Mud Bay area, where there are more fishermen and plenty of brown bear. Roger had his eye on one for a bear-skin rug.

Roger brought back a husky pup the last time he was in Alaska. This time he'll bring back something different perhaps, but he'll bring back also a host of stories about one of the scenic regions of Alaska to entertain the brothers of Beta chapter around the fireplace this winter.

Psi Chapter Holds Traditional Spring Banquet Started 58 Years Ago

One of the longest traditions in any chapter of Kappa Delta Rho is that of the annual banquet of the former local Theta Pi Pi at Lycoming College, Williamsport, Pa. It is now Kappa Delta Rho's by inheritance, being celebrated last May 7th under the name of Psi Chapter for the first time in its 58 year history. Members, pledges, and alumni brought as their guests their wives, sweethearts and girl friends.

Faculty adviser Samuel Good was the guest of honor, this being his last formal function prior to his transfer to Indiana University, where he will continue his graduate work. He spoke about his relations with the members of the chapter during his stay at Lycoming and his pleasant task as the chapter adviser. Don Wolfe, national executive secretary spoke briefly in welcome to the new chapter, installed in 1953. He expressed

the hope that it would grow to be one of the strong chapters in the

fraternity.

Consul H. Terry Correll was the master of ceremonies for the banquet. The new consul, George Fortner, was introduced and gave a word of welcome to the alumni. A social hour followed the formal dinner.

Dr. Crosen Named To Coal Conference

The title of doctor takes on a new role in the life of President Crosen with his appointment by Governor Fine of Pennsylvania to the Governor's Commonwealth Fuel Conference last month. He and 26 other members of the committee will attempt to remedy the faults of the rapidly failing coal industry.

The new honor, added to the many already held by President Crosen, makes him a member of a team that is expected to set a model for the other 15 coal producing states in finding some solution to the problems of the coalmining areas. The 27 members were chosen to reflect all segments of the population affected by the coal industry in Pennsylvania.

BUILDING ATOMIC SUBMARINES

Neal E. Garman, Gettysburg Pi x-'48, is assisting in the installation of electronic equipment in atomic submarines, after graduating from Indiana Tech, class of 1950. He and his family, wife and two children, live in Groton, Conn.

VICE-PRESIDENT

Dr. J. M. de los Reyes, Lafayette '24, was elected vice-president of the Los Angeles County Medical Association on July 1st. Brother Reyes has built up an enviable reputation as a physician in the Los Angeles area, where he has practiced medicine for many years.

Iota Arranges To Burn Mortgage

Many of the actives of Iota Chapter at Bucknell attended the annual Symposium on June 12 at which time plans were started to set up some long range system of financing a new house on the recently acquired lot on the hill. The burning of the mortgage on the present headquarters is to be a gala affair in connection with Homecoming Day, 1954.

The chapter is proud of the latest adornment in the living room, the campus Blood Plaque which they won when a total of 92% of the brothers gave blood in the annual interfraternity blood drive.

Newly-elected consul is Donald Hilbig, who boasts of the redecorating job that the brothers did last semester on the dining room. A new pledge merit system has also been installed which requires pledges to enter outside activities before becoming actives.

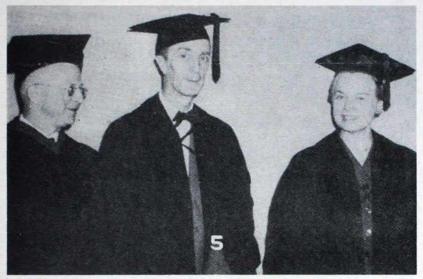
House Help Week

Help Week is sometimes overdone for public consumption but a house help week serves a very significant purpose in the initiation of a new member. Specifically, it treats the neophyte to a taste of cooperative living and should result in his having more pride in the condition of his fraternity home.

For informal initiation and House Help Week the neophytes at Lambda Chapter this spring did a yeoman job. Their achievements include: placing a bannister on the stairway from the third deck to the basement, sheet rocking a badly cracked ceiling, laying new linoleum on the kitchen floor and painting the third deck head.

To be congratulated for their work on the house are Mack Bras, Tom Keefe, James Keeler, Bob Nash, Ron Spencer and Frank

Stoll.



The Reverend Mr. Edward S. Hickcox, Alpha '26, recipient of the honorary degree of D.D. at Middlebury College in June, poses with two other distinguished recipients of honorary degrees, Mrs. Oveta Culp Hobby is at the right and Norman Rockwell in the center. Mrs. Hobby was the Commencement speaker and Brother Hickcox the Baccalaureate speaker.

Honorary Degree to a KDR

Another Kappa Delta Rho was honored at commencement on June 14 at Middlebury College when the Reverend Edward S. Hickcox, Middlebury '26, was awarded the honorary degree of Doctor of Divinity. In citing Brother Hickcox President Samuel S. Stratton said in part: "Your own unselfish devotion to the ministry and the love and esteem you have won in your pastorates merit the recognition which we, with pleasure, give to you today."

