



**THE**  
**QUILL AND SCROLL**  
**OF**  
**KAPPA DELTA RHO**



**JUNE**

**1938**





# THE QUILL AND SCROLL

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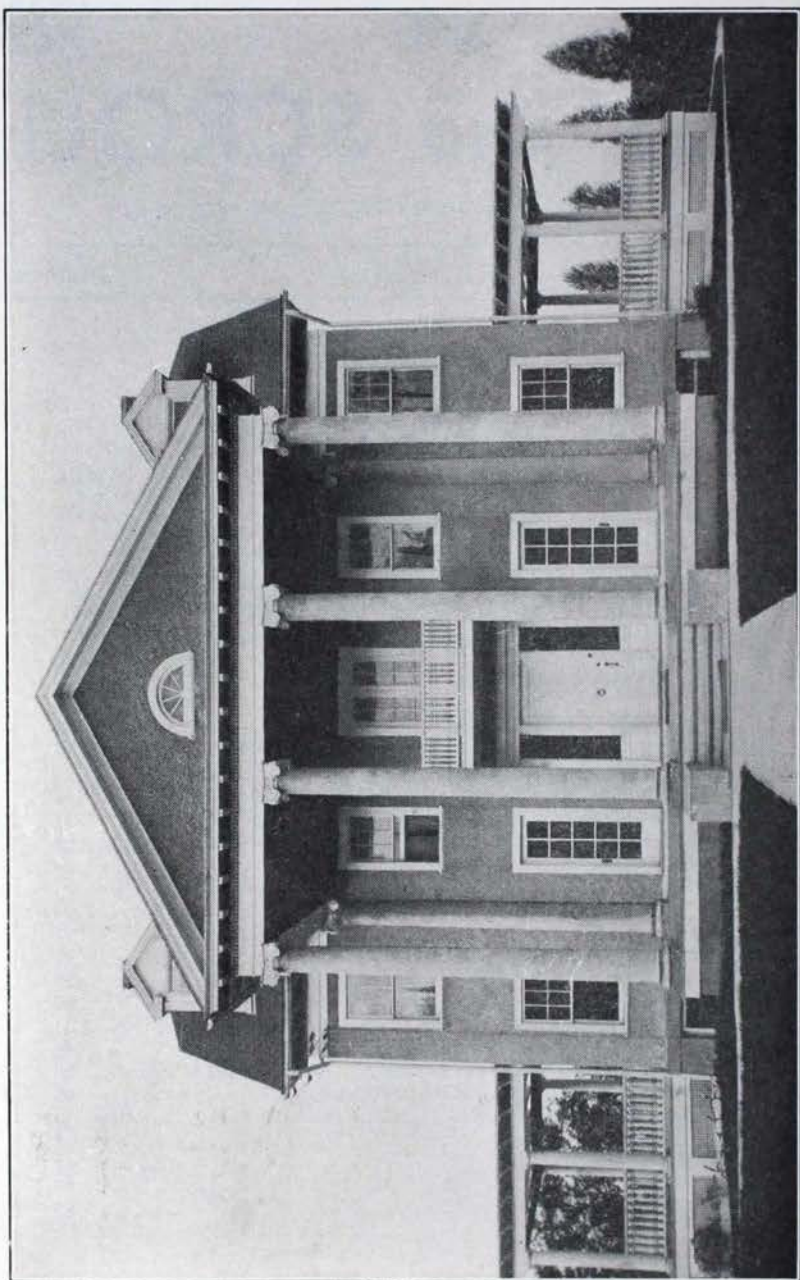
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(Left to right: Midge Johnston '17; Twiggie Branch '14; Scotty Ottman, Alpha '17; Stew Houck '17; John Houck '17; Bill Artman '15; Toots Gabriel '15; Cap Musgrave '15; Chick Wright, Alpha '16; Bob Smith '16; Chuck Thornell '14; Andy VanBenschoten '14; Guy Hendry, Alpha '15; Charlie Comfort '15; Pat Whelpton '15; Tiny Flansburg '15; Noah Vail '14; and Morg Harris '14. The group of three were the Alpha delegates to the convention. Left to right: Chick Wright '16; Scotty Ottman '17; and Guy Hendry '15.)	
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BETA CHAPTER HOUSE  
*Convention Headquarters*

# 1938 Convention and K. D. R. Reunion

AS PLANS for the 1938 Convention and the added feature, the Silver Jubilee of the Beta Chapter at Ithaca in June, near completion, word comes from all sections of the country of alumni, delegates, and officers who are planning to return.

We are happy to learn that not only the alumni of Beta Chapter are to attend, but that alumni of several other chapters are coming, which should make the 1938 gathering the largest in the history of the Fraternity. Not only in numbers, should this convention be noteworthy, but also in quality.

Already, four former Grand Consuls have signified that they would return; and one of these, Beta's K. D. R. Number One, Bill Myers '14, will be back and say a few words at the Anniversary Banquet. Bill, as you probably know, is director of the Federal Farm Credit Department and has gained a unique reputation at Washington in building up the F. C. A. which has loaned millions of dollars to farmers and thereby saved many a farmer from losing his farm. All of our members, but particularly old Beta members, will also be pleased to know that "Hal" Severy, Alpha '09, is returning. He was sponsor and founder of the Beta Chapter, which was really the beginning of our Fraternity as a national organization. There will be many other former officers and also many chapter counselors, including Eta's financial wizard, O. C. "Nat" Doud, from Louisville, Kentucky; and Delta's two old stalwarts, Frank Ewart and Bill Everts. Large delegations are expected from the Buffalo and the New York Alumni

Associations, and many who attended the first convention at Ithaca in 1914.

Most of the chapters are loading up a car or two in place of the usual one official delegate. It's not too late to make plans now and if attending, please send in the Reply Form in the April or June QUILL AND SCROLL.

The Beta committee, under the leadership of Joe Lasher, are securing partners for the dance for all delegates who desire them, and if any alumni wish to trip the light fantastic and want Joe to help them out, just indicate on your Reply Form.

The Beta Silver Jubilee Banquet at Willard Straight Hall, on Saturday evening, will be one of the largest gatherings around the festal board in the history of Kappa Delta Rho, which followed by the dance (with a few old waltzes) will make this event one long to be remembered.

The Acacia, Scorpion, and Alpha Gamma Rho Fraternities have turned over their Houses for our use, and all are just a step from the Beta House. One or more Houses will be used for those members who bring their wives or their girl friends, and many are planning to do this. A women's committee, composed of the wives of the local alumni, have a program planned for the women both for Friday and Saturday.

Ithaca is famous both as an educational center and for its beautiful scenery. As to the first, we can only assure you of an opportunity to see a great educational institution and one of the finest campuses in America. We do know, however, that you will learn



TAUGHANOCK FALLS STATE PARK  
*Where Convention Picnic will be held*

something about Kappa Delta Rho and its future, and meet delegates and alumni from many sections of this country.

As to the scenery, you will have an opportunity to see plenty, in fact every time you turn around you will have a view of Cayuga Lake, beautiful hills, and valleys. As to the specific beauty spots, such as Buttermilk Falls, Robert H. Treman Park (Enfield Glen), Watkins Glen, and Taughannock Falls State Park, our tour will include all of them and you will be able to judge for yourself as to why many a traveler's slogan is, "See the Finger Lake Region."

There will be plenty of opportunities for recreation, with the Ithaca Country Club and its beautiful 18-hole course just a few steps from the Beta House, and another hop, skip, and jump is Beebe Lake with an ideal outdoor swimming pool where the water is always warm in June, so those interested should bring their swimming suits.

There will be several tennis courts available, and for those with a nautical bent, Cayuga Lake affords a beautiful spot on which to paddle or sail.

For all of this, there will be just a nominal registration fee for the entire convention, and for those members who return just for the Beta anniversary and dance, there will be a two-dollar charge.

*I have sworn off of conventions with the  
very best intentions*

*For they take both time and money,  
don't you know,*

*Oh, I've sworn that I would quit them  
and insisted I'd omit them—*

*But, when next the old gang gathers,  
watch me go!*

*All the sessions I've attended have brought  
me, before they ended,*

*Headaches, trouble, grief, expense and  
wear and tear,*

*Still, for all their doggone trouble they've  
brought pleasure more than double,*

*So, next time the sessions open,  
I'll be there!*

EDITOR—And you won't regret it.

—K Δ P—

## 1938 CONVENTION BRIEFS

PLACE—	Ithaca, New York.
TIME—	June 24-26.
HOW TO GET THERE—	Auto, Bus, Boat, Train or Aeroplane. (Lehigh and Lackawanna R. R.)
LODGING—	Beta House and nearby Fraternity Houses.
REGISTRATION FEE—	\$7.50 (includes everything.) Pro rata for proportion time. Banquet and Dance—Saturday \$2 per person.
WHO IS COMING?—	Delegates, Officers, Alumni and Wives.

# WELCOME

THIS YEAR marks the twenty-fifth since the founding of Beta Chapter of Kappa Delta Rho at Ithaca, and it is fitting that the National Convention and Reunion take place here. In fact, we are honored to be the host chapter for both events. So come one and all from the rock-bound coast of Maine to the sunny shores of California to enjoy the beautiful scenery that Ithaca affords in June. Beta is planning to welcome all who can come.

Why not plan on spending a week-end in Ithaca from June 24-26 before getting away for the long summer vacation? There will be plenty to do and many people to meet. We are making plans for the biggest crowd that has ever attended a K. D. R. convention. Neighboring fraternity houses have been engaged to take care of the crowd. The program will include all of the things which can be done on a June week-end. Facilities for golf and tennis are close at hand. The lakes and gorges which are nearby afford particularly fine swimming. Sight-seeing around Ithaca is a favorite pastime for visitors, and last, but by no means least, the Cornell Campus will be at its loveliest. The business sessions on Friday and Saturday will be organized so that everything will be taken care of promptly.

We are making provisions for entertaining the wives and girl-friends of the reuning men so that there will not be a dull moment, and we are extending a welcome to them also.

If you can plan ahead, write a note or fill in the notification blank and send it in to Brother "Howie" Ortner or the chapter and reservations will be made for you. You know what a successful convention should be; let's all get back and enjoy this one.

MILTON W. PINCKNEY, '39,  
*Consul, Beta Chapter.*

# An Oak from An Acorn

By Herbert R. Johnston, Beta '17

KAPPA DELTA RHO became a national in 1913 with the establishment of the Beta Chapter at Cornell. The following year the first national convention (if our history is correct!) was held at the old Dryden Road House of that chapter. Recollections (of one who was then only a "Bewildered Frosh") are somewhat hazy of that gathering except it seemed

to us who were not voting delegates that it was a very solemn occasion—an epoch in the fraternity and the start of a new era. It was! Not many months passed before Gamma at Albany joined us. Then, in December, 1916, came what we believe was the first real national Kappa Delta Rho gathering. Delegates of three chapters from two states met



CHARTER MEMBERS OF BETA CHAPTER

Left to right, top row: "Cap" Musgrave '15, \*General Hough '14, "Hal" Severy (founder), Alpha '09, "Al" Maynard '15. Fourth row: "Andy" VanBenschoten '14, "Mert" Carleton '15, Richard Esten, Alpha '14, "Shrub" Bush '15, "Tiny" Flansburg '15. Third row: Otto Kirschner '13, "Bense" Paul '14, "Pap" Francis '12, "Mary" Lamb '13, "Pop" Crisson '13, "Johnny" Whiteside '13. Second row: \*Ted Lewthwaite '14, "Spider" Houck '15, "Tommy" Thompson '14, "Chick" Hatch '15, "Bob" Shoemaker '14, "Dutch" Houck '15. First row: "Pat" Whelpton '15, "Twiggie" Branch '14, "Kitty" Russell '15.

\* Deceased.



#### OLD TIME BETA'S

*"While memory brings us back again  
Each early day that twined us,  
O, sweet's the cup that circles then  
To those we left behind us."*

again at Beta where the foundation was laid for future expansion—and a dream of nationalism became a reality.

Between times (again our history is foggy!) a convention was held at Alpha which undoubtedly was just as inspiring and productive as the one in 1916—but we did not attend and cannot personally account for the beneficial reactions of that gathering.

Attending the 1916 Beta convention either as voting delegates or as member guests were men who planted the acorn that grew into the oak of eighteen chapters from coast to coast.

Elected Grand Consul at that meeting was Bill Myers (Prof. Wm. I. Myers, Beta '14) who started the expansion by installing Delta Chapter at Colgate on Washington's Birthday, 1917 (at 20° below zero!). Bill handled Beta's finances successfully until 1933 when President Roosevelt called him to Washington where he is still working for his country, the one brain-truster who has never been adversely criticized by friend or foe!

That convention also gave the delegate, "Scotty" Ottman, Alpha '17, to the national cause. "Scotty" was Grand Consul of Kappa Delta Rho from 1925 to 1931, the most prosperous era in our history. His successor, Neil Willard, (Beta '18) carried the Fraternity through the depths of the depression. Jack Mertens (Beta '19) served for years as Grand Tribune and supervised extension work during our greatest growth. At that gathering the editor of the *SCROLL* (later *QUILL AND SCROLL*) from 1919 to 1931, and author of this article, also absorbed his nationalism

and faith in the future of the Fraternity. At present he is a director of the National Organization.

Stan Heason of Gamma was elected Grand Proprietor in 1916 and laid the foundation for a real national publication in the form of a bigger and more attractive *SCROLL*.

The vision of the founders was fulfilled in the 1916 convention. Expansion was the keynote—expansion without the sacrifice of ideals. Unification was assured because the ground work was started for a common constitution, a fraternity directory and uniform shingles.

This gathering extended our horizons, gave us enthusiasms that lasted for years until younger and better equipped men formed the necessary replacements. And the 1916 convention gave us Howie Ortner (Beta '18) who has never lost his faith nor enthusiasm—who is carrying on when we others have stopped to rest, lazy and content, seeking security rather than new fields to conquer.

They say he who looks backward is old—for age is not a measure of years but of enthusiasms! Perhaps—but who would trade sweet memories for uncertainties? Only the young—most of us at the 1916 convention are content to pioneer now only in the visions and dreams of our sons and daughters—which after all is a repetition of history. Perhaps the 1938 convention will change our dreams to visions—visions again that we had twenty-two years ago when Kappa Delta Rho was an infant. Have we the courage to attend and take a chance?

—K Δ P—

### WANTED—STATION K. D. R.

*Tenors, Basses and Baritones—June 25, 6.30 P.M.—Willard Straight Hall—for Beta's Big Broadcast*

# The Consumer and Modern Merchandising

By Colston E. Warne, Beta '20

Professor Economics, Amherst College

MODERN MERCHANDISING is so heavily laden with inefficiency, deceit and downright fraud, that even its most ardent advocates find difficulty today in asserting with straight faces that the consumer is receiving his money's worth. They know and we know that he is not.

The goods that we as consumers buy are commonly overpriced and are often of doubtful quality. The sale of these goods is surrounded by advertising and sales antics that would do credit to the magic rites of South Sea Islanders. As consumers we are in arms. Instead of radio lullabies, fancy packaging, persuasive salesmanship and easy payment plans, we want merchandise of dependable quality priced at levels commensurate with the essential costs of production. This our chaotic system of merchandising does not give.

The case against competitive advertising is perhaps the strongest. Here we have a billion dollar industry manned by experts in the art of persuasion who are hired to sell goods—not to tell the truth about them. Despite all reform efforts from within, advertising remains today a disgraceful mixture of testimonials, pseudo-scientific claims and appeals to fear and flattery, as well as to reason. Who can distinguish truth from fallacy in such a battle of superlatives? Let me be specific. Here is a women's magazine which on its masthead guarantees all the products advertised in its pages as well as all the claims made for them. Surely one would expect here, if anywhere, truth on parade. What is actually the case? Leafing over its pages, we first en-

counter the hand lotions and face creams. One of these features a new "indispensable skin vitamin." Another, accompanied by touching love pictures, shows the way to make your skin youthfully soft. "Honeymoon hands" are forthcoming from a third, which includes still another vitamin. A fourth guards you against signs of age. A fifth which contains colloidal gold possesses a remarkable reinvigorating power.

Which of these rare discoveries is best? Are all telling the truth or are a few simple inexpensive perfumed ingredients masquerading in attractive packages as new wonders of the age?

Or, turning to toothpaste, we find the glamour girls securing a beauty bath for teeth from one brand, a deserted maiden being urged to employ another brand to cure her bad breath and thus secure a husband, a third is a "dental cripple." The competitive appeals of soaps offer even more latitude. Here is a bride who is "lucky in love" thanks to a given soap which as the advertisement states, science has proved to be the best. Here is a "lady in danger of losing her man," all due to her failure to know of a pure creamy-white soap with a gentle caressing lather which brings the "lovelier way to avoid offending." Another which has the endorsement of 90 percent of Hollywood's million dollar complexions helps to avoid cosmetic skin. No list would, of course, be complete without the soap which protects "the school girl complexions" and that which avoids B. O. Yes, these are on the list. But our cataloguing of truth is not yet complete.

Here is a cigarette listed in this truthful sheet which in addition to varied testimonials has the merit of helping digestion by increasing the flow of alkaline digestive fluids. Science is indeed wonderful!

Recall that these are tested advertisements. They are among the elect. The wilder claims, set forth in less reputable channels, are so well known as to deserve scant mention.

Modern advertising is a battle of attention-demanding superlatives. It seeks by the repetition of sounds, words or devices to make you act in a way profitable to the producer. But does it tell the truth? Can a consumer get his money's worth in gasoline by scanning pictures of attractive billboard blondes? Will purchasers be any better informed as to the comparative merit of automobiles if they were to listen to all of 3,700 radio programs scheduled to be given in the next six weeks on behalf of a single auto company? Do gospel singers and actors assist in the reaching of a sound judgment?

If most advertising were worth its salt, it ought to guide consumers toward superior and away from inferior products.

Tests made by Consumers Union, a New York non-profit organization, which has undertaken research in this field, suggest that the quality of a good is little related to the amount of shouting on its behalf. For example, the most heavily advertised household oils were found by test both more expensive and distinctly inferior to certain competitive products. Some highly advertised refrigerators stood up well under tests; others proved highly defective. The most popular mouth washes were found of doubtful effectiveness. One contains ingredients worth about 3 cents. It sells at 60 cents. Men's raincoats, put through severe tests of durability, revealed interesting results. One costly raincoat, highly advertised as "absolutely waterproof," leaked while other

cheaper and less advertised products seemed better values. Identically labelled cans of one of the most widely advertised brands of peaches proved to be filled with three different grades of fruit.

But not only does the bulk of competitive advertising mislead consumers. It has also contributed to a false scale of values in our civilization. By laying stress on superficial products, in which profit may be attached to imaginary values, much of our income has been diverted from channels of greater social importance. There is a kind of Gershwin's law by which bad advertising drives out the good. A sensible social system would feature its educational institutions, its art, its music, its literature. It would not feature its cigarettes, its toothpaste, its correspondence courses and its easy payment plans. If even a substantial fraction of the billion dollar cost were diverted into campaigns for health care, birth control and community welfare, the industry might truthfully lay claim that it assisted the consumer in getting his money's worth. If it featured the essential facts concerning new and valuable products or stated important uses for old products, it would have sufficient justification. The advertising of today does neither of these in an important degree. It rather turns the radio into an instrument of torture, blankets the countryside with doubtful artistry and distorts the free play of ideas in the press.

Advertising is, however, but the handmaiden of a chaotic marketing system, a system which costs annually more than fifteen billion dollars to maintain. But briefly, we pay for the distribution of goods about 85 percent of the amount spent in manufacturing them. This sum is thought justified by some who contend that the increasingly complex marketing procedures make necessary substantial payments for the services rendered. The consumer wants convenience, he

wants credit, he wants styles and packaging. He gets what he wants. But does he?

How many consumers of cigarettes think it reasonable to spend annually \$500,000,000 to distribute cigarettes which cost \$270,000,000 to manufacture? Why should the cost of distributing refrigerators be \$156,000,000 while their manufacturing totalled only \$136,000,000? These 1935 government estimates vividly pose the central problem of our wasteful distribution.

The key to the problem is of course the duplication of marketing facilities, the cost of which is passed on to the consumer in the price he pays. We have miles upon miles of stores, chain stores, independent stores, department stores, cooperative stores: in all more than a million and a half retailers at our service. We are only in the pioneering stage of mass distribution. Productive efficiencies are being absorbed by distributive inefficiencies. I think you will be as startled as I was to learn the actual markup in various lines of business today. When you buy a suit of men's clothes you pay, on the average, 43-46 percent more than the price at which the dealer acquired it. Department stores add nearer 50 percent to their cost—the larger ones 60 percent. Furniture stores average about 65 percent. These are net figures. They represent what the dealer tags on to his purchase price as an average through the year and make allowance for bargain sales, allowances and markdowns of all varieties.

It might look as if dealers ought to profit handsomely with such margins at hand. Such is not typically the case although some substantial merchandising units have made money. Most of the smaller enterprises in America are half-way stations to the poor-house. In one reasonably typical city, Buffalo, in a prosperity year a third of the grocery stores, a quarter of the shoe stores and a fifth of the drug stores dropped out.

The vast majority of the stores do not survive their infancy but others rise up to take their places. The business is so diffused and their capital is too small. As private and chain stores continue their battle duplication becomes more rather than less marked. Chain gas stations, ten-cent stores and grocery stores rub elbows with other chains. And, as the chains have grown, the smaller enterprises, to sustain their margins, have secured price fixing laws in forty odd states, as well as a Federal act. The result—higher prices and prolonged chaos.

The inadequate protection afforded consumers by the government in the fields of foods, drugs, and cosmetics has long been notorious. The blame rests in substantial measure at the door of the advertisers and the patent medicine manufacturers who, assisted by their fellow guildsman, Senator Copeland of New York, have formed the spearhead of the attack against effective regulation. Our highly defective thirty-year-old foods and drugs act has not kept the market clear of nostrums which daily menace the health of millions. It has not established adequate food standards. It has not brought truthful advertising into these fields. It has failed almost completely to regulate cosmetics. One look at your drugstore shelf will prove this.

Lest I be accused of being entirely destructive in my approach, let me in summary state how I think the consumer might more nearly approximate getting his money's worth. I am by no means opposed to our new mechanical toys. My case is that consumers ought to get more than a sample of them, something that is today impossible even by the most extensive income mortgaging by most of us. Producers have their price fixing policies. Factories operate intermittently. Distributive wastes add to the final price. In fact, our whole economic system operates so crazily that most of us have little opportunity of

experiencing the new fairyland save in the billboard pictures erected by the Manufacturers Association to herald the American way of life. The sad part of it is that much of the fairyland turns out to be a tinselled fraud. Packaging and gadgetry have become fine arts.

Briefly put, I want the government to assist consumers by putting teeth into the Pure Foods and Drugs Act; by the stringent regulation of advertising; and by establishing minimum specifications for consumer goods under a plan by which manufacturers adhering to such specifications would have their product certified. I want compulsory grade labelling so that the luscious peas on the outside of a can may perchance also be found inside. I want the repeal of price fixing laws and tariffs. I want consumer representation on boards and commissions.

More important than government action, however, is the organization of consumers to get their money's worth. I want to see the promising consumers co-operative movement of America grow. It is a movement which offers a monopoly-proof method by which the consumer may bulk his purchases, lower costs and reduce advertising outlays. Genuine cooperatives owned and controlled by

consumers have no motive to reduce or misrepresent quality or boost prices.

Consumer testing organizations such as Consumers Union are also important. Fraudulent advertising must be punctured by laboratory tests. With the co-operation of an interested academic world, research in this field is passing its first crude stages. There are objective measurements for scrub brushes and for auto tires. But consumer testing to be comprehensive must report on more than quality standards. It must indicate labor standards under which goods are produced if the consumer is not to be a party to labor exploitation. It must assist other consumer educational and organizational efforts.

Despite these rapidly growing consumer movements, American distributive channels are still under the sway of the medicine men with their tom-toms. You know their tunes. "Restore confidence." "What is good for industry is good for you." "The consumer gets his money's worth."

Fortunately the day of medicine men is about over. Consumers are asking for their money's worth. Our frauds are being attacked by three mortal enemies—science, organization, and by a hearty laugh.

—K Δ P—

## Nu Leads in Scholarship for Third Consecutive Year

IT IS with great pleasure that the QUILL AND SCROLL received the standings of the Fraternities on the Indiana campus, for Kappa Delta Rho was again at the top which makes it three straight years they have been awarded this honor and we offer our congratulations to both the members and those two guiding hands of the faculty, Dr. Robert J. Hartman, Nu '28 and Dr. Eugene H. Kanning, Nu

'28. While this is not a record for our chapters as Delta won this honor on the Colgate Campus for several years, during the early twenties, nevertheless it is noteworthy and hope you may continue to have this honor for many more years. HEARTY CONGRATULATIONS.

Maximum Mark	3.	
Differential	.016138	
1. Kappa Delta Rho	1.6749	+18
2. Phi Gamma Delta	1.5960	+13
3. Sigma Alpha Mu	1.5433	+10
All men	1.3862	0
All fraternities	1.3668	— 2

—K Δ P—

# The Fraternity's Role in Sex Education

## A Courageous, Thought-provoking Challenge to Every Fraternity Leader and to Every College Administrator in the Country

By Dr. Ira S. Wile, Theta Chi '98

SEX is a normal factor in human growth. Sexual evolution is the essence of maturation. Education should be concerned with sexual development in accord with socially accepted principles and values. Out of the conflict of personal desires and social demands have arisen systems of ethics, morals, and laws, in which the sexual element is profoundly significant.

Colleges generally accept the implications connected with offering a liberal education, but a study of their curricular tendencies suggests a lack of liberalism in teaching some of the realities of life. Obviously colleges and universities have reflected the mores of the changing generations. The mores have reflected man's frailties and inadequacies as well as his positive discriminations and taboos. The familiar juxtaposition of *tempora* and *mores* provides altered and altering concepts of human values, so that today one notes challenging shifts of attitudes and dispositions toward political ideas, religious doctrines, social methods, and economic principles.

Colleges are manifesting a deeper realization that the object of education revolves about the subject of education—that education pertains to persons rather than to isolated information or skills. The educator has developed a greater concern for man as a biological and a social being. Hence, during the past two decades there has been a trend toward freeing the educational mind

from the shackles of earlier hypocrisies concerning sex and its meaning as a factor in human welfare and happiness.

For a generation the problems of sex education have been discussed, and methodologies have been proposed to make provision for guidance during infancy, childhood, and adolescence. Volumes have been written about the responsibility of the home and the school; forums and panels have afforded opportunity for lively debates concerning the numerous physical, mental, and moral problems that naturally result from the consideration of sex as a factor in human welfare. A literature of investigation and interpretation, a new psychological approach, an advancement in dramatic presentation, an appreciation of the contents of tabloid papers reveal man as a social animal—more social than animal, but still an animal.

Until a few years ago the word syphilis was banned from the public press; only recently an effort of Hugh S. Johnson to discuss the subject of syphilis over the radio resulted in his being cut off from the air. In striking contrast, however, is the widely advertised formation of a national committee under the auspices of the American Social Hygiene Association with the leadership of Gen. John J. Pershing, whose function is to combat the widespread effects of syphilis as an anti-social factor. It is highly consistent that the man who led the American Army into com-

bat against an enemy numbering millions should again engage in leadership in warfare against another foe that also claims its millions.

The newspapers of this country frankly proclaim the fact that an attack upon venereal disease is being undertaken by the United States Public Health Service, the General Federation of Women's Clubs, the American Social Hygiene Association, and numerous lay organizations. This liberal development of the press should serve as a stimulus to the public and private educational institutions responsible for the guidance of young men and young women at the collegiate level.

In an introduction to the report of the Second National Conference on College Hygiene, Dr. Livingston Farrand states: "The time has come for college authorities to face squarely their responsibilities for the health of their students and to set standards in college hygiene as they have long done in other educational fields." This concept should be extended in its connotations to include fraternities, because they too possess a definite responsibility for the physical and mental health of their undergraduate members. The fraternities are wont to set standards for chapter houses and bookkeeping and are concerned with fire hazards and the balance of athletic and scholastic achievements. They are not unaware of the value of personal hygiene and offer discussion and guidance on a mode of life in harmony with collegiate principles and educational practices, but to them sex education is playing with fire.

There was once an organization known as "The Society for Sanitary and Moral Prophylaxis," but its purpose, concealed in verbiage, was the education of the public concerning the hazards of the venereal diseases. The American Social Hygiene Association is the modern counterpart and outgrowth of this society of euphemistic and mystical language. Social hygiene

refers to the hygiene of society, which to a great extent, means the hygiene entering into social relationships, particularly those involving sex as a factor in personal growth. Socio-sexual hygiene relates to deep-lying physical urges, whose satisfaction society demands shall be attained through matrimony rather than by unregulated practices.

If colleges have a responsibility to the communities which offer them support, or yield private endowment, it should be manifest in leadership toward accepted sexual practices; it should be reflected in constructive thought concerning the duties and responsibilities of intelligent citizenship. Colleges should be the thoughtful guides lighting the way into and out of all corners of human affairs. In the colleges, fraternities have the definite function of deputized leader, which grants the fraternity unusual opportunity for affecting the lives of the undergraduate membership. By undertaking to apply rational thought, by supplying honest information and by offering frank convictions based upon factual data, fraternities could eradicate many current ideas concerning sex, which are based upon folly, falsity, and fear.

The time has come, not to rally around a party, but to rally sound attitudes and to approach the sexual problems of college students with intellectual honesty. Few colleges or universities endeavor to prepare youth to understand, appreciate, and interpret specific and general sex problems. Few fraternities take advantage of their opportunity to deal with individual sex problems within specific groups, more or less homogeneous, and bound together by good-will and common interest. Colleges, universities, and fraternities have given inadequate thought to the type of instruction that should be offered concerning family life, the nature, meaning, and goals of marriage, or the problems that arise in social science, economics,

ethics, and religion, as a result of the far-reaching effects of the creative urge.

There has been insufficient realization of the fact that sound emotional attitudes toward sex are essential in order to enable individual students to attain and preserve the highest quality of physical and mental health. Feelings of fear, guilt, sin and shame, anxiety, of inferiority, of weak will, of self-recrimination, or condemnation, are dangerous. False ideas concerning virility, impotence, and sexual attractiveness may be hazards to happiness. The entire outlook upon life may be warped by emotional distress over sexual feelings, frustrations, or finalities. Ignoring the possibilities of education concerning sexual needs and their satisfaction is to treat the student body as essentially sexless.

Students should be educated and guided to be integrated, as well as educated, adults. Their personality factors are not less significant than Greek roots, logarithmic formulae, theories of taxation, or principles of statistical evaluation. Racially, men are sexual pawns; personally, they are bishops, knights, and kings. They are entitled to understand their own maturational development. They should receive a reasonable grounding in the essential principles of the science and art of living and loving which will enable them to be more competent in their teaching and counselling of other persons, as well as in the direction of their own lives.

Anthropology, biology, ethics, home-economics, physical training, sociology, and religion, as well as other curricular material in the fields of politics, law, medicine, and civics, give ample indication that the sex function has operated profoundly in affecting human life, social organization, and communal welfare—and will continue so to do.

Schopenhauer alleged that the basic forces motivating man are sex and hunger. Transformed into modern terms, this really means that love and jobs are

of the greatest concern to human beings. Every fraternity and non-fraternity man at the college level recognizes the significance and implications. The "bull sessions" at colleges center about sex, religion, and occupation, in order of personal interest. There is a full recognition that personal destiny possesses more academic interest than the probabilities of fascism or communism.

Those living under fraternity auspices are well aware of the degree of emphasis upon personality, personal living, personal goals, personal ambitions, personal ideas. The emphasis upon the quest of a personally satisfactory life is recognized. Students laugh at smutty stories, but realize that sex urges are not smut. They think over their sexual proclivities and find that fear, guilt, shame, doubt, indecision may creep upon them as they seek to achieve peace of mind and formulate and harmonize ethical principles and personal practices.

Success in personal achievement does not depend solely upon capacity in the field of mathematics, economics, and languages. Much of human success is a reflex of personal living. Under the profound drives of sex and hunger, in his search for love and occupation, man reveals himself. It is highly important to realize that the college years represent a period of personal evolution that may be regarded as the period of sexual flowering. Under primitive conditions of simple living a large proportion of the young people now in colleges would have entered into marriage. One of the difficulties of our civilization has been the trend towards postponing the normal and natural utilization of the sexual urge while devoting mental effort to attain a college education. Without emphasizing the effect of college life upon marriage itself, its postponement, its partial rejection, its complete repudiation, it is obvious that the physiology of sex continues to exert its pressures for some form of overt expression.

Colleges and fraternities may well face the fact that the college age is significant for the biological evolution of sex in spite of all social efforts to repress its function. As a result, clandestine sexual affairs, frank prostitution, or extensive erotic practices arise. These frequently are fraught with difficulties for the individual in the terms of physical well being, mental satisfaction, moral responsibility, and spiritual evolution. Mere intelligence, which theoretically should be in a very high category among college men and women, is not an antidote for the emotional forces awakened by sexual experimentation. There is little indication that going to college, in and of itself, guarantees anything save the fact of going to college. Certainly the fraternity recognizes that various sexual problems exist during the college period, but does little to solve them. The college is not unaware of the social results of uncontrolled sexual behaviors, but does little to prevent them. Universities have ample information concerning the physical results of unbridled passion, but pass little of it on to the students.

What are some of the effects of our *laissez faire* policy? Approximately one-quarter of our twenty million young people between the ages of sixteen and twenty-five are found to be infected with some venereal disease! One-half of the victims of syphilis are infected between the ages of twenty and thirty years! Gonorrhea and syphilis constitute major health problems in this country, the former being two to four times as frequent in our population as the latter.

The college period is concerned, however, with more than the age-old incidence of venereal diseases because they, in turn, become direct and indirect causes of sterility, mental deficiency, and mental disorders. Impairment of the circulatory system, surgical operations, and neuroses follow in the wake of these diseases, and lead to misery, dis-

satisfaction, and failure. The college and the fraternity have an investment in their youth which merits protection. They cannot plead ignorance; they dare not plead indifference. Sex education constitutes a challenge to youth, to the fraternity, to the educational institution. There is need for honesty, frankness, and judicious thinking by students and teachers during the years of striving for what is known as "higher education."

Many young people believe that they know much concerning sex because they have talked so much about it; because they have read certain types of pornographic literature; or because they have indulged in a variety of sex experiences, in solitude, in cooperation, or in conjunction with, other young people of the same or the opposite sex. As a result, many young men enter into marriage with distorted ideas and wrong attitudes concerning the physiology and the psychology of women. Their own marital adjustment is jeopardized because of an ignorance which they do not recognize, as they take pride in the mass of misinformation which they have dignified as knowledge.

Every fraternity is concerned with its members, not merely as students and individuals, but as representatives of the fraternity in social living and as potentially active members of society, who will advance or impair the reputation of the fraternity through their mode of living. Hence the fraternity has a responsibility in presenting the challenge of life to students and in helping them to meet it intelligently. The less the college does, the deeper the obligation of the fraternity to enlighten its membership.

Many readers may object to the thesis that colleges or fraternities possess responsibility for the personal actions of students or "brothers." Some may still regard the entire subject of sex as unholy and unclean. Others may think that they and others, as parents, can fulfill the necessary duties as sex edu-

cators of their adolescents. Still others are bound by their own selfconsciousness and prefer hypocrisy to the frank exposition of the facts as they operate in our present day society. The purpose of education is circumscribed in the sexual factor is relegated to suppression because of fear, shame, and hypocrisy.

Frank collegiate and fraternal discussion is indicated. Ignorance must be dissipated, prejudice must be overcome, and inertia must be overthrown. Education ought to promote human welfare. Education is essential to develop the reasonableness of prophylaxis and to facilitate the prevention of disease, misery, and unhappiness. Education lags when it stresses only the establishment of methods of treatment after incalculable damage has resulted to individuals and to society. I do not favor a negative approach to life, and I deplore the constant emphasis upon disease, disharmony, distress, and suffering, although they cannot be ignored. I heartily endorse a continuing emphasis upon the positive and constructive phases of sex education. At the collegiate level this involves the exposition of the meaning of sex, with its biological and social, personal, and racial implications, in terms of past and present practices, potentials, and values.

An insistence upon health for health's sake is far wiser than to make an approach and appeal based upon the horrors of disease. Indicating the nature and meaning of physical organization, in terms of anatomy, physiology, and psychology, establishes a broader and a sounder basis for the discussion of problems in sociology, ethics, and morals than dwelling upon the ravages of gonorrhea and syphilis.

Legislatures are passing laws demanding that the contracting partners in marriage shall undergo a medical examination as a prerequisite to civil marriage. What is the meaning of this prenuptial guarantee? It is urged not only for the purpose of preventing the

spread of venereal disease through marriage, but because of the higher implications of personal responsibility in marriage. It forces individuals to face the need of establishing fitness for marriage. It proclaims that mutual guarantees of physical health and mental soundness constitute a rational foundation for mutual respect, confidence, and understanding. An explanation of the principles of premarital examinations, with their personal and racial values, affords a more complete understanding of the nature and meaning of marriage and demonstrates the extent of personal responsibility for the protection of the home against preventable catastrophies.