Baccalaureate speaker for the class of 1954 Brother Hickcox advised his listeners to "Fashion four anchors which may be let down upon the ocean bed of reality: Respect for Revelation, Search for Knowledge, Participation in Public Affairs, and Creative Venture."

Respect for Revelation " ... God,

Brother Hickcox, In Baccalaureate, Exhorts Graduates To Fashion Anchors

as of ancient day, even so now reveals Himself. The one with the disciplined mind, the receptive heart, the clear eye still may behold his glory-perhaps in the brilliant beauty of the stars, or the fresh dew upon the rose. God, as of ancient day, still speaks through prophet and saint; and most of all through Jesus Christ who incarnates God's love and grace as none other . . . Yes, let us have respect for revelation, and show honest reverence before the impact of the Eternal upon the finite."

Search for Knowledge ". . . To live constructively in a confused world, seek for basic knowledge, and take unto yourself the universal wisdom garnered through the centuries by different races and cultures, for truth which makes for freedom has about it a global aspect. No national, no political party and no religious sect has a corner upon it . . . Seek knowledge, universal in dimension, knowing no racial boundaries-knowledge which lifts mankind above mean prejudices, and the mind with elevated thought, and gives the soul an opportunity for free development through self-discipline. This search for knowledge will help to bring to pass what Dorothy Canfield Fisher calls the 'mighty hope', namely, the ability of human beings to unite in order to help each other live."

Participation in Public Affairs "... I urge you to be performers rather than passive spectators in the corporate life of the community in which you reside. A town or city begins to deteriorate when her moral and educated citizens decide that they are too busy with their own affairs to have concern



Ivan Hagar (left), Middlebury '09, was honored in June by being chosen the one to receive the McCullough Reunion Cup for his class, the one having the greatest percentage of members back for Commencement. Brother Hagar is the alumni adviser for Alpha Chapter and one of the first pledges of the chapter.

for the political, economic, cultural and religious welfare of the place in which they live. When this is the attitude of the educated and moral population then beware . . . Participation in public affairs by you can be an aid in keeping the ship of state from wreck upon the rocks. Participation in public affairs can get the mind focused beyond self to larger issues."

Creative Venture ". . . Listen to the words of Daniel Hudson Burrham, 'Make no little plans. They have no magic to stir men's blood; and probably themselves will not be realized. Make big plans; aim high in hope and work remembering that a noble design once recorded will never die, but long after we are gone will be a living thing asserting itself with ever-growing insistence'."

Atlas Powder President

Ralph Gottshall, Lafayette '27, is now president of Atlas Powder Company, being elected to that position last year.

Brother Gottshall has been active in his chapter and college for many years. He frequently visits the Rho Chapter house, returning to the campus for meetings of the Lafayette Alumni Council, over which he presides as chairman. He has been a member of the Council since 1947.

His rise to the highest office in Atlas Powder has been through the ranks. A Phi Bete, Ralph started with Atlas as a junior chemist at its plant in Reynolds, Pa., upon graduation. He then was transferred to Joplin, Mo., where he met and married Mrs. Gottshall. the former Lorraine Lively. As sales supervisor he was subsequently in San Francisco, Seattle and many other parts of the country. In 1935 he was called to the home office in Wilmington and since then has moved up the ladder to his present top post.

Theta Entertains 100 Neighbors

Theta Chapter at Purdue University entertained more than 100 at the annual neighborhood tea this spring. Many comments concerning the tidiness of the house were heard from the many neighbors who spent a friendly afternoon with their fraternity neighbors.

A tradition at the Theta Chapter house, this annual event is the source of great pride to the boys in the house. Almost surrounded by permanent dwellers of West Lafayette, they feel that it gives them a chance to show off their home and chat with their neighbors socially, with whom they enjoy a most cordial relationship.

Named President Of Contractors

Clinton I. Brainerd, Lambda '24, was recently installed as president of the Pasadena-San Marino Building Contractors' Association of California for 1954, another honor in the long list of achievements he has made in the building field.

Brother Brainerd has been ac tive as a Kappa Delta Rho alumn association leader in the Southern California district as well as a representative of his fraternity in the Inter-fraternity Aumni Association of Southern California.

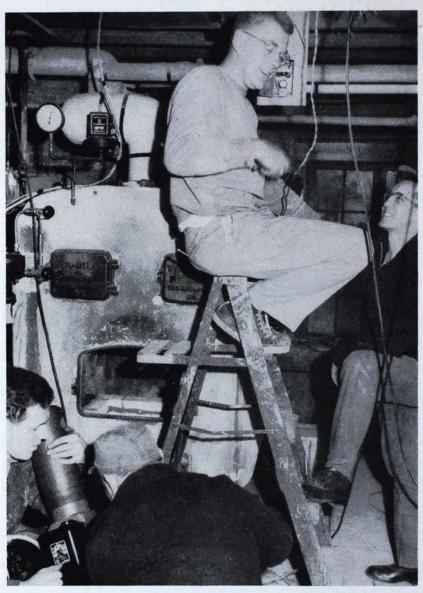
Will Your Name Be On The 1954 Loyalty Fund List?