The present stress upon the Wassermann test reflects civic disapproval of the tremendous economic and social loss incidental to national ill health, in and out of marriage. It is not wholly necessary to stress the fact that at least 10 percent of all insanity and 18 percent of all diseases of the heart and blood vessels may be attributed to syphilis. The emphasis is not on syphilis as Public Enemy No. 1, but upon the men and the women who may become, or who are, victims of this disease, which may be acquired without cohabitation. Few persons appear to realize that there is "syphilis of the innocent," and it is responsible for an astonishingly great amount of current suffering. A knowledge of portals of infection and methods of dissemination may awaken some young people to the fact that even petting carries with it a moral responsibility. Clean living, however, is more than a moralistic formula.

If education has meaning, it must be founded upon the distribution of factual data. Students are constantly exposed to facts, only a few of which impinge upon their personal lives. The principle of "taxation without representation" is caught up in the web of economic costs to governmental agencies for the maintenance and care of individuals who have been broken on the wheel of the

venereal diseases. Fraternities are not unaware of prostitution, either commercial or clandestine; but how many data do graduates present to undergraduates concerning prostitution and prostitutes from the standpoint of personal health and personal morals? Should students be ignorant of personal health and personal morals? Should students be ignorant about the gonococcus and learned about the amoeba? Be fully informed concerning the progress of civilization and unaware of the regressions through syphilization? Should not students have the opportunity to discuss their actual problems of sex with persons as thoroughly informed as their instructors in more academic but less practical subjects?

Students are not essentially radical, but when their own health is concerned they are willing to give thought, time, and effort along lines far from conservative. Students of New York University and the University of Oklahoma, for example, have asked for serological tests to determine their freedom from syphilitic infection. At the University of Illinois a local chapter of one fraternity discussed a plan for such tests to be given as part of the students' health service. Some colleges, such as Bucknell, have actually established a student board of health. The attitude of youth toward the social or venereal diseases is well exemplified in the following resolution concerning them, passed by the Youths' Model Congress, July 5, 1937: "Be it resolved that: This Model Congress of Youth go on record as favoring the progressive trend toward full publicity and the extension of educational, protective legal, and medical measures."

The undergraduate members of fraternities and colleges are thoroughly prepared for modernized educational methods that will facilitate their own personal welfare. The alumni group of a fraternity has a distinct function in the education of their younger brothers,

but frequently is lacking in methods of procedure, or is hesitant in undertaking such a specific project. There is every reason why fraternity councils should gather and distribute authoritative data concerning sex in all its manifestations and effects. This may be accomplished by word of mouth through conference and discussion by professional leaders. Every fraternity claims physicians, lawyers, ministers, and sociologists fully competent to prepare articles for its fraternity journal. If there be doubt, the council or editor can secure papers or authoritative comments upon various topics by capable leaders in the manifold phases of the subject. Ample useful literature is procurable from the American Social Hygiene Association, and invaluable data for purpose of discussion are available in *The Journal of Social Hygiene*. Special issues, such as those of January, 1936, and November, 1937, are concerned with diverse problems at the college level, particularly the latter issue, which is specifically a youth number.

College students will respond freely in discussion concerning marriage and divorce, illegitimacy, prostitution, venereal disease, and mental health, just as they frankly present their opinions and judgments concerning contraception, homosexuality, masturbation, and perversions. They are handicapped by the inadequacy of their background and the limitation and inexactness of their information. Unfortunately, in education, the background of virtue too often rests upon vice, and the positive implications of sane living become accentuated with the perspective of abnormalities. The educational approach must possess unity in order to lessen emphasis upon failure, frustration, disease, delinquency, crime, despair, and death.

If colleges are really interested in preparation for life, then some subjects concerning life and living should be mandatory. Fraternities, therefore,

might properly urge upon colleges and universities the importance of establishing courses on marriage and the family as open courses, without prerequisites and mandated for all students in either the freshman or sophomore year. Such an achievement probably would suffice to take the subject of sex out of its common realms of smog, smut, and smirk. It would make provision for rational sex education, in terms of love, courtship, engagement, and marriage. It would clarify the distinctions between the physical and psychical attributes of fundamental urges and lead to a more thought-provoking interpretation of the self in relation to social living.

During the period of campaigning for courses of this character, fraternities, either singly or in groups, might encourage educational exhibits, talks, and films related to the general field of sex education. George Washington University, for example, sponsored an educational exhibit and offered free serological tests to those who desired them. This is in harmony with the principles of the Intercollegiate Newspaper Association, which passed a resolution declaring that the Wassermann test should be made part of the routine physical examination of students.

Owing to the spirit of sexual adventure and the difference in fundamental makeup of individuals, fraternities should make available to their membership helpful data concerning prophylactic measures designed to safeguard well-being. This necessarily involves broad discussions of morality and sexual practices, with an appreciation of the physical basis and psychological meaning of sexual deviations and the part that they play, or may play, in character development. Many students are grappling with the problem of their own virility and are not wholly clear concerning the nature and meaning of their conscious and unconscious dreams, attitudes, outlooks, desires, and needs.

Young men living together under the general supervision of a fraternity have an opportunity for more direct, friendly, mutual counsel than most other groups on the campus. There is every reason why the college fraternity should be concerned with education in social living, which obviously involves an understanding of the inter-relationship between men and their own and the opposite sex. A presentation of the modern concepts relating to masturbation as substitution; the understanding of homosexuality as failure of full sexual evolution; and analysis of the many manifestations of the instinctual drive—such interpretative teaching cannot be regarded as obscene, lewd, or lascivious. It should be part of the purposed educational background of college youth, but is it?

There is education concerning sex in all colleges, but its sources are not pure, and its inadequacy leads to uncertain ideology concerning the difference between mating and marriage, between self-centered exploitation of the sexual instinct and its healthful mutualization, in and through marriage. A few colleges, some in response to student request, have organized courses of distinction and worth, but they are mainly optional for upperclassmen.

Many of the tragedies of life are outgrowths of the fact that sexual banter, smutty stories, and sexual adventures, in and out of prostitution, are falsely interpreted as adequate preparation for marriage. Countless homes have been made miserable, and innumerable anxieties have been developed, not because of a lack of willingness, but because of a lack of knowledge concerning the basic factors in marital relationships. Much unhappiness could be averted, and many lives would be enriched if college youth could attain a sane appreciation of sex and develop a social attitude concerning its function in their own lives.

The fraternity should be a leader in college circles because it can readily

establish student leadership in and out of the fraternity house and can advance personal guidance through the pressure of fraternal interest and goals. Should it not undertake an effective leadership by advocating and following some policy that will enable college students to gain knowledge of the meaning and principles of social living? This involves the physical, intellectual, and emotional phases of sexual organization and function. The whole man is to be educated and his temperament, feelings, and attitudes enter into his behaviors, including the moral, ethical, and religious. Hence a program of rational sex education should promote the maximum of physical and mental health, not merely during the period of college life, under-

graduate and postgraduate, but during the continuing years of social living, whether in a state of marriage or unmarried.

The college fraternity should seek to solve the most perplexing problems of the man, as a member of the fraternity and the college. The man frequently will be in need of sound thinking and firm self-direction in order to maintain immediate personal health and secure happiness in satisfying marriage, with increasing efficiency in social living. Insofar as sex education will foster this goal, how soon will the college and the fraternity unite in assuming the necessary educational leadership and guidance?—Courtesy of *Rattle of Theta Chi*.

—K Δ P—

## John Muller, Delta '38, German Exchange Student

BROTHER JOHN H. MULLER '38 has been named by the German Department as the fourth German exchange student to represent Colgate in a German Uni-



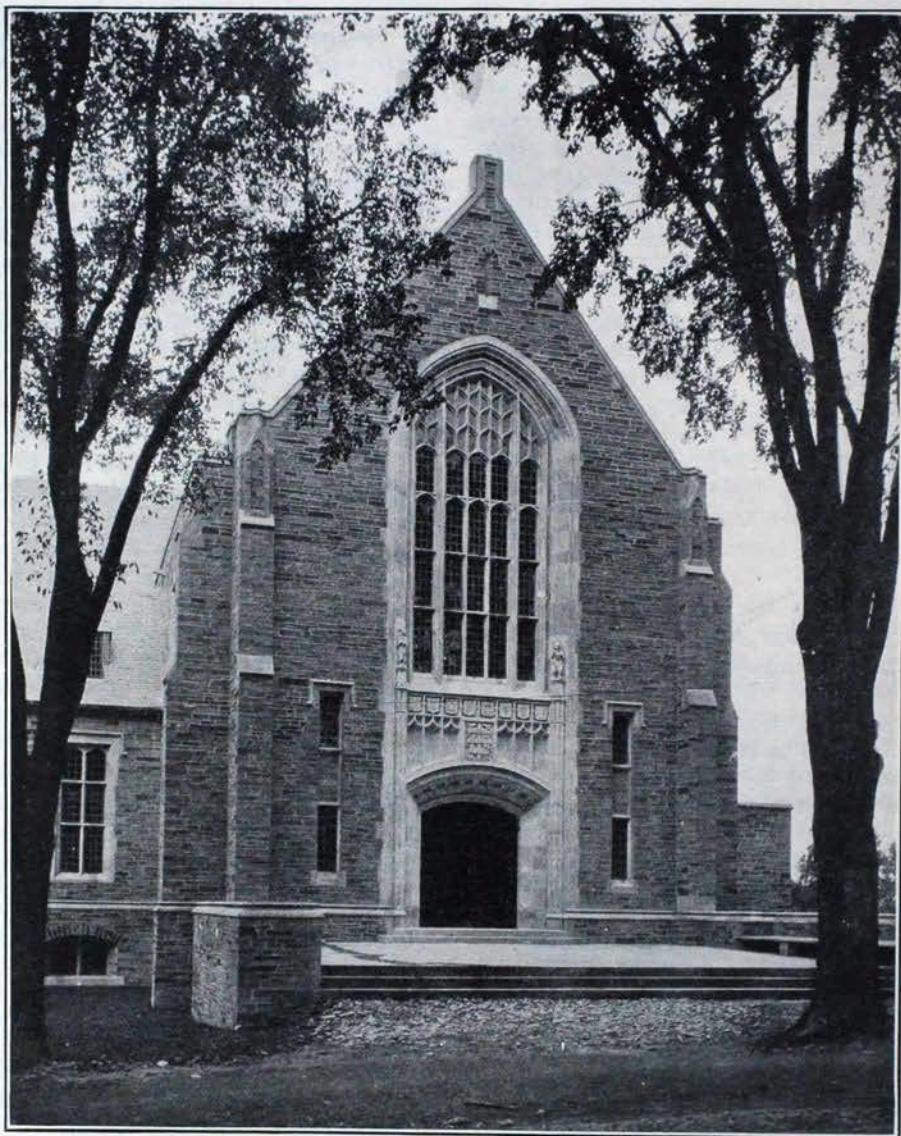
JOHN MULLER, Delta '38  
*German Exchange Student From Colgate*

versity. Brother Muller who resides in Brooklyn, New York, has been one of the most active members of his class both on the campus and in his work for Delta chapter. He is the former feature editor of the *Colgate Maroon*, business manager of the *Salmagundi*, and past president of the Colgate German Club for four years.

Johnnie has served as Delta's rushing chairman this past year and the fine pledge delegation bears proof of the good job he has done.

A German major, Johnnie has maintained a high scholastic record at present enjoying the honor of being on the Dean's List. As is customary, the prospective exchange student selects the university he wishes to attend in Germany and his choice is considered along with those of the other sixteen exchange students from the United States.

Johnnie has chosen as his first choice the University of Munich with his alternative selection the University of Freiberg. Muller succeeds Frank Woods, as exchange scholar, who is completing his year's study as Colgate's third representative.



ENTRANCE WILLARD STRAIGHT HALL

Treat all women with chivalry—The respect of your fellows is worth more than applause—Understand and sympathize with those who are less fortunate than you are—Make up your own mind but respect the opinions of others—Don't think a thing right or wrong because someone tells you so—Think it out yourself, guided by the advice of those whom you respect—Hold your head high and keep your mind open—You can always learn.

—*Extracts from Willard Straight's letter to his son.*

# Willard Straight Hall

## Cornell University

By Edgar A. Whiting, Beta '29

Assistant Director

WILLARD STRAIGHT HALL, the Student Union of Cornell University, is the gathering place of students and faculty outside the classroom. It is a Cornell institution erected with the intention of enriching student life. It seeks to make leisure time fruitful; it provides a place for the growth of friendship among students, and between students and faculty; it endeavors to assist in the development of Cornell men and women into useful members of society.

Willard Straight Hall grew out of a desire expressed by Willard Dickerman Straight of the class of 1901, that his estate be used for the furtherance of human contacts among the students of his university. He had been a most active undergraduate on the Cornell campus—a hard-working student in architecture, with a distinct talent for painting and sketching; art editor of the *Cornell Widow*; cheer leader; member of many clubs and societies. He was

keenly interested in what other students and professors were doing and thinking. Few men while at Cornell have made so many close and enduring friendships. Throughout his life, as a student and as an alumnus, Willard Straight's broad human sympathies were ever available to those who had need of them. He realized that much of his development was the result of human relationships, and he wished that Cornell students for all time might have more readily available the opportunities that came to him. His widow, Mrs. Leonard K. Elmhirst, carried out his wish by the gift of this hall to Cornell University.

Soon after his graduation, Willard Straight went to China and rose to be United States Consul at Mukden. This official position was the starting point of his generous work for his fellow-men in the East. During the participation of this country in the World War he held the rank of major, in charge of War



*Soda Room*



*Ed Whiting, Beta '29, supervising meal preparation*

WILLARD STRAIGHT HALL

Risk Insurance at Paris. There he lost his life in December, 1918, after a career notable for its contribution to a better understanding between nations.

All students in Cornell University are members of Willard Straight Hall. They pay five dollars a term for this privilege and the annual budget is met principally from these dues, there being no endowment. Members of the faculty, officers of administration, and alumni are invited to membership. The many facilities of the building are available to all members. There are two lounge rooms for men; two lounge rooms for women; one lounge for both men and women; a cafeteria, a sandwich room, a main dining room, a soda bar, and four private dining rooms; sleeping rooms, used principally by parents of students, by alumni and by University guests; a dormitory for visiting athletic teams; a billiard and game room and a barber shop. The Willard Straight Theatre occupies most of the lowest floor. The Cornell Dramatic Club presents public performances almost every week-end during the college year in the theatre. The building houses the permanent office of many undergraduate organizations. There are also several activities rooms that may be had for meetings of organizations.

Willard Straight Hall is administered by a Board of Managers and a Board of Governors. The Board of Managers is composed of fifteen members, ten of whom are students, elected by the students. The Board of Managers, under the general direction of the Board of Governors, is charged with responsibility for administration and government of the building. The Board operates largely through committees. There are standing committees on activities, music, art, library, dances, nominations, and dining room department, with such other committees as may be appointed from time to time.

The Board of Governors is composed of fourteen members and concerns itself

with matters of finance and broad policy. The president of the University is chairman of the board.

#### THE MURAL DECORATIONS IN WILLARD STRAIGHT HALL

As a theme for the Mural Decorations in the lobby of Willard Straight Hall, the painter Ezra Winter has chosen to represent phases of character. Each of the groups in the continuous frieze symbolizes a part of an ideal character, such as that of the man Willard Straight.

At the right of the entrance to Memorial Hall is Courage, symbolized by a youth attempting to subdue a unicorn. According to old mythology, the unicorn was unconquerable by other animals and could be tamed only by a virgin.

At the left of this entrance, balancing Courage, is a group representing Chivalrous Spirit, symbolized by a knight in full armor. The accompanying figures, a young woman and a boy, suggest the protective instinct and the guidance and helpfulness of the knight.

At the right of the library entrance is the Spirit of Adventure, "a ship under full sail leaving the quiet harbor to meet unknown dangers in the open sea."

At the left of the library entrance is Diplomacy, the tact that comes from sympathetic understanding rather than from opportunism. Two men, an Occidental and an Oriental, are meeting as friends and it is suggested that the European is learning from the Oriental. This group illustrates Willard Straight's human understanding in general and particularly the relations with the Chinese in which he was so successful.

On the wall above the entrance to the lobby the group on the right depicts the Judgment of Paris, or that kind of idealism which places the appreciation of beauty and love above other things.

At the left of this wall is Imagination or Creative Thought, represented by the writer, the musician, and the artist. At

the right of the office wall is Philosophical Wisdom. The wise man stands neither scorning nor grasping wealth; he is oblivious to the treasure at his feet. The black tiger under the window is an ancient symbol connected with the guardianship of wealth.

At the left of the office entrance are Optimism and Joyousness. Flowers spring from the bones of the dead dragon. Here also is a phoenix, the ancient symbol of everlasting rejuvena-

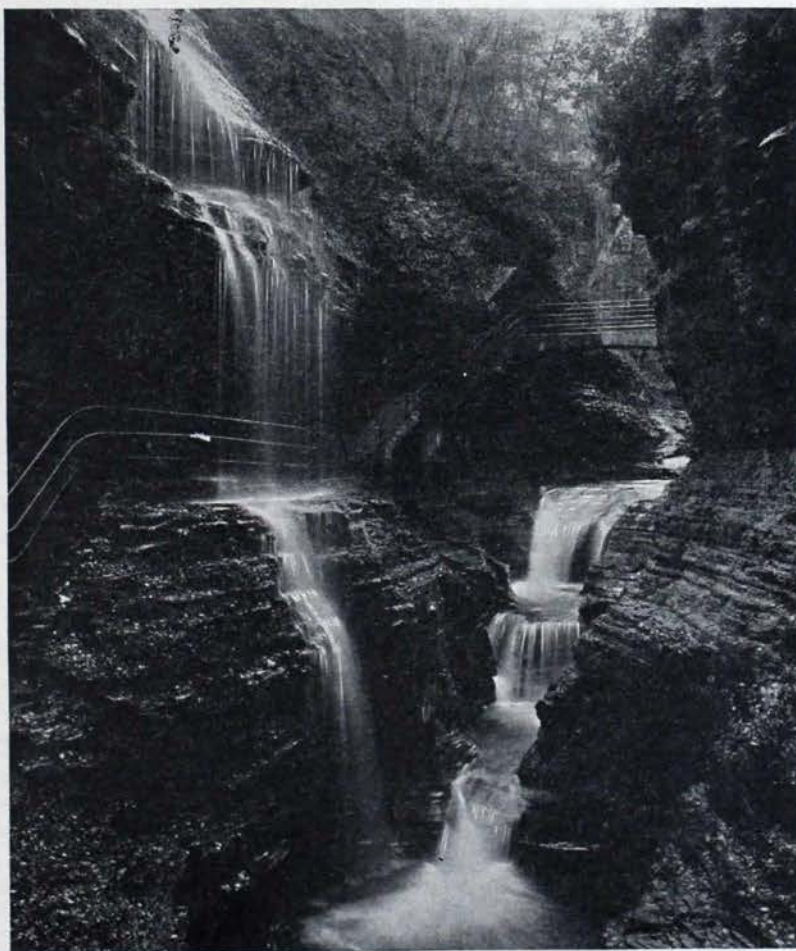
tion of nature and eternal life. The girl symbolizes the essential beauty that misfortune and decay and death cannot mar.

—K Δ P—

## Chapter Natal

ROBERT M. SHERWOOD, Kappa '34, and Mrs. Sherwood, of Detroit, announce the birth of Richard Allan on February 25, 1938.

—K Δ P—



RAINBOW FALLS, WATKINS GLEN

*One of the several beauty spots to be visited on the Convention Tour*

# Your Future in the Stock Market

By Eldred L. Davis, Mu '26

(Continued from April issue)

NOW FOR the alumnus who has the world down and has a foot on its neck.

The first questions he will want answered are these:

1. What is the stock market going to do? Is it going up or down? How far, and when?
2. How can I make money out of it?

As was stated in a previous paragraph, any broker who attempts to forecast the trend of the market is simply leading with his chin. Therefore a wise investment counsellor will frankly say, "I don't know" and make no bones about it. If he could be assured that he would be 60 percent right, in all his predictions he could become a millionaire in no time at all. He can, however, point out the facts governing the current economic situation and the statistics of the particular security involved and with these as a basis tell you what he thinks the market will do. He is in the same position as the weatherman who cocks one eye at a cloudy sky and tells you he thinks it will rain tomorrow. In fact the weatherman with his charts has a much better chance of predicting the weather than you or your broker have of predicting the near trend of the stock market for the weatherman knows that it usually rains in April and that in certain sections it is always cold from November to March or warm from May to September. If you have ever planned a picnic you will know how often the weatherman can be wrong despite his information.

However, there are also certain economic laws which can be used as a guide in determining a *long term* trend just as there are natural laws which can be

used as a guide in determining the weather. Therein lies a fair degree of safety.

In other words, the whole thing adds up to this: The way to make money in the stock market is to buy sound dividend paying stocks at a time, when, according to economic laws, stocks are selling at a price representing less than their actual value and to sell them when they reach a price in excess of their actual value. It sounds simple and it is simple, in theory, but due to the average investor's impatience and eagerness to make much money in a hurry, it is hard to follow in practice.

Money can and has been made in the stock market in large amounts and in a short space of time. That is why the stock market has such a large following. There is no reason why you should not get into the market and attempt to do the same thing provided you enter into the thing in the proper spirit. If you like to gamble and are willing to take the same chance of losing that you are of winning, and have the money to gamble for large stakes you will find the stock market extremely interesting. Attempting to "play the market," that is, attempting to catch the day by day fluctuations and trade against them is practically the same as participating in an honest crap game. I don't know what the odds against you are in a crap game but in picking the short swings you have roughly a 50-50 chance—less commission and tax.

As to the long term trend from this point on, I will venture an opinion based upon what current economic information I have been able to gather. I do not

think we are headed for a major economic depression, at least not right now. We should have at least two years of modest prosperity accompanied by a building boom and rising stock prices. Business in general should be slightly slower—say by 10 or 15 percent in 1938, than it was in 1937. About March or April of 1938 stock prices should be-

gin to anticipate improved business later in the year and start upwards.

By the time this article is printed un-anticipated events may have occurred which will change the whole picture but the consensus of opinion seems to be as stated above. Only time and President Roosevelt will show how accurate it will prove to be.

—K Δ P—

## Bill Myers, Beta '14, Returns to Cornell



WM. I. MYERS, Beta '14

ANOTHER contribution to the New Deal is coming home. Dr. William I. Myers, Beta '14, Governor of the Farm Credit Administration, will return to the Cornell campus as head of the department of Agriculture Economics on July 1, succeeding Prof. G. F. Warren.

Bill had a leave of absence for his professorship in 1933 when called to Washington, first as deputy governor of the F. C. A. under Henry Morganthau, Jr., and later as its director. The Farm Credit Administration has been one of the most successful accomplishments of the present administra-

tion. Created at a time when thousands of farmers were in distress, it has averted a threatened disaster on a national scale. To this, the credit goes to Bill Myers for his timely and efficient work.

With the completion of this important job, Bill returns to his Alma Mater where we hope he will have many years in the service of the New York State farmers, and also that he, himself, may enjoy his own large poultry farm.

—K Δ P—

## Attention!

ANYONE KNOWING the whereabouts of the following alumni, please inform H. B. Ortner as soon as possible: Thomas H. Bartley, Irving T. Coates, Gideon R. Norton, and Roy D. Wood. These are all founders of the fraternity, and we are anxious to have their addresses.

—K Δ P—



# How to Get Better Rushing Results

By Stewart S. Howe

FOR MOST chapters, it is less than 150 days until next rushing season. Like Christmas shopping, the most intelligent rushing is done early.

If your chapter begins to plan its next season's rushing now, it will take a step toward perfection of its results next fall. If each of your campus rivals are alert enough to do the same thing, we'll hear less complaints about the rushing rules, how they "ought to be changed" again this year, and how the fraternities and the freshmen do not have enough time to become acquainted with each other and make the wisest selections.

Persuade your chapter to begin action right away. Get next fall's pledging chairman and his committee appointed and planning their campaign. Late spring preparations and summer contacts with prospects will give you a big headstart in the annual pledging competition. You can "sew-up" your candidates without gambling on distasteful high-pressure "hot-boxes." The future personnel of your chapter will be selected from a larger group of prospects and be more carefully chosen.

## FOUR STEPS

Presuming you act, here is a practical program to follow and a number of tested suggestions to consider:

Any chapter's rush campaign can be divided into four parts: (1) Securing the names and all possible facts about prospects; (2) Sorting of the prospects as to which are most desirable, so the undesired may be dropped and concentrated efforts centered on the most attractive one; (3) Advertising the fraternity to the selected prospects and acquainting them with it and its members

so well that the prospects are "sold" before school opens or can be more easily sold; and (4) Closing the "sale" when pledging time arrives.

The first three steps can be done adequately only several months before pledging time. At most schools, they must be completed during the summer.

Let your chapter rushing committee decide this spring most details in connection with each of the steps, so every chapter member can be told what will be done, be able to intelligently cooperate, and through full acquaintance develop more enthusiasm for promptly carrying out the requests put to him during the summer by the rushing chairman. The committee can decide on the program, and then call a meeting of all chapter members to describe to them the needs and plan in connection with each step. Experience proves that if the rushing chairman wants to avoid disappointment in the cooperation he gets from members it is important to describe his plans to them before the summer vacation.

## LINING UP THE PROSPECTS

The first step, in seeking the largest number of prospects to consider, is largely a secretarial job. Names may be gathered from present chapter members, from the registrar or director of admissions at many schools, from the high schools and preparatory schools which will cooperate, and from alumni members of the fraternity.

Alumni are a vital force in contacting and rushing desirable men but the chapter must take the lead in organizing their support. Two general letters, asking recommendations, should be mailed to them. One in early summer

to catch information that can be secured then, and another early in August to pick up any added prospects which have become known later. It should always be emphasized to them to send information early. You must solicit recommendations early to still have time to investigate and look up the rushees before they come to the campus.

However, since many alumni do not know boys of the college freshman age, every year, the necessary form letters sent alumni should not be expected to bring too many answers. Get the best results possible from such letters and depend more on the alumni members when you are able to provide them with the names and addresses of specific boys from their communities entering college. (Names you have gathered from the school registrar or from high and prep school principals at the earliest possible date during the summer.) Ask alumni to investigate and report to you on such prospects. When specific requests are made to key alumni, in given communities, good cooperation can be expected and will be most valuable to the chapter in ascertaining accurate information on the largest number of candidates. If a chapter can learn the name and address of every boy entering college, it is very worthwhile to avoid missing any good prospects by the expedient method of sending out queries to the fraternity's members who live in the same communities even though they may not have been previously acquainted with the prospect. If your chapter has no undergraduate or alumni members in certain communities, query the fraternity's national office or consult a recent edition of a national membership directory to find members from another chapter who may be addressed.

#### SELECTION BEFORE SCHOOL STARTS

As shortly as names of prospects are received, the sorting job should be started by the rushing chairman. The obvious purpose is to learn about every

possible potential candidate and then to begin narrowing the field as to desired prospects. Before school opens, perhaps you have gathered facts regarding 300 or more matriculating freshmen but have made dates for the entertainment of only fifty or seventy-five of such men at school's opening. This saves entertainment expenses which, in free meals alone, can run high, permitting the chapter to concentrate, diminishing the loss of good-will and the disappointment that comes through entertainment of a prospect who is not invited to membership.

Preliminary investigation of prospects develops through received recommendations from undergraduate and alumni members, whether directly or as a result of the chapter's query for information. Further selection results with personal contacts. Insofar as possible, some undergraduate or alumnus should personally meet the recommended man before any invitation for his entertainment at school's opening is extended. The impression gained from each personal contact should be reported to the rushing chairman. If that impression and other furnished facts are favorable, then the chairman will ask undergraduates or alumni to do follow-ups . . . become well acquainted with the boy, tell him more about the fraternity, see him frequently before he leaves for college, gather facts as to where he may be found on the campus at school's opening and such. Plus, the rushing chairman should always write a personal letter of invitation to such candidate for entertainment at school's opening and send him any information about the fraternity of the college that is available for distribution. Once a candidate has been found desirable, the aim of the chapter is to have him as sold as possible on the fraternity before he arrives at school.

#### GET THESE FACTS

In judging the candidate, preliminary to deciding he is a desirable prospect,

the rushing chairman should not fail to know: 1. Was his high school scholarship high enough that he is likely to get satisfactory college marks? (A poor student is ruled out of activities at most schools, and if he is likely to drop out of school shortly it is a wasted effort in behalf of chapter personnel and finances. He ordinarily makes a poor alumnus.) Are his finances sufficient that he will be able to afford fraternity membership should the chapter be unable to help him? 3. How is he regarded in his home community? (Will he be a good advertisement to future rushees in that community, and what are the chances of his being similarly regarded among his fellows in the chapter?)

Summer investigation of each candidate is a very safe procedure. And, the early investigation permits the contacts that are most effective in cinching the prospect will prefer your fraternity, whatever the rushing rules.

#### SOME SPECIFIC SUGGESTIONS

Some miscellaneous suggestions to aid the effectiveness of the summer campaign and to make the job easier.

1. Before school closes this spring, or just before rushing season opens, have a "rushing school" one evening for the entire chapter. Let experienced younger alumni and chapter officers describe to all chapter men tested procedures for best results . . . what to say, how to say it, certain cautions, what to stress, and such. Many times a chapter's membership is only partly effective during rushing periods merely because a part of the chapter, particularly the underclassmen, have had no training in handling this activity with any expertness. Have every chapter member equally prepared (and the chapter which has only a few men is batting on a few cylinders) to present the "sales points" to prospects.

2. To insure thorough contacts, follow-ups and best attention to each prospect that there will never be a time when he is neglected, the rushing chairman

should assign each chapter member to be responsible for certain candidates. Assignments, so far as possible, should be made on the basis of mutual interests and attractions of the members and the prospects. Another virtue of this positive assignment of prospects is that it gives each chapter man a definite responsibility and part in the rushing program, and assures his best aid and cooperation.

3. Banquets, smokers or country-club outings should be planned for late summer, with alumni cooperation, in communities which are centers of many rushing prospects. The selected men will be guests of undergraduate and alumni members of the fraternity at such affairs. At a recent initiation, I heard an outstanding freshman point out he had pledged his fraternity because of an alumni banquet he had attended the previous summer. At that occasion he had seen his best friend's father and many prominent men of his community for whom he had great regard and discovered for the first time they were members of the fraternity.

#### CINCH PREFERRED DATES

4. Many campuses now use date cards as a part of their rushing system. Whether by regulation or not, it is smart for your chapter to use such cards and distribute them during the summer to the rushing candidates as a means of recording set times when your chapter expects to entertain them at school's opening. There are certain dates, under every system, when it is preferable to entertain a prospect and the plan can assure the freshman saving that date for your chapter. Definite dates also enable the rushing chairman to plan each entertainment period, equalizing the number of guests for most effective attention. If the rushing system regulations at your school require such dates being made only after the freshman has arrived on the campus, there is something to gain in asking the prospect to

save certain dates for your confirmation at the official time.

5. The publication of a rushing booklet for distribution during the summer to the rushees is a great aid to selling the prospect in advance of the pledging time. Into a small booklet can be written facts about the fraternity of interest to the freshman which are sales points. Ordinarily such books contain a brief historical résumé, names of prominent alumni and chapter members, a description of various traditions and services of the fraternity and some information as to its management, finances and operations. When carefully handled, these booklets can help to bring the prospect to the chapter house before pledging, at least partly sold. They can furnish

facts which are ordinarily better presented in writing than by mouth and get these facts before the prospect before the rushing season, when he is free from the distraction at school's start and will absorb them best. The ordinary prospect is prejudiced in favor of the fraternities about which he knows the most. The booklet can help to capture that prejudice.

6. Don't forget to acknowledge each recommendation. At the same time that recommendations are acknowledged the rushing chairman can instruct the alumnus as to further information desired, and ask him to do specific things as follow-ups. Also, the acknowledgment is good courtesy, which assures cooperation from the recipient in later years.

—K Δ P—

PLEASE FILL IN AND MAIL

## RUSHING INFORMATION

NATIONAL OFFICE, KAPPA DELTA RHO,  
109 Irving Pl., Ithaca, N. Y.

I recommend for the consideration of Kappa Delta Rho the names of the following men who will enter institutions at which Kappa Delta Rho Chapters are located:

Name	Address	College Selected	Comment
.....	.....	.....	.....
.....	.....	.....	.....
.....	.....	.....	.....

*Please notify the respective chapters so they may contact these men*

Fraternally yours,

Name ..... Chapter ..... No. ....

Address .....  
.....  
.....  
.....  
.....

# "Frankenstein"

By **Sidney Wahl Little**, Beta '26

Professor of Architecture, Alabama Polytechnic Institute

THE SOUTHEASTERN part of the country is literally cluttered with hundreds of colleges. Some are self-supporting, endowed institutions. Many in each state are supported by state funds appropriated in fluctuating amounts by their respective legislatures. The balance are denominational—often maintained by a sectional denominational group. These colleges all vary in size from fifty odd students to enrollments of several thousand and vary in reputation from none at all to one as enviable as any college might enjoy.

For years most of these schools were content to carry on with the usual run of students drawn from their own immediate vicinity and with the occasional exception of the son of a distant alumnus. If the school was state financed and happened to be near a state border line, a small advance was made in tuition fee for the non-resident student which made an accepted distinction satisfactory to all. If this small difference in fee was a vital amount to the student, he registered as an in-state student from a relative's address within the state; or, if of legal age, established a residence in the town and maintained it during his college course.

Then came the depression, and in only a few short years the whole character of college enrollment changed. The in-state or resident students greatly de-



PROF. SIDNEY W. LITTLE,  
*Beta '26*

creased in number and the non-resident students increased amazingly to the extent that in some schools the percentage became nearly equal. The non-residents were not merely from across the neighboring state line but were from six or seven states distant and even from across the continent. Foreigners who had before patronized only the larger eastern institutions began to trickle to the small southern colleges.

All the new comers were welcomed with open arms and with the prevailing southern hospitality. They filled out the deleted enrollment of local students who had been forced by stress of circumstance to forego their college education. In addition to filling up the school, they also brought the extra non-resident fee. Catalog insertions of those years were designed to attract even more such entrants by frank statements that so-and-so college "is one of the most economical colleges in the country considering the standard of living and quality of instruction." Some colleges even added a further attraction by advertising "the non-resident fee is remitted to sons and daughters of ministers."

It was only by such devices that a large number of smaller and lesser known colleges survived at all the drastic cuts in appropriation and other income sources. Others found the way

made distinctly easier. Their half-filled classrooms, presided over by unpaid faculty, were bolstered by the newcomers from distant states and for a while all was well.

Essentially and for the average student there is no vital difference between the education of the great eastern university and the smaller southern college. Many have the same time-honored traditions so dear to the East. It is true the eastern school has a larger and more highly developed plant and a more inclusive library. With more endowment it retains a better known coach and a faculty with more honorary degrees (and wealthier wives). It has a more powerful alumni organization to bring its football team more publicity and possibly to demand a more extensive curriculum. The basic courses, however, are practically the same in both schools. The professional fields offer the same theoretical background with as fine or even finer instruction. The southern school with smaller class units permits more individual attention which greatly offsets the value of the "authority" who teaches four hours a week and employs a student to grade his papers—as against the southern professor who teaches twenty hours and grades each student himself.

It may be that at first the southern administration felt a certain flattery at having so many states represented on the roster. No one, however, was fooled for long, if at all, by this sudden demand for a southern education or, on the other hand, by the rapid elimination of "damn" from "damn-yankee." It was a mutual proposition gladly accepted on both sides for what it was worth. The bulk of students from distant states were never supposed to have come south from any particular love of the alma mater. They paid their fees in cash—not in cows or potatoes; helped fill the school during the lean years of the depression and so satisfied the administrations. They did their work as well if

not better than the next man and so pleased the faculty. They spent much more than the country boy from the next county and pleased the town merchants. They represented the college far and wide at athletic events and during holiday periods and pleased the alumni. They drove better cars and could pay for a social whirl and pleased the fraternities. The expense of everything was very low indeed and so pleased their families.

The distant and non-resident students who arrived each year in steadily increasing numbers have found a haven from the advice "to have \$2,000 in cash to cover necessary freshman expenses." They had found a place where tuition was paid in quarterly installments of \$15 to \$30 instead of two semester payments totalling \$500 or \$600. Living expenses were designed to fit the purse of a student whose cash was very limited and to fit the generally lower income in southern states. A dollar a day, and often less fed him well. The climate was mild and even balmy throughout the year. With his superior secondary education the non-resident from north or west had less difficulty in keeping up with the local student. Competition for membership in a good national fraternity was less keen than on the campus of a large eastern university. His social life was more extensive and far less costly. The schools closed earlier in the summer and holidays were more frequent and longer. The general tranquility and easy-going attitude of a southern college life was also an appealing factor and a pleasant change to most of the distant entrants.

But—the depression has eased its relentlessness and the state-resident students have begun to return to their colleges in even greater than usual numbers. The result is over-filled classrooms, inadequate equipment, overloaded and still underpaid faculty. Crowded living conditions and general discomfort prevail. Something must be

done to alleviate this condition. Revenues have not materially increased nor are they available in sufficient amount to build up the southern institutions to properly care for the rapidly increased attendance. Administrations see now that it is a very poor business to charge only sixty dollars tuition when the computed fixed cost per student is four times that amount. To raise fees generally would deprive many local students of a rightful chance for education and the state college particularly is keen to its real purpose. The only alternative is to substantially raise non-resident fees to a point where the student will become financially profitable to the college.

If the fees for such students are suddenly raised way beyond the present standard, and if prospective distant students complain—it must be remembered that the profitable balance is still on their side. The advantages will still outweigh the inevitable increase. It must also be remembered that the advance is not made because the non-residents are not wanted, nor that they are being exploited, but only that they must pay more equally than in the past their share of the cost of their education if the source of that education is to survive. Southern colleges have found that they must stop their philanthropy of under-cost education for any and for all.

—K Δ P—

## Going to the Convention?

*If so, please fill in this blank and return to H. B. Ortner, 109 Irving Place, Ithaca, New York*

1. Are you driving? ——— Going by train? ——— What day will you likely arrive? ——— Could you pick up a brother en route? ———
2. Do you want the committee to obtain a partner for you for the dance on June 25? ———  
Will you attend the 25th Anniversary Banquet of Beta Chapter on Saturday night? Informal ———.
3. Would your car be available for the tour on Sunday, and how many extra can you accommodate? ———
4. Please check the recreations in which you are interested, and will play. Tennis ———. Golf ———. Softball ———. If you would like to see any other sports added, please indicate. ———
5. Is your wife accompanying you? ———

Signed .....

Class ..... Chapter .....

Address .....

*"As to the sort of dresses the ladies should wear, the banquet is informal, although it is the prevailing practice here at Ithaca for the ladies to wear dinner dresses, even through the occasion is informal."*

# In the Greek World

"THE FRATERNITY is a non-profit-bearing organization," declares *The Phi Gamma Delta*. "It was created for, and continues to function completely for the benefit of its membership. There can, then, be no financial concessions to certain brothers without the distribution of added burden to all others. The fraternity can neither a borrower or a lender be, for its definition of friendship conceives of personal obligation as inviolate."

—K Δ P—

THE PROCEEDINGS at the banquet were conducted by the Rev. Dr. D. Wilmot Gateson, Alpha Chi '06, toastmaster, who delivered the following:

## Invocation

Give us a good digestion, Lord, and something to digest;  
Give us healthy bodies, Lord, and sense to keep them at their best;  
Give us healthy minds, Good Lord, that do not whimper, whine, or sigh.  
Do not let us worry overmuch about that foolish thing called "I."  
Give us a sense of the humble, Lord;  
give us the grace to see a joke;  
Help us to get the good in life, and pass it on to other folk, Amen.

*Delta Kappa Epsilon Quarterly.*

—K Δ P—

A FRATERNITY is neither a religious body nor a political organization. It is neither a scheme for the relief of the poor, nor a substitute for life insurance. It advocates no special creed, neither does it seek to advance legislation. It does not deliver to its members homilies dealing with the demoralizing effects of rags, neither does it ask them to support the families of their deceased brothers. It is not even a social organization in the

accepted sense of that term. It is the most simple, the most unobtrusive, the least ostentatious, and, when its purpose is properly carried out, the most beneficial order within my knowledge.—From *Where Greek Meets Greek*, published in 1907—*The Palm* of Alpha Tau Omega.

—K Δ P—

## Friendship—Rollins' Holt

Speaking at the installation banquet of Epsilon Tau Chapter on January 8, Pres. Hamilton Holt, a Yale Psi Upsilon, of Rollins College, said that the greatest opportunity fraternity life offered college men was the making of lasting friendships. "No friends in life are ever so close as those you make as a young man," insisted Doctor Holt. "I would suggest that you make friendship the central theme of your chapter," was the suggestion of President Holt to the newly initiated members of Epsilon Tau of Sigma Nu at Rollins College.

## Cornell's Day on Friendships

Last September when appearing before the Cornell student body for the first time since his election to the presidency of Cornell University, Dr. Edmund Ezra Day, a Dartmouth Theta Delta Chi, listed as the most valuable things he learned outside of the classrooms the acquisition of skills, the making of a few lasting friendships, learning to play some game which had carry-over value, learning how to have fun and beginning to live in a social way.

Stating that his advice to the freshmen "to have fun" might sound strange coming from the president, he explained that "some fine rousing times in college prove to have a lifelong effect." He added that he didn't mean "the kind that you can't think about with a clear con-

science, nor the kind that you can't talk over in a mixed crowd, but the kind you tell your children about thirty years from now."

In discussing his college mates who had become successful, he found them displaying two marked characteristics, living clean lives and possessing self-drive.

"They took care of themselves," he declared, "and were not dissipated fellows. They had a drive of their own. What they did, did not depend on what was expected of them. Their standards were high."

### Bowdoin College Creed

At the close of the college year, 1905, at Bowdoin College the sixty-seven graduates were asked to make brief statements of their religious faith. They complied, and from the statements a committee of the faculty condensed the following creed:

"I believe in one God, present in nature as law; in science, as truth; in art, as beauty; in history, as justice; in society, as sympathy; in conscience, as duty, and supremely in Christ as our highest ideal."—February, 1906, *Delta*.

—K Δ P—

### Lead in Scholarship

FOR THE eighth consecutive year, fraternity men led non-fraternity men in scholarship throughout the United States, Alvan E. Duerr, Delta Tau Delta, of New York, chairman of the scholarship committee, reported to the National Interfraternity Conference. The report was based upon official scholastic records for the 1936-1937 academic year of 172 colleges and universities, with a total undergraduate enrollment of approximately 250,000 men.

One-fourth of these 250,000 undergraduates are members of the 2,277 chapters of social fraternities on their campuses. There are now a total of 2,375 chapters belonging to the sixty national fraternities that are members

of the National Interfraternity Conference. The survey is not entirely complete because about twenty schools do not release grades of their students.

The continued scholarship lead of fraternities is considered notable by Mr. Duerr as it has been held in the face of a steadily rising base, the result of a general improvement in the average performance of undergraduates throughout the country. It is also held despite the fact that fraternity men carry on most of the extra-curricular activities on the campuses. The average rating of all the fraternities of the country is plus .372 for the past year.

Mr. Duerr pointed out that these facts indicate that the fraternities have been more successful in making their members aware of academic objectives than have the colleges themselves.—*The Delta of Sigma Nu*.

—K Δ P—

### Double-Double Trouble

UNIVERSITY OF TEXAS students are wondering if they are seeing double twice when the four Stamm sisters from Louisiana pass in review. It all began with registration when the two pair of twins had registration officials feeling dizzy. It progressed to rush week when Greek rush captains held their heads in efforts to remember which one was which. And now the professors are having their problems. Aurelita, Eliska, Jocelyn and Joy Stamm are Alpha Delta Pi pledges. Although there are three years difference in their ages, they look exactly alike, wear the same size clothes and always dress alike. They are pretty brunettes, with black twinkling eyes and have charming smiles. They have started the "Comedy of Errors" on the campus. Betty Lou and Mary Sue Horton, Alpha Delta Pi twins of Iota Chapter, Florida State College for Women, are the cheer leaders of the freshman class—*The Adelphean of Alpha Delta Pi*.

## Publicity Then and Now

THE GROWING need for fraternity publicity has been realized by Grady Clay, Jr., Chi Phi. His article entitled "Publicity," which appeared in a recent issue of the *Chi Phi Chakett* should be brought to the attention of the entire Greek world. He says: "There was a time when the very mention of the word 'publicity' set the 'old boys' to whirling in their graves, and caused a general lifting of eyebrows and expressions of indignation among the active members. For publicity, to them, you see, meant brass bands and bright lights, ballyhoo and broadcasting. It was something to be despised and avoided, like the new-fangled contraptions that later developed into the automobile. But today publicity has entered a new phase. Publicity has come of age, and the fraternity of today must realize it, and take advantage of it. Publicity can be adapted to the needs of any organization. Never for a moment should it be felt that the adoption of publicity, however, means the sacrifice of conservatism. A fraternity, like any progressive business organization, must receive its share of public recognition in order to fulfill its purpose. Big business cannot survive without money, and advertising brings in the money. In the same way, fraternities cannot survive without good, new men, and publicity aids in pledging them.—*Sigma Alpha Epsilon Record*.

—K Δ P—

## On Scholarship

THINKING OF scholarship in terms of the individual and of the fraternity as a whole, Albert K. Heckel, educational advisor for Alpha Tau Omega, had the following to say in a recent article in *The Palm*: "We need an education that will help the youth of today to function

in the world of today, with its changing values. If we can show our students that there is a vital connection between what is taught in the classroom and what is necessary for success in life, they will have a higher regard for scholastic attainment than they now have. And by success in life, I mean more than the art of making a living; I mean success in dealing masterfully with existing conditions so as to make the most of life either in the world of material things or in the world of thought, or both."—*Sigma Alpha Epsilon Record*.

—K Δ P—

## The Fraternity's Place

DR. ORREN C. HORMELL of Bowdoin College gave the grand chapter keynote address at the twenty-eighth grand chapter banquet of Sigma Nu Fraternity in New York City. In his address entitled "The Place of the Fraternity in Collegiate Education" he stated: "The fraternity, along with the American college, I believe, will continue to serve its day and generation so long as it maintains a true sense of values. The fraternity exists primarily to serve and assist in the education of American youth."

—K Δ P—

## Definition of a Gentleman

A GENTLEMAN is a man who is clean inside and outside; who neither looks up to the rich nor down on the poor; who can lose without squealing; who can win without bragging; who is considerate of women, children and old people; who is too brave to lie, too generous to cheat, and too sensible to loaf; who takes his share of the world's good and is content to have others take theirs.—*Messenger*, Theta Kappa Psi.

—K Δ P—

## GET ON THE BANDWAGON

*Beta Men and Return to the Chapter's Biggest Celebration*

# With the Alumni

JOHN SMALE, Lambda '24, is assistant principal at Fresno High School, Fresno, Calif.

J. SAVORY, Sigma, is athletic coach at Fresno High School.

KAY OLESEN, Sigma '29, is manager and owner of the Ankeny Auto Service Co. at Portland, Ore.

JOHN GREEVES, Sigma '32, is with the Bartholomae Oil Co. at Fairbank, Alaska.

RAYMOND HIXSON, Sigma '24, is with the New York Life Insurance Co. at Los Angeles, Calif.

HERBERT H. HUGHES, Lambda '27, is with the New York Life Insurance Co. at Oakland, Calif.

R. M. ROWLAND, Lambda '26, is with the Mund, McLaurin Insurance Co. at San Francisco, Calif.

BILL MARSHALL, Sigma '37, is at the County Agent Office at Eugene, Ore.

BOB BLASEN, Sigma '33, is with the Westinghouse Electric Co. at Seattle, Wash.

WILLIAM PAUL, Sigma '24, is now the assistant professor of Engineering at Oregon State College.

JOHN HAMILTON, Eta '29, has just returned to Chicago from a recent stay at Oklahoma City.

LARRY CORBETT, Beta '24, is salesmanager of Northrup, King Co. seed firm at Minneapolis.

WELDON POWELL, Eta '22, is with the Haskell, Sells Co. at Los Angeles.

ART COOK, Delta '19, is head of the history department at Temple University and has been coaching the Temple golf team. He recently published his first book which appears in the Century Historical series.

HERB JOHNSTON, Beta '17, was elected president of the Cornell Club of Buffalo, and Neil Willard, Beta '18, succeeds Herb as secretary and treasurer.

B. S. GAGVEY, JR., Eta '21, is research chemist for Goodrich Co. at Akron, Ohio.

C. W. SWORMSTEDT, Kappa '22, is with the Haskell, Sells Co. at Cincinnati, Ohio.

KEN CARPENTER, Eta '26, has moved to Chicago and has been promoted to a new position with the Middle West Service Co.

JACK HUDSON, Eta '30, is now a grain commission broker at Chicago.

JEROME L. LEMASTER, Eta '23, is teaching business law at Oregon State College.

THOMAS ONSDORF, Sigma '24, is on the faculty at Oregon State College, Corvallis.

JOE STANLEY, Lambda '28, was married last summer and is with the sales department of the Pacific Gas & Electric Co. at San Jose, Calif.

GLEN BULTMAN, Lambda '35, is now studying at Hasting's Law College.

BUD VAUGHN, Lambda '27, has a new home in Berkeley, Calif., which has been illustrated in a recent issue of the *American Home*.

MERLE GARING, Lambda '36, is working as a civil engineer for the state of California.

BUD WYMAN, Lambda '32, is now with State Department of Agriculture at Sacramento.

WAYNE LOBBELL, Lambda '33, has just returned from a trip to Sweden, and is now with the forestry service at Denver, Colo.

EARL INGRIM, Lambda '35, is working for Armstrong Nurseries at Lincoln, Calif., and hopes to take graduate work at Harvard this fall.

DWIGHT BARTHOLOMEW, Lambda '32, is with the Soil Conservation Service at Santa Paula, Calif.

G. M. TAMBLYN, Beta '16, is with the Y. M. C. A. as physical and recreational director at Rutherford, N. J.

RALPH HIGLEY, Beta '30, is county club agent at Cortland, N. Y.

J. W. HUDSON, Kappa '25, is with Taft, Stetinius and Hollister law firm, Cincinnati, Ohio.

SCOTT BELDEN, Kappa '25, is in law business with Schnee, Grimm and Belden at Akron, Ohio.

JOHN E. HOUCK, Beta '17, milk commissioner for the Province of Ontario now resides at Brampton, Ont., near Toronto.

EDWARD LIPIMSKI, Beta '33, is with James Stewart Co., engineering firm at 230 Park Ave., New York City and lives at Yonkers.

RUSSELL CARY, Beta '36, is assistant county farm agent at Canton, N. Y.

GEORGE P. RICE, Gamma '32, is instructor in Public Speaking at Cornell University.

—K Δ P—

## Alumni Association of Southern California

Arthur Aseltine, 1640 Santa Maria, Glendale. Credit manager.

Arthur Bartel, Xi '36, 3615 South Hoover, Los Angeles.

Robert Bloom, 2516 Kent St., Los Angeles.

C. L. Brainard, Lambda '24, 1530 Wilson Ave., San Marino. Accountant, Union Oil Co. of California.

Clell Brown, Sigma, 2364 Cedar Ave., Long Beach.

Wm. A. Clements, 647 Santa Fe Ave., Los Angeles.

Jack Brown, Sigma, 2569 Hilgard, Berkeley.

Robert G. Cronin, Sigma '29, 912 S. Genesee, Los Angeles.

Walter Dean, Sigma '29, 216 N. Bushnell Ave., Alhambra. Teacher, Alhambra High School.

Edward De Crow, Eta '26, 2100 Overland Ave., Los Angeles. Commercial representative, Southern California Telephone Co.

Fred Fisher, Sigma '27, 726 Elvira St., Redondo Beach. Engineer.

Thorvald Frandsen, Sigma, 2533 E. 10th St., Long Beach.

John Foote, Sigma, 7462 Clinton, Los Angeles. Mechanic, Northrup Aircraft Corp.

Kenneth Goodale, Sigma '25, 515 N. Pomona, Fullerton. Federal Housing Administration loan department, Bank of America.

Ralph Goodale, Sigma '23, 1454 N. Park Ave., Pomona. Life underwriter, New York Life Insurance Co.

Henry D. Greene, 146 Bellefontaine St., Pasadena.

A. L. Herberger, Lambda, Architects Building, Fifth and Fig. Architect.

R. F. Hixon, Sigma '24, 1841 Sherwood Rd., San Marino, California. Life underwriter, New York Life Insurance Co.

Cecil C. Horton, Sigma '27, 1634 N. Grand Oaks. Physical education teacher, Pasadena.

Lee S. Hultzen, Beta '18, University of California at Los Angeles. Lecturer in public speaking.

Philip C. Lance, 14901 Second Ave., Los Angeles.

Frank Markley, 6018A Maywood Ave., Huntington Park.

Lester C. Mathew, Sigma '25, 1103 El Sur Ave., Arcadia, California. Teacher, Los Angeles board of education.

Dale Missimer, Eta '22, 10731 Rochester Ave., Los Angeles.

Tom Mixer, 239 W. 15th St., Los Angeles. Standard Plumbing Co.

Bill Neale, Sigma '30, Los Angeles Examiner, Los Angeles. Classified advertising.

Val E. Noonan, Sigma '23, 3553 Downing Ave., Glendale. Teacher, Los Angeles board of education.

Gordon Paxon, 322 N. Bushnell St., Alhambra.

Weldon Powell, Eta '22, 1003 Pacific Mutual Building, Los Angeles. Certified public accountant, Haskins & Sells.

Jack Rosenberger, Lambda, Manhattan Beach. Paramount Studios.

Modesto Sarno, Delta '21, 3420 Oak Glen Drive, Hollywood. Teacher, Los Angeles board of education.

Elmer J. Schoen, Sigma '26, 616 S. St. Paul Ave., Los Angeles. Manager of Hotel Victor, Consolidated Hotels, Inc.

Leonard R. Seaman, Lambda '32, 335 S. Manhattan, Los Angeles.

Bob Shaw, Eta '26½, 5406 Lexington Ave., Los Angeles. Salesman, refrigeration.

Carl K. Shaw, 901 Irola Ave., Los Angeles.

George K. Smartt, Sigma '26, 412 Leslie Blvd., San Gabriel. Teacher, Alhambra High School.

Monroe T. Smartt, Sigma '28, 1400 Morning-side Dr., Burbank. Instructor, Los Angeles Junior College.

Maurice Stokesbary, Sigma '25, 1206 S. Euclid Ave., San Gabriel. Director of research, Alhambra City Schools.

Walter Stokesbary, Sigma '32, 635 E. Ninth St., Long Beach. Micropaleontologist, Shell Oil Co.

Karl Shultis, Sigma '30, 730 Eighth St., San Bernardino. Chairman music department, San Bernardino Junior College.

M. E. Tower, Lambda '23, 410 N. Walnut St., La Habra. Citrus and avocado grower.

Robert E. Triggs, Alpha '14, 96 Hampden Terr., Alhambra. Teacher, Alhambra board of education.

Theodore R. Thompson, 845 San Gabriel Ave., Axusa.

Ralph Van Wagner, Sigma '30, 1649 Campus Rd., Los Angeles. Fire Warden, Spence D. Turner County Warden.

Clyde A. Warne, Beta '18, 277 Conway Ave., Westwood Hills. Secretary-treasurer, California Consumers Corp.

Philip White, Lambda '36, 6808 Santa Monica Blvd., Los Angeles. Salesman, Williams Sales Service.

Dr. Walter Wieman, Sigma '28, 747 W. 18th St., Los Angeles. Doctor.

V. D. Whitnah '27, 510 W. Sixth St., Los Angeles. Life insurance broker.

Roger Williams, Lambda '32, 1003 Pacific Mutual Building. Accountant, Haskins & Sells.

Hans Wolf, Sigma '30, 1153 N. Everett, Glendale.

Bob Wood, 411 W. Eighth St., Route 2, Corona.

Karl Zorn, Sigma '29, 3427 Fifth Ave., San Diego. Drug salesman.

—K Δ P—

## Oakland, California Alumni Organize

WHEN Executive Secretary H. B. Ortner visited the San Francisco Bay region recently he predicted that Lambda Chapter was at a turning point and would soon forge ahead into a new and better era. His powers of perception were true and his words were the match that set off great flames of activity among the alumni in California and the active members in Berkeley.

A committee composed of active members at the chapter house in Berkeley has been doing a considerable amount of corresponding and traveling in an attempt to form alumni clubs in various towns and cities throughout the state to form a more closely knit alumni organization and to aid in rushing activities.

For many years we have had strong alumni clubs in San Francisco and Los Angeles. In San Francisco the fellows meet every Tuesday for luncheon at the Pompeii Grill on Sutter Street, and they are a fine, faithful bunch of alumni that any house is lucky to have around.

The first evidence of success in this organization activity was seen in Oakland last February 17th when the east bay alumni gathered at the home of Brother H. V. Hughes and formed the east bay alumni club. Brother Hughes was elected chief and two meetings were scheduled for each semester at

the chapter house in Berkeley in addition to a regular Wednesday luncheon at the True Blue Cafeteria, 1714 Franklin Street, Oakland. One meeting each semester at the chapter house will be held in conjunction with the San Francisco group. The fellows enjoy these social get-togethers a great deal and the activities at the house also benefit in the opportunity to discuss their problems with the alumni.

Alumni or active members visiting the bay region are cordially invited to attend either or both of the luncheon meetings mentioned above. Your company will be heartily enjoyed.

—K Δ P—

## Buffalo Alumni Bowl and Dine

THE SPIRIT of Kappa Delta Rho burns brightly in the Buffalo alumni who meet regularly every month. After a dinner meeting the pleasures of old fellowships are renewed and new friendships are made which renew a reverence for our Fraternity and remind us of what Kappa Delta Rho means both to the undergraduate and to the alumni.

This group is by no means limited to the city of Buffalo but is augmented by active members from the Buffalo vicinity. The Niagara Falls "delegation" of Bruce Filby, Gamma '33 and Francis Thompson, Kappa '33 regularly show some remarkable feats with a bowling ball. Morris Johnson, Alpha '29 comes in from Batavia and Johnny Dauscher, Beta '34 represents Lancaster. And Geo. Adams, Beta '23 joins us from East Aurora. There is hardly a spot in western New York which does not boast its Kappa Delta Rho alumni.

The active Cornell Club of Buffalo will be in the capable hands of two good Kappa Delta Rho men for the coming year. Herb Johnston, Beta '17 is already taking over the job as president of the club with a bang as evidenced by the fine smoker in honor of Jack Moak-

ley, Cornell's track coach. Herb is ably backed by Neil Willard, Beta '18 in the position of treasurer.

The Buffalo alumni cordially invite any brother to visit us and join in our activities at any time. It is anticipated that a good sized contingent will descend on Ithaca this June for the convention and to help Beta celebrate her anniversary.

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## Ten Years Ago

ETA's \$76,000 new home characteristic of French Château with tower is under construction and will be ready for opening of fall term.

Theta moves into their new home which brought the following from the

—K Δ P—

## FORE

*The Ithaca Country Club is Ready for all K. D. R. Foursomes—June 24-26. Bring your Golf Clubs*

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local paper "One of the finest, if not the finest house at Purdue University."

The Seventeenth Annual Convention held at Iota Chapter, Bucknell University June 25-26.

Whit Trousdale, Beta '25, upon graduation from Drew Seminary, wins Delaplaine McDaniel traveling fellowship for a year's study and travel abroad.

Iota and Xi each reports pledging fifteen outstanding men.

—K Δ P—

## Summer Address

JUNE 29 to August 31, the address of executive secretary, H. B. Ortner, will be Camp Otter, Dorset, Ontario, Can.



Top, left to right: Beta initiates—Kappa underclassmen—Ron Albee, Beta '26, poses. Below: Eta boys off to see the fighting Illini eleven battle Notre Dame—Kappa initiates after a bit of daubing.

# Chapters

## Alpha

Middlebury College

### SENIORS

THERE is very little that can be said which will show our appreciation of our seniors. The last days of the college year have brought us closer together. Regardless of whether we are undergraduates or alumni, we are always brothers of Kappa Delta Rho.

The class of 1938 has left a blazing record, and K. D. R. is proud of every man she is sending out this year. Dick Soule, our graduating worthy consul, rightly stands at the head of this list. At first president of his class, later as chairman of Junior Week, and this year as our W. C., he has always been "On the Ball." He is a fine example of "Honor super Omnia" in action.

George Anderson has proved his weight balanced with prowess on the athletic teams. Captain of football, center in basketball, and star fielder in baseball, he has an enviable record. Spooko Avery's dry wit and humor will be missed around the Rancho. Harry Gray, whose capital amounts to a Ford car, has been chairman of various social committees and has been a general socialite on the campus. Guarnaccia, alias the Bull, has featured in football as well as in broad-jumping, shot-put, and the discus each year. He has given Alpha a lot of zest in Interfraternity athletics as well.

Ed Hallock has been the business man of this class. Under his supervision, the *Campus* has reached heights of financial success. Harvi, who returned to Middlebury for the last semester, is a skier and artist; his work helped us win laurels in the ice sculpture. Besides being captain of the Middlebury golf team, Dude Johnson has added more pep to the fraternity than any other

one man. Hal Lewis, in his four years as a brother, has been first a musician, second a scholar, and always a gentleman.

Swede Liljenstein, our foremost physics student, will be an assistant in the physics laboratory at Haverford College. With his experience in varsity football as well as in all interfraternity contests, Swede ought to make a valuable faculty member. Russell Norton, our genial steward and all-around intramural man, is the son of Gideon Norton, one of the founders of Kappa Delta Rho. Henry Richardson has been an active member of the glee club and choir, was manager of golf, and has charge of Class Day.

Stretch Winslow has been an outstanding player on both the basketball and football teams. Red Williams is one of the most versatile members of the Class of 1938. He is one of the two men elected to Waubesa, the highest honor bestowed upon Middlebury College men. Besides being active in varsity football and track, he has been a valuable man in interfraternity athletics. He is president of the Interfraternity Council and president of the senior class.

### INSTALLATION

The new officers, elected in the previous meeting, were installed on May 2nd. The quietness of the chapter room as the robes were changed was a symbol of our appreciation of the old officers, of our confidence in the new, and of our respect for our fraternity. The new officers are:

Worthy consul, Stanley Sprague '39; senior tribune, Roderick McDonald '39; junior tribune, Charles Rumbold '40; praetor, Eugene Winslow '40; propraetor, M. Chris Hill '39; pontifex,

Robert Anderson '40; centurion, Viron Thomas '41; bibliothecarius, Robert Jewett '39; assistant bibliothecarius, George Fairchild '40; social chairman, Eugene Winslow '40; assistant social chairman, Richard Treat '41; scholarship chairman, Stanley Sprague '39; representative to Interfraternity Council, George Lewin '40; rushing committee, George Lewin '40, chairman, Roderick McDonald '39, Sumner House '41. McDonald will be our house manager for this year, and Rumbold and Winslow will be the stewards for the first and second semesters, respectively. We expect Mr. and Mrs. Calder to be with us again next year.

### ACTIVITIES

In the latest record, Alpha came within fifteen points of hitting the second place in the interfraternity scholastic rating.

Brother Sprague has been going strong in dramatics. One of his latest attempts was in "Ask No Questions," so we won't. Undoubtedly his purpose in taking the part was to practice the powers of hypnotism on a certain victim to find whether or not his application to the new Non-Dillers Club has been justified. Brothers Art Jamieson and Whack Thomas have reached the professional list through their own dramatic interpretations. We're glad that "Whack" is more dignified as our Centurion than he was as a certain policeman.

George Lewin, our newly-elected representative to the Interfraternity Council, has been elected secretary and treasurer of that organization.

Junior Week brought the Class of '39 into the limelight. Kappa Delta Rho men added much color to the Junior Prom on May 12th. Art Shaw's Orchestra lived up to their reputation. The crowning event of the week was the variety show in the gymnasium when each of the Middlebury fraternities and sororities presented skits and sketches

in competition for the Stunt Night Cup. Competition was keen, and seeing the results, there's no wonder that W. C. Sprague nearly went crazy trying to think up something new and different.

Hal Lewis went maestro to cultivate wild noises into bold harmony for the Interfraternity Step Singing in which we took the cup last year.

### ALPHA FORMAL

The annual Spring Formal on May 7th was a high-spot in the activities of Kappa Delta Rho this year. Al Grayson's Orchestra, in which Brother Sidney White '38 is a prominent trombone player, proved better than any expectations. Brother Winslow, our new social chairman, did excellent work with the decorations, which were in blue and white. The chaperones were Mr. and Mrs. Reginald Cook (Alpha '24), Mr. and Mrs. H. W. Bedford, and Mr. and Mrs. Reginald Savage (Alpha '24). The guests were W. Arnone, R. Fairbrother, E. Gartland, E. Hebard, R. Matteson, W. Moreau, and H. D. Rollason.

### PLEDGE

Nelson Easton was pledged on April 18th. We were very fortunate in this new man. He has proved his abilities on the baseball diamond and in the fraternity. Nellie is from Craftsbury Common, Vermont.

### ATHLETICS

Baseball has been the crowning varsity field for K. D. R. this Spring. Brother Anderson has been the star center fielder on the team. Our new men have given promise that K. D. R. will be of more importance in Spring athletics next year. Sammy Bertuzzi has done some promising pitching in the varstiy games and won acclaim from all sides. Nellie Easton has proved himself a sure hitter who will develop a might of power in his drives in the coming seasons. Steve Arnold is a substitute catcher who has been used

as a utility fielder because of his stick work.

Red Williams has been running up our varsity track score against very strong competition. Guarnaccia has come through with some fine points in the broad jump. Len Brown and Bob Huttemeyer, two new men, have shown fine work in the low hurdles and javelin-discus throwing, respectively.

Captain Dude Johnson and Manager Red Richardson have been leading the Middlebury enthusiasm in golf. Dude has given plenty stiff competition to the best players the other colleges have had to offer.

### INTRAMURAL

K.D. R. got off to a fine start on May 4th by lambasting the Delta Upsilon's baseball club in a 32-16 victory. Brother Watt has a team of fine players. Their scores might show the varsity a thing or two.

Norton and the two Winslows have been upholding our laurels in interfraternity tennis.

### ALUMNI

Recent visitors at the house have been: Robert Leonard '37, Bart Sargent '32, Joyce Kingsley '37, Clifford Conklin '36, Marcus Berman '37, Sidney White '37.

—K Δ P—

## Beta

Cornell University

### INSTALLATION

AT THE regular meeting of April 25, Consul Lasher conducted the installation of the officers for the coming term. These officers immediately took up their respective duties. They are: Consul, Milton Pinckney; senior tribune, Philip McCarthy; junior tribune, Charles Maynard; pontifex, Carlos Cary; centurion, Raymond Hubbard; praetor, Nelson Bryant; propraetor, Philip Engelder; custodian, Howard Spence. At the meeting of May 9, Consul Pinckney presented ex-Consul

Lasher with a gold key on behalf of his brothers for Lasher's faithful execution of the duties of the office of consul.

### PLEDGES

Donald A. Tubbs, Richland, New York, Burton C. Hermann, Ithaca, New York, John E. Cullinan, Oswego, New York, and Paul A. Lutz, Plattsburg, New York. Beta still has several prospective rushees, and Rushing Chairman Pinckney hopes to finish the year's rushing by the annual Spring initiation.

### SPRING INITIATION

At least four pledges will be formally initiated May 23, it is expected, thus carrying the total initiates for 1937-8 to seventeen. Spring initiation will be opened with a night of informal initiation May 16. This marks a further cut in the length of informal initiation by the Beta Chapter. Last fall initiation was reduced from one week to three days. However, this is in line with the current trend on the Cornell campus of reducing the length of initiations.

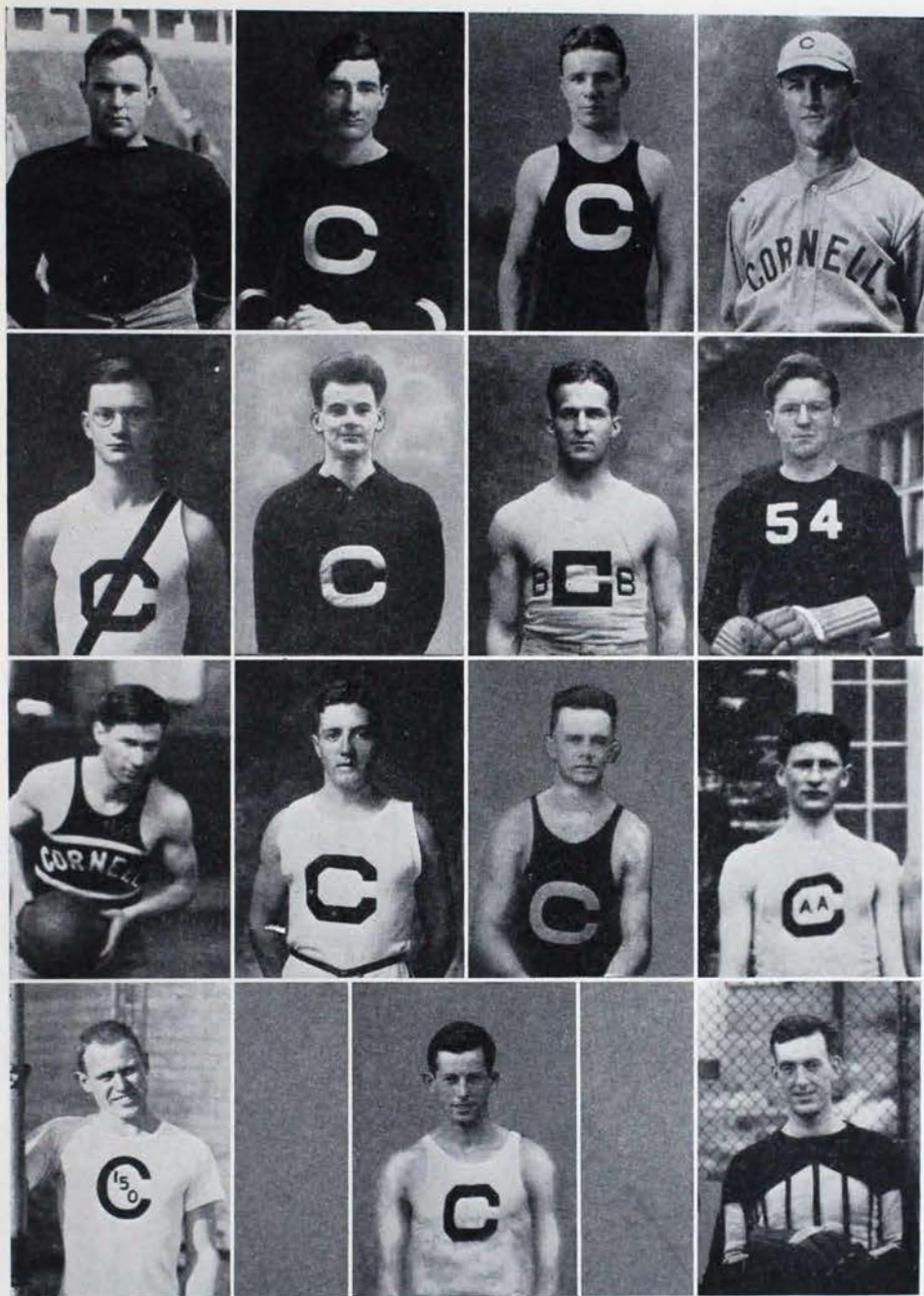
### SOCIAL

Plans for one of the best house parties in recent years at the Beta Chapter for the Spring Day weekend are rapidly progressing, according to Brother Maynard, in charge of the affair. Fifteen brothers have signed up to bring guests to the house, and at least twenty are hoped for. Chick Webb and Jimmy



IN FALL CREEK

Howie Ortner '19, Chick Hatch '15, Bud Walter '17, and Tam Tamblyn '16



SOME OF BETA'S CONTRIBUTIONS TO THE BIG RED TEAMS AT CORNELL

Top row, left to right: Tiny Hill '26, football; Shrub Bush '15, lacrosse; Andy Schroeder '27, wrestling; Walt Flumerfelt '23, baseball.

Second row: Fuzzy Seelbach '19, track and cross-country; Jim Oest '31, lacrosse; Ron Albee '26, basketball; Don Gordon '38, lacrosse.

Third row: Ed Lipinski '33, basketball; Buck Coltman '19, track; Bugs Ackerly '22, capt. wrestling; Tex Houston, track.

Fourth row: Art Schwab '36, 150-lb. crew; William Crary '36, track; Don Chaffee '37, lacrosse.

Dorsey have been hired by the Cornell Navy Day Ball committee, and the Beta Chapter has hired a lesser-known band to play at the house the following night, Saturday, May 21.

Every Spring, Cornell University sets aside one weekend in which to entertain prospective students from high schools and prep schools. Each fraternity has a definite quota of guests to lodge, and to entertain when University functions are not in progress. The fifteen guests arrived this year May 6, and the Beta Chapter was extremely pleased with the type of sub-frosh which it entertained. They were taken to watch a crew practice session, to the carnival on the Ag campus, to the exhibits which the Engineering Colleges were holding, and to the final Spring scrimmage of the Cornell football squad. The guests returned home on Sunday, May 8.

Other spring social activities are the prospective Mother's Day week-

end and the final Vic dance of the year. Mother's Day fell on the same weekend as the entertainment of the sub-frosh, so this year it was decided to invite the brother's parents to Ithaca the following Sunday, May 15. Such a gathering provides a splendid opportunity for the various parents to become acquainted with each other and to meet the brothers in the house.

The final Vic dance was held with fair success April 30.

### SPORTS

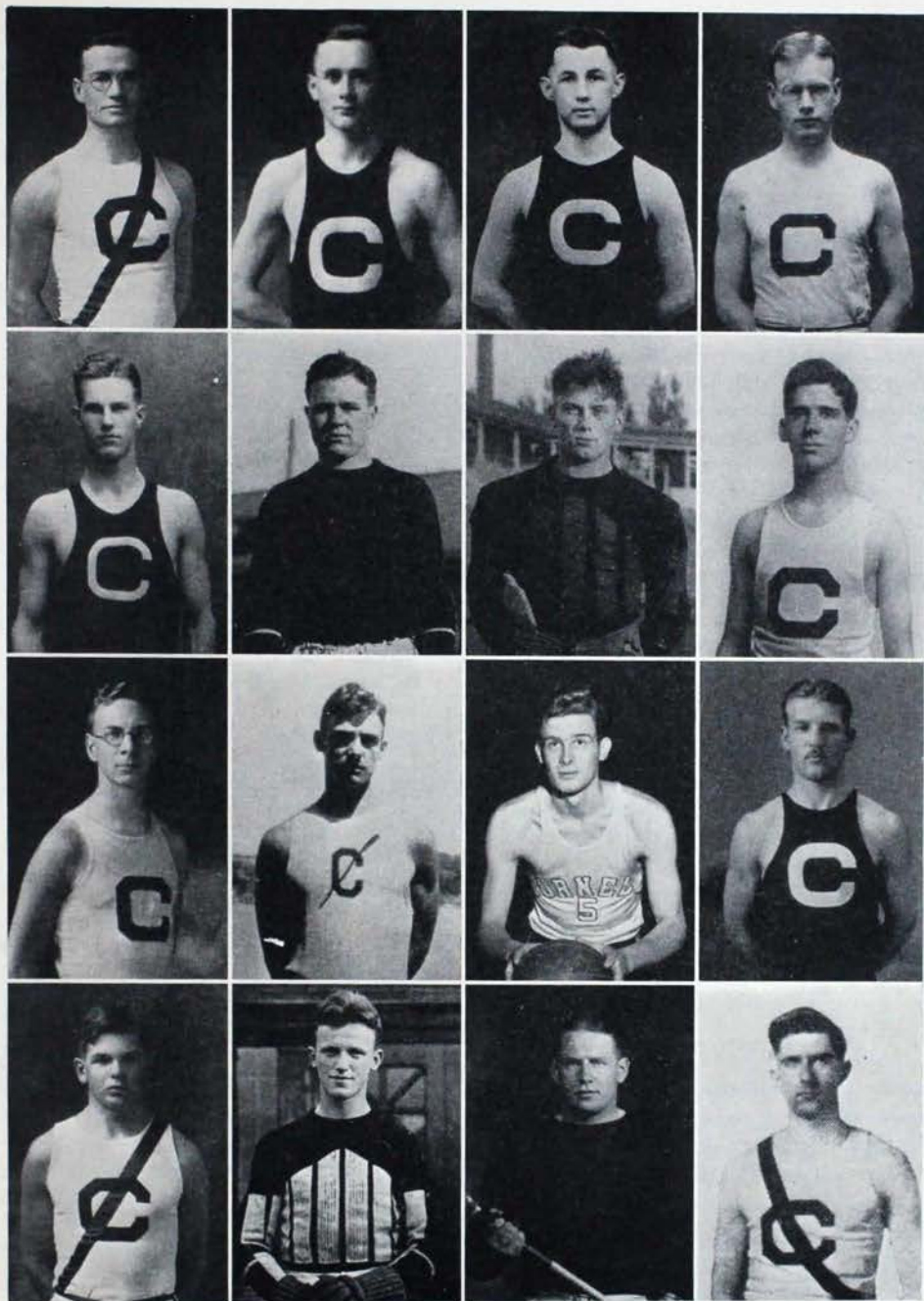
Prospects for crew seemed very good this spring with Brother Barlow coxing the four "heavies," Kohlman, Tubbs, Pinckney, and Cory. In the initial half-mile race, K. D. R. was downed decisively by Sigma Nu. However, K. D. R. seemed to be rowing under a jinx, because two slide, or seats, broke at the start of the race, and Pinckney, the stroke, could not set the proper pace.



### IN MY TIME AT BETA

*Top row, left to right: Fuzzy A. Seebach '19, Dodson '20, Davey Wilkes '22, Bob Hamilton '25, Ed Ackerly '20.*

*Lower row: Acrobat Tom '16, Doc Shackleton '19, Kitty Russel '15, and Hal Severy, Alpha '09, Bill '14 and Mrs. Myers, Shred Wheat '15, Peter Piester '15, Cap Musgrave '15 and Charley Comfort '15.*



MORE OF "C" MEN OF BETA CHAPTER DURING THE LAST QUARTER CENTURY

Top row, left to right: Doc Shackelton '19, capt. track; Ed Ackerly '20, capt. wrestling and Olympic lightweight world champion; Howie Ortner '19, capt. basketball; Bob Wilkes '28, track.

Second row: Milt Howard '26, wrestling; Dale Cutler '35, lacrosse; Dan Robinhold '27, football; George Lamb '13, track and cross-country.

Third row: Al Conrads '23, track; Bob Smith '16, crew; George Crowther '37, basketball and soccer; Joe Stanley '28, capt. wrestling.

Fourth row: Bob Felter '20, track; Phil McEachron '33, lacrosse; Hal Reynolds '30, lacrosse; Jim Ramsay '21, track.

Although losing their first crew race, Beta overwhelmed Alpha Epsilon Pi in softball, with Urbanowitz and Chaffee holding the losers to a low score. Mathews starred for K. D. R. Other games scheduled thus far have been rained out, but if the weather man permits, the Beta outfit should finish well above the .500 mark in their league.

George Kershaw is the first string miler on the frosh track team, and Ed Saunders is trying hard to make a place on the frosh golf team. Saunders plays the eighteen hole course consistently under 77. McCarthy, at the latest ranking, stood seventh on the varsity tennis squad.

### SCHOLASTIC

On May 12 two Betas, McCarthy and Morgan, were initiated into the select ranks of the honorary society of Phi Beta Kappa. The Cornell chapter is undoubtedly very proud of these two brothers who were selected to join the top honorary scholastic society of the country. K. D. R. stands ninth in scholastic rating among the fraternities at Cornell, and probably it was greatly due to the work of Brothers Morgan and McCarthy, plus the work of Brother Bryant, who stands high in the College of Electrical Engineering, that the house attained this high scholastic standing.

Brother McCarthy, incidentally, was chosen first alternate for the Boldt Scholarship, given for the senior year for "scholastic standing, extra-curricular participation, and personality."

### ALUMNI

Frank Anderson '28 is a park ranger at Yellowstone National Park.

Roger Corbett '22 is now coordinator of agriculture and director of extension at Connecticut State College, Storrs, Connecticut.

Harry Galbraith '35, living at Flushing, Long Island, is a salesman for Reed & Barton, Silversmiths.

Arthur Grover '22 is tilling the soil at Afton, New York.

Stanley Duffies '20 is with Swift & Co., Chicago.

Robert Seiffert '35 is employed by the Rochester Plumbing Supply Co., Rochester, New York.

Herman Southworth '30 is employed as senior technician of the Consumers' Union of U. S., Inc., at New York.

Keith Seiffert '38 is studying at the University of Buffalo.

Royal Sullivan '29 is a research chemist for Kraft Phoenix Cheese Co., and lives at 400 Rush Street, Chicago.

R. C. VanSickle '23 is employed as engineer on circuit breaker development by the Westinghouse Electric at Wilkesburg, Pennsylvania.

Charles Warren '27 is an interne at the New York City Hospital.

Whitney M. Trousdale '22 was appointed pastor of the First Presbyterian Church of Olean on February 1. He had been associate pastor at the Third Presbyterian Church at Rochester, New York.

Oscar "Cuff" Link '18 is with the Phoenix Cheese Co., Beaver Dam, Wisconsin.

—K Δ P—

## Gamma

N. Y. State College  
For Teachers

### SOCIAL

GAMMA started off the Spring social season with a picnic at Indian Ladder. The brothers and their girl friends went by bus to the "Ladder" where they went hiking or played softball in the afternoon. In the evening everyone partook of a lunch around the campfire before returning to the chapter house.

The social committee is planning an annual Spring garden party, which is to be conducted soon.

### HOUSE

Karl Bohrer, house manager, recently purchased a new set of chairs for the dining hall. A new restaurant style gas stove has been purchased for the kitchen.

The fellows in the house are turning out on Saturday mornings to cut down the front lawn and put sod on it. They are also giving the rest of the grounds a good spring house cleaning.

### ATHLETICS

There are six Gamma men on the State varsity baseball squad. They are: John O'Brien, '38, Carroll Lehman and Frank Quattrocchi, juniors, Roswell Fairbank and John Shearer, sophomores, Roy McCreary, '41.

### POSITIONS

Five Gamma seniors have received teaching positions for the coming year. They are: Warren I. Densmore, history at East Islip; Alfred Trehanon, science at Norwich; Harold Haynes, commerce at Central Islip; John O'Brien, commerce at Fort Ann; Paul Dittman, commerce at a nearby town.

### ALUMNI

Gamma alumni who have been weekend guests recently are: Fred Byrnes '37, Ben Ingraham '34, Edward Sabol '37, Ralph VanHorn '37, Edward Houlihan '37, Alonzo DuMont '37, Fred Dexter '37, Philip Carlson '36, Hamilton Atchison '32.

—K Δ P—

## Delta

Colgate University

DELTA of Kappa Delta Rho held its annual election of officers in conclave Wednesday evening, March 16th, 1938 and voted Sidney J. Adams of Brooklyn, New York as consul for the following year. In addition to his office in the house, Sid is manager of varsity golf and has been active in campus politics as a member of the Colgate Student Senate. He succeeds Lyndsay D. Fowler in this office.

For the office of senior tribune, the house elected James S. Cole of Warren, Ohio. Jim is a member of the varsity lacrosse team and succeeds Richard O. Hancock in this major office. As junior tribune, Allison W. Vedder of Fayetteville, New York, succeeds

George F. Corts. Al is also a member of the varsity lacrosse team and is a member of the Student Senate.

In the position of rushing chairman the house this year voted co-officers. The two men elected are George F. Corts of Long Island, New York, and Burley Smith of Ilion, New York. They succeed John H. Muller who recently brought the first year's season of rushing under the new university plan to a successful culmination for Delta.

As social chairman for the coming year the house elected William L. Kinsey of New Rochelle, New York. Bill is assistant business manager of the Freshman Handbook and Spring elections will find him graduated to business manager of that publication. He succeeds Richard W. Strong in the house office.

In the office of Pontifex maximus, the house unanimously elected Burley Smith also co-rushing chairman. Burley, a member of the varsity lacrosse team follows John A. Westergaard in this office. And as centurion the house voted in favor of Donald B. McLagan of White Plains, New York, who succeeds Gregory S. West in this capacity.

A few weeks previous in a meeting of the executive council of Delta, the following were selected to fill the other major executive positions in the house:

To the office of treasurer the council chose Sigmund W. Stewart of Teaneck, New Jersey. Sig has recently been elected chief columnist on the college paper, *The Maroon*. He succeeds Donald T. Ruby.

George Corts was chosen as house buyer for the coming year succeeding Dick Hancock. George is a leading man on the Maroon's varsity tennis team.

The council chose as house manager Bill Kinsey who succeeds Arthur C. Grover in this position. And last but not least, Edward H. Dickson of Arena, New York, was chosen by the council to fill the office of member at large of

Delta Chapter of Kappa Delta Rho. The house extends its hearty thanks for a successful past year to those officers going out and congratulations and best wishes to those who ascend to the responsibility of their new positions.

### INTRAMURALS

When the house elected an intramural manager, this Spring, his was the task of developing a softball club that would answer the word, "hot." The first practice session was held with such veterans reporting as "Bill" Conn, the Jimmy Dykes of Buffalo, "Sid" Adams '39, the Brooklyn Fence Buster, and others. The team was organized in a week and showed itself to be a winner in the recent opening game with the Phi Taus which ended in a 5-1 score. Jerry Slade, newly-pledged freshman proved himself as good a pitcher as is found on the campus, while George Corts '39, Sid Adams and Al Vedder '40 did the bulk of the hitting. With this auspicious start, we are looking forward to a better than fair season on the diamond.

"Bob" Ritter '39 recently took fourth place honors in the University pool tournament, and thus qualified for the varsity in that same line of endeavor. "Bob" Weaver '40 and "Jim" Cole '39 earned points enough to be tied for first in the annual school bridge tournament. As debaters, we have George Fisk '40 and Donald McLagen '39. George was quite active, last year as an arguer on the freshman debate squad. The golf situation is capably controlled by Al "Par" Vedder '40 and Bob "Divots" Weaver of the same class. Ed Dickson '40, "Cappy" Mulhern '40 and Marsh Sutton '40 are hard at work training for the intramural track meet to be held early in May.

A glance backward reveals that the basketball five led by Bud Arnsdorf '39 and consisting of "Swish" Conn, "Tums" Hughes '40, intramural manager, Bill Vrooman '40, and Phil Vogel

'40, had a fairly good season. Our record of ten wins and four losses was good enough for fourth place in a league of fourteen entrants. High scoring honors for the season went the way of Captain Bud Arnsdorf with Jack Hughes close behind.

The intramural point compilation for the balance of the year had us midway down the list and at this writing we are definitely on a climb toward the top.

### PLEDGES

With the innovation of deferred rushing at Colgate in 1937-38, the freshmen were not pledged until the second week in April instead of the first week of the first semester as was the custom in previous years. As a result it was necessary to rush the freshmen throughout most of the school year. Delta took advantage of this and invited a maximum number of men down for several meals each week, following the university restriction of but one meal per man each semester. The chairman of this activity was John Muller '38 and Johnnie did a splendid job, evidenced by the fine delegation that was pledged. As a rushing chairman, Muller set a good example for Co-Chairmen George Corts '39 and Burley Smith '39 who will have the job next year.

A well balanced aggregation was the aim of Delta this year and it can truthfully be said that that goal was achieved. The following is the list of pledges and their records:

Albert H. (Bill) Arndt of Trenton, New Jersey, attended Culver Military Academy, where he participated in football, basketball and crew. Bill is a valuable addition to the intramural enthusiasts and contemplates scrubbing the business board of one of the publications.

George G. (Gabe) Chiera of Detroit, Michigan, can boast a fine athletic record and is one of the more popular men of his class. Gabe play—freshman football gave indication of going places last fall.

Leon A. (Lee) Clifford of Sherill, New York, came to Colgate on a scholarship for baseball. He has already won his numerals in basketball and has the makings of a fine athlete.

Edmund Esielonis, (Eddie to everybody on the campus) was first string quarterback on the frosh football team and figures largely in Andy Kerr's varsity plans for next year. Eddie attended Clark school in Hanover, New Hampshire and lives in Shirley, Mass.

Joseph D. (Joe) Hoague of Weston, Mass., is another fine prospect for the varsity football lineup next season. On the frosh team, Joe was the star, carrying the brunt of a murderous offensive. Joe is a graduate of Governor Dummer Prep, where he shone in all lines of athletic endeavor.

Charles F. (Charley) Kelley of Brooklyn, New York, where he attended Poly Prep.

William K. (Bill) Manley of Clifton Springs, New York. Bill was quite active in athletics in high school and he won his numerals in soccer at Colgate. Furthermore, Bill has the marks to be eligible for Phi society, the freshman honorary group.

Rocco J. (Rock) Nesi of New York City is working hard at football and has become very popular with his classmates.

Jack A. Oliver of Rochester, New York is in the Frosh Glee Club, working on several publications and is one of the most promising lacrosse scrubs.

Richard A. (Dick) Reid hails from White Plains, New York, and is on the frosh tennis squad as well as being an almost certain Phi Society member.

Gerald J. (Gerry) Slade of Utica, New York, where he attended Utica Free Academy and was an honor student and manager of football. At Colgate, Gerry played frosh lacrosse, is scrubbing one of the business boards, is a certain Phi Society man and one of the best softball pitchers on the campus, which

greatly enhances the house's softball chances this year.

Malcolm R. (Mal) Schuler of Chappaqua, New York, is out for football and looks like a good intra-mural man as well.

## VARSITY SPORTS

Several of the brothers of the Delta Chapter have participated in varsity sports and have made excellent records. In basketball, Donald Collins '40, George Corts '39, Will Conn '39, Jack Hughes '40, and Phil Vogel '40 were all on the varsity team. Collins was the stellar guard and Corts was one of the first substitutes.

K. D. R. is represented on the baseball field by Donald Collins, second baseman, and Marsh Sutton, pitcher. On the tennis court George Corts plays as a Colgate varsity netman. Jim Colex, Al Vedder, Burley Smith, and Phil Vogel cavort on the lacross field for the varsity ten.

Clyde Mulhern '40 has been elected co-captain of the cross-country harriers, succeeding Dick Hancock '38, last year's captain. Hancock ran in the IC4A meet this winter and is running on the varsity track team in the two mile race in which he holds the record of the school.

This spring, Joe Hoague and Ed Esielonis are practicing spring football for the next season. Joe is a fullback and Ed is a quarterback. Both are freshmen now and will be expected to step into a position next year. Pledge Brother "Rock" Nesi has favorably impressed Andy Kerr in the line.

Delta Chapter has a well-rounded representation in varsity sports at Colgate, and by their efforts have made the fraternity one of the most active and noted houses on the campus.

—K Δ P—

## Epsilon

Franklin College

## INITIATION

TWO MEN were initiated into the active

chapter at the formal initiation, April 3. They were: Robert Waldorf, '39, Muncie, Indiana; and Gilbert W. Miller '41, Pleasant Plains, Illinois. A dinner in honor of the new brothers was held following the initiation.

### **SOCIAL**

A house dance was held Friday, March 18. It was a successful informal dance. Our social chairman, Brother Boyd Gill, is planning another dance for our spring drive.

The alumni of Epsilon Chapter enjoyed a dinner that was held at the Country Club on April 17. Another one is planned for June 12.

### **INTRAMURAL**

Epsilon Chapter is holding third place in the race for the cup in intramural sports this year. We are looking toward success in baseball and track.

### **SPORTS**

The basketball season came to a close with Pledges Myron Knauff, Donald Parker, and William Wilson having seen action. Donald Parker earned a letter, and Wilson a sweater.

Baseball is underway with Brother Gilbert Miller, and Pledges Joe Johnston and Myron Knauff, going out for the team. Johnston, varsity catcher last year, is again the mainstay behind the bat. Knauff's good fielding and power at the plate has given him a regular position on the varsity team.

—K Δ P—

## **Zeta**

Penn. State College

### **ELECTIONS**

AT THE regular chapter meeting April 11, Donald Wright, Mt. Lebanon, Pa., was elected consul. Other officers elected were: Billy Beuck, senior tribune; Don Conner, junior tribune; Colins Robbie, praetor; Charles Hugus, propraetor; James Mathers, centurion; Jacob Morrison, pontifex; Colin Robbie, assistant quaestor; and Hoit Drake, assistant house manager.

### **INITIATION**

Six new members were initiated into brotherhood at the regular meeting on Sunday, April 24. They were: Frank Marmion '40, Donald Whitenight '41, Mathias Whitenight '41, Joseph Hunsinger '41, William Charles '41, and Thomas Greenwood '41. After the initiation a banquet for the new brothers was held.

### **ACTIVITIES**

The Mother's Day exercises at the college, May 8, brought forty-eight parents and friends to the house for the week-end. The entire week-end proved to be a huge success as the May Day exercises were enjoyed by everyone that attended.

Brother Ed Landen was elected to the Student Council recently. He was chosen as the representative of the Education School.

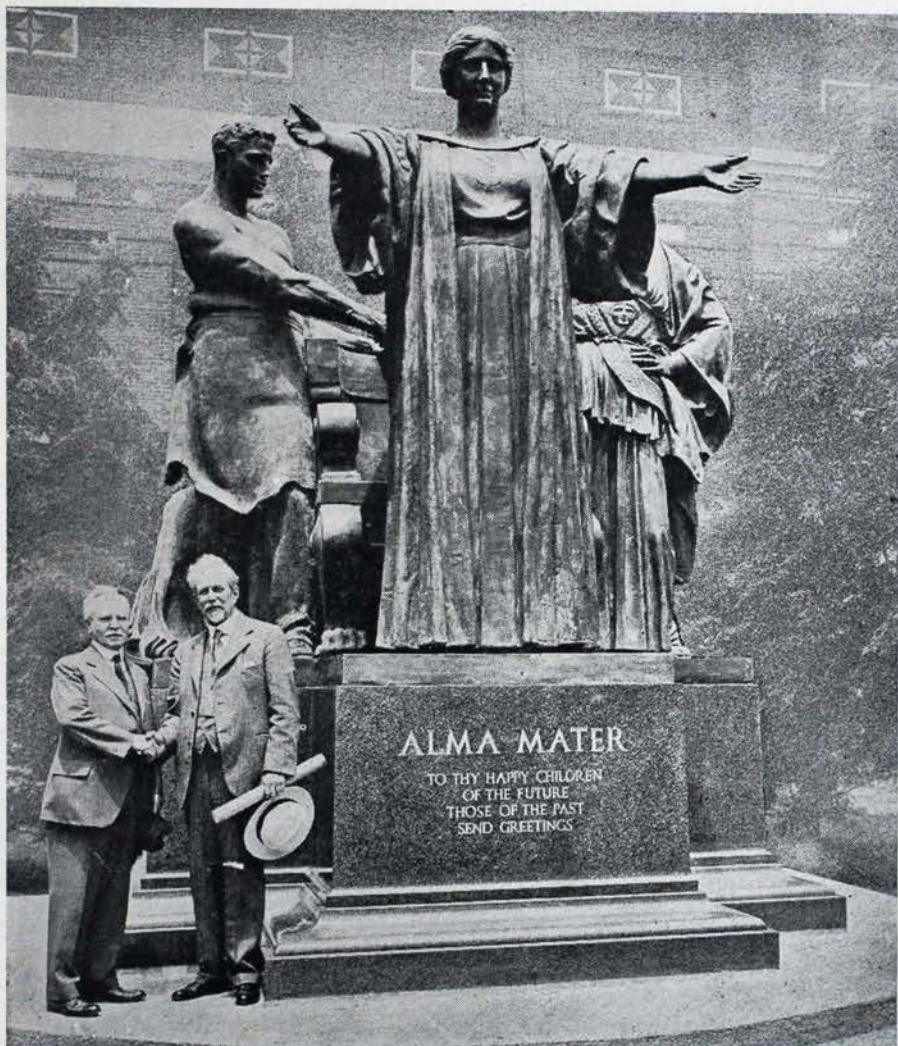
Brother Wright was elected president of the national honorary advertising fraternity, Alpha Delta Sigma. Last year Don served faithfully as secretary of the organization.

Brother Jack Manning was picked as one of next year's cheerleaders. He was one of three men to succeed in a group of seventeen men.

### **SPORTS**

This year's basketball team had a very successful season, by winning seven games out of nine. The team won its division and went as far as the semi-finals of the intramural tournament. In this game the team lost a heartbreaker to the Phi Delt 21-19. Men who served faithfully on the team were: Jake Morrison, Mickey Marmion, Don Wright, Hoit Drake, Spanky Manning, Colin Robbie, Chick Wharton, Don Whitenight, and Rip Pfahl.

The mushball team is entered in the Beer League again this season. The first four games saw the team break even. We defeated the Kappa Sigs and Phi Kappa Sigs and lost to the DU's and SPE's.



#### THE ALMA MATER STATUE

The three heroic figures of Alma Mater, Labor, and Learning, symbolizing the spirit of alumni toward the University's motto, stand about twelve feet high on a simple granite pedestal.

On the front is the brief inscription:

ALMA MATER  
TO THY HAPPY CHILDREN  
OF THE FUTURE  
THOSE OF THE PAST  
SEND GREETINGS

On the east side:

HER CHILDREN RISE UP AND CALL HER BLESSED

On the back of the colossal chair, which stands behind the Alma Mater figure and between Learning and Labor is the seal of the State of Illinois. On the breast of Alma Mater is the simple circumscribed U. of I. emblem.

On the west side is a list of donors:

GIVEN TO THE UNIVERSITY  
BY THE SCULPTOR  
THE ALUMNI FUND  
AND THE SENIOR CLASSES OF  
1923-1924-1925-1926-1927-1928-1929

**OFFICERS**

NEWLY elected officers: Consul, Frank Cronican; senior tribune, Wilbur Dunn; junior tribune, Leif Olson; praetor, Chester Campbell; propraetor, George Olson; quaestor, Lowell Abney; custodian, Grover Haines; pontifex, Robert Timpany; centurion, Correll Julian.

The highlight of the Spring social season will be our Spring formal which will be held on May fourteenth at the chapter house. The house will be decorated to represent a penthouse, and the men who have worked out all the details are Robert Kaiser, Oliver Masterson and Jack Deegan. On the University Mother's Day which was celebrated May 1, the chapter entertained the Eta mothers with an informal party and a mother's banquet.

**ACTIVITIES**

Frank Cronican, our new consul, has been elected to the presidency of the Illinois Union for the coming school year of 1938-39. Eta Chapter as well as the Union should have eventful years under Brother Cronican's leadership. Jerry Van Gorkom is appearing in the Illini Theatre Guild's production, "Elizabeth the Queen." Brother Van Gorkom has also been active in debating this past year and has been instrumental in winning several conference debates for Illinois. Leif Olsen and Robert Timpany are members of the new campus sophomore honorary, Star and Scroll. Charles Russell and Warren Tuttle are delegates-elect to this organization. Brother Olsen has also been elected to the Junior Cabinet of the Illinois Union. George Olsen is a catcher on the Illini baseball squad, and has seen action in some of the games played so far this season. Chester Campbell was elected to Sachem, junior activity honorary. Robert Avery has walked away with all the prizes for drilling both here and at the University of Kentucky where he was entered in competition.

**ALUMNI**

Henry A. Croll '23 is a wire chief with the Illinois Bell Telegraph Company. Mrs. Croll is a member of Zeta Tau Alpha at Illinois.

Al Whitlock '34 is an industrial engineer with Brunner, Jones, and Page, Inc.

Charles D. Christiansen '33 is connected with the Mutual National Bank of Chicago.

O. D. Roberts '36 is a high school instructor at Blue Island, Illinois.

We hope to see many of the Eta alumni back to the campus for our Spring formal dance.

—K Δ P—

**Iota**

Bucknell University

**SOCIAL**

ON MAY 6 and 7 Iota Chapter held a joint house party with Phi Lambda Theta Fraternity. The music was furnished by Tommy Donlin's Pennsylvanians. Among the alumni who were back were Brothers William Sleighton '31, Leon Haines ex-'31, Anthony Cherneski '32, Donald Bean '37, William Iveson '36, Robert Bonn '37. Our guests for the week-end were Brother Guy Emery of Tau Chapter, and Charles Wilson of Pittsburgh.

**SPORTS**

Iota had a fairly successful volleyball team, but there was a decided lack of wins by the softball team, despite the stellar pitching and catching of Bankovich and William, respectively.

Golf is the predominating sport at the present time.

**WITH THE ALUMNI**

John Bergan '35 was recently married to Miss Virginia Hirt of Bainbridge, New York.

William Iveson '36 is recovering from a recent illness.

Byron J. Burdick '29 recently visited the chapter.

William Devitt '27 recently visited the chapter.

## CHAPTER NEWS

The response to the form letter, sent out earlier in the year, was very poor.

The chapter at the present time is very much in need of the help of her alumni. Times are very trying and it is only with the support of our alumni that we can go on. Will you please get in touch with the following key men: Charles L. Landers '13, Jamaica, New York; Finely Keech '22, Harrisburg, Pennsylvania; Anthony Chernefski '31, Harrisburg, Pennsylvania; John Bergen '35, New York, New York; or write to the chapter (David M. Williams '38).

Remember *Symposium* June 11, 1938. All brothers out for a big alumni get-together.

—K Δ P—

## Lambda

University of California

ONE of the Spring's outstanding social functions was the dance given by the

pledges. Engineered by Pledge Cameron, the dance was given in convict style with the house decorated appropriately. All the members and alumni pronounced it the best yet.

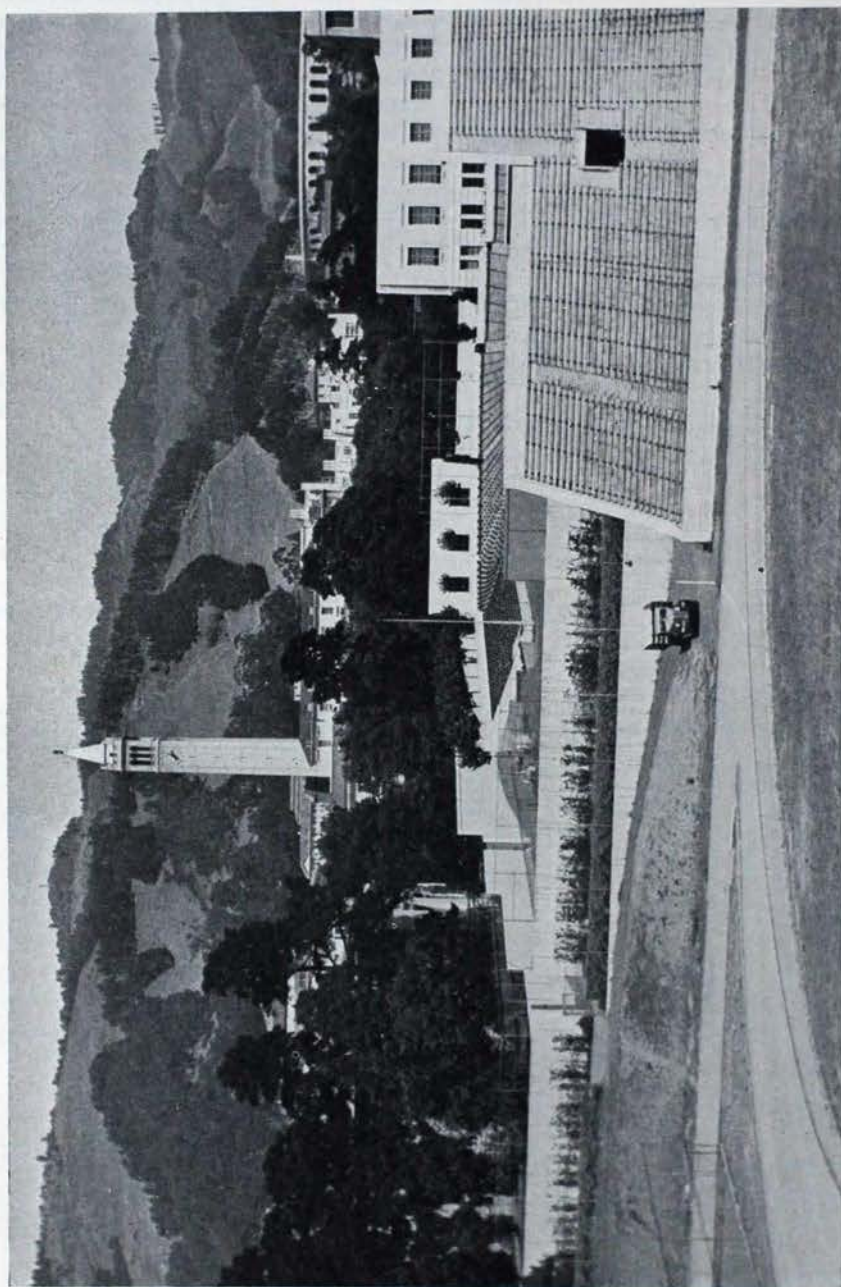
Austin F. McDonald, Professor of Political Science, was the principal speaker at our annual faculty dinner held on March 22. Professor McDonald is one of the most outstanding men in his field and recently returned from Europe. He explained the political situation in central Europe and the relation of the countries.

Spring was celebrated this year with a joint picnic with a neighboring house, Alpha Kappa Lambda. The day was spent in the foothills above the campus playing football and hiking with the main event of the day a baseball game in the afternoon in which we were victorious, 16-4.

The picnic was a great success due to eleven cases of beer which the two houses donated together to the cause.



LAMBDA GATHER ABOUT THEIR HUGE DINING TABLE  
With their Golden Bear Mascot looking on



TRACK AND BASEBALL STADIA AND VIEW OF HILLSIDE  
*University of California*

The annual Spring banquet was held April 30 in the Palace Hotel in San Francisco with brother "Bud" Hughes as toastmaster. It was at the banquet that the acquisition of a new house was announced, and the scholarship cup was awarded.

### INITIATES

Lambda has three fine men who constitute this year's initiates. The first, Charles Priddy, came from Pacific Grove High school in August of 1937. While in high school, Charles was prominent in basketball and football. He is a commerce major here at the University.

The second is a transfer from Visalia College. Charles Scruggs was active in debating while at that school besides being athletic manager for one year. Charles is a chemistry major.

Bill Cameron is the other initiate. After attending Taft Junior College where he was active in track and football, Bill enrolled in U. C. as a chemical engineer major. Bill has also been

an outstanding man in De Molay work, and the work he has done in this field has given him a coveted and outstanding degree, the Chevalier degree. Bill was one of the few men to reach this degree, and is justly proud of it.

In recognition of distinguished scholastic achievement, Carl Russell was awarded Lambda's scholarship cup at the annual Spring formal banquet. Brother Russell now majoring in civil engineering obtained an average of 2.4 for the year 1937.

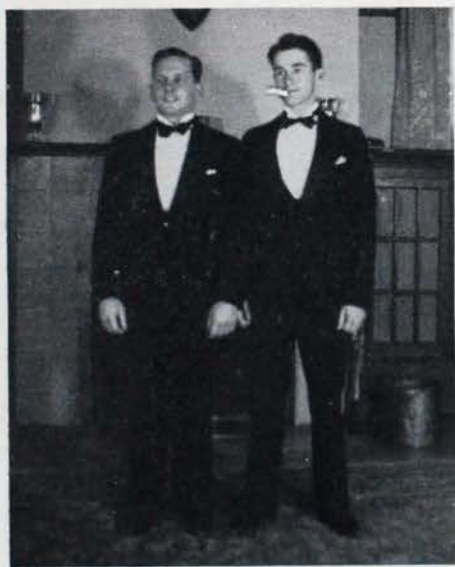
### RUSHING

With the fellows all steamed up about the new house, Lambda has been carrying on some extensive rushing activity this semester in order to fill it up and running over. At present we have about ten or fifteen "hot" prospects and with the added incentive of a beautiful new home, we should be able to meet all competition and swing every one of them our way.

Lambda has had several rushing parties on the last few weeks. With the aid of the alumni, we have made fine contacts in the local high schools and junior colleges. These parties included track meets with Washington, Southern California, and the big meet with Stanford which we won 76-56.

### ELECTIONS

On April 25 Lambda elected her officers for the fall semester. The Consul-elect, Bother Pick, has been very active both socially and scholastically. He held the office of Senior Tribune in fall 1937, and this year was chairman of our social committee. Brother Bob Williams was elected Senior Tribune. The Junior Tribune will be Brother McPhillamey. Brother Nelson will remain in office as quaestor. The other officers elected are as follows: praetor, Brother Dan Hunt; advisor, Brother shaw; custodian, Brother Ley; propaetor, Brother Foster; pontifex, Brother Carl Russell; and centurion, Brother Kuney.



CHARLES SHAW '39, *Rushing Chairman*, and ROY FARRELL '39, *Lambda's delegate to 1938 convention*.

**FLASH!**

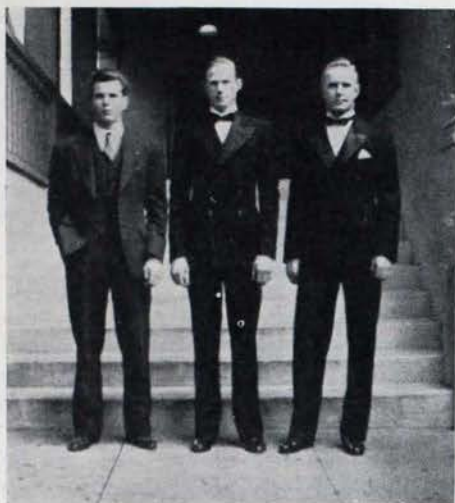
Lambda takes pleasure in announcing that they will have a new house next year. Final negotiations are not as yet complete, but we are certain at this time that there will be no difficulty and we will enjoy the comforts of a really fine home this coming year. The new house is a large two story brick building that has hardwood floors throughout and will accommodate some twenty-six inside men. The building itself is in good shape and offers the comforts of a chapter room in the basement, eleven study rooms, a large sleeping porch that will accommodate twenty-two double decker beds, a fine guest room with basin and bowl attached, a 50 x 35 living room and a dining room nearly as large, a good sized, well planned kitchen to say nothing of steam heat throughout the house. The location of this house is much better than our present location. The new address at 2510 Le Conte Avenue, Berkeley is a corner