U. S. Army Photo

Army Sergeant William H. Thompson, Jr. (right) of Hartford, Conn., examines a .45 cal. automatic pistol in Korea with Sergeant Dave Roach of Bridgeport. Sergeant Thompson, of 274 Palm Street, is assigned to unit administrative work with his division in Korea. A member of Xi Chapter, he graduated from Colby in 1951. He attended the University of Connecticut before entering the Army in September 1952.

Happy Vacation!



Several actives, an alumnus and a parent cooperated in the installation of a new automatic oil heating plant at Rho Chapter during vacation last spring. Doing most of the actual installation were Don Stiles, '54, at left, and Al Vasoll, '55, on the ladder. Chief consultant was John A. Reich (with back to camera), father of Bob Reich, '51, (at right), who aided invaluably to the project from his experience in helping dad in the oil heating business.

A Milestone

The adoption of a national flag and a national pledge ritual marks another milestone in the history of KDR. We can get along without either, but no one can argue that solidarity results from a recognition of the fact that national standards draw chapters closer together. use of a similar flag will make chapter visitors cognizant of the fact that they see the same flag at every KDR house. It will be an outward sign that the chapters have agreed upon the same symbol to be shown the world.

The fraternity has long needed a pledge ritual, not only for those newer chapters who have not had the tradition to develop one but also for the older chapters who wish some standard to guide them. Pledging a man should not be a rush job of trying to get a pledge button on him before someone else; it should be a serious decision reached by both the chapter and the pledgee. The use of a pledge ritual by every chapter of KDR will help to emphasize the fact that both the chapter and the pledge assume many serious obligations by joining forces.

The use of a pledge ritual will help to dispel some of the impressions that the public has of fraternities; namely that their sole purpose is for the advancement of insignificant social traditions and petty shananigans. No pledge who lives up to a pledge ritual will ever give anyone the impression that this is the case; he will take his fraternity seriously as a character-making institution.

Public Relations

The IRAC (Interfraternity Research Advisory Council) Public Relations Committee met in Washington, D. C. on October 2, 1954 to consider a public relations program for all fraternities. The Committee agreed that an overall public relations theme strongly endorsed by the four conferences NIC, NPC, PPA and PIC) was desirable. The heads of the four conferences agreed to unite in support of a unified public relations program.

Target audiences for a public relations program were listed in the order of importance: (1) Individual chapter memberships and national fraternity officers; (2) College and university officials and faculty members; (3) The college community; and (4) Parents and relatives of fraternity members and prospective fraternity members.

The Committee agreed unanimously that of primary importance in any public relations program was the necessity of re-awakening individual fraternity members to a full appreciation and understanding of their fraternity rituals and intangibles in order to extend and emphasize their moral and spiritual teachings and principles in the everyday lives of the members.

Further reports to members, and implementation of present materials on how to secure good public relations will be presented as soon as the committee can compile them. Kappa Delta Rho will present these reports to its alumni as well as the chapters as soon as they are available.

Assistant Superintendent

Robert D. Timpany, Eta '40, has been transferred to Albany, N.Y. where he has been appointed assistant superintendent of the Mohawk-Hudson division of the New York Central system. Previously he served as trainmaster in Indianapolis.

Chapter Nuptial

REICH-HOFFMAN

Robert A. Reich, Lafayette '51, was married on September 11 in St. John's Lutheran Church, Easton, Pa. to Miss Barbara Hoffman of Easton. Mrs. Reich is working on her master's degree in nursing and Bob on his M.D. degree at Yale University, class of 1955.

LOVE-MARSTERS

Gilbert E. Love, Lycoming '52, was married to Miss Patricia Ann Marsters on September 25th in the First Presbyterian Church, Erie, Pa. Brother Love is one of the Charter Members of Psi chapter and one of its first graduates.

GARMAN-SIMPKINS

Lt. Richard W. Garman, Gettysburg '53, was married on August 13 to Miss Patsy Simpkins in Nashville, Tenn. Mrs. Garman is a junior in Vanderbilt University. Dick, stationed at Fort Campbell, Kentucky, is a paratrooper training in photography.

Epsilon Loses House Mother by Death

Epsilon Chapter regretfully announces the death of Mrs. Pearl Emma Meade, house mother of the chapter since 1939 except for two years during World War II. "Mom" Meade died in the Johnson County Memorial Hospital on January 22 after two years of failing health. She had been confined to her room since the opening of school in September.

Succeeding "Mom" Meade will be Mrs. Nellie Bridges, who became the new house mother of the chapter officially on February 27. Previously she served in the same capacity for the Franklin Independent Men for 1946-47. She also served as cook for the girls' dormitory in 1945.

Chapter Eternal

Dr. Orman A. Tucker Alpha '27

Dr. Orman A. Tucker, Middlebury '27, was killed in an automobile accident April 13, 1951. Further details are not available.

Elected to Blue Key

Frank H. King recently added two honors to his name on the rolls of the Franklin Epsilon Chapter. Almost simultaneously he was elected consul of the chapter, and was tapped for membership in the Franklin chapter of Blue Key, national honorary fraternity for junior and senior men.

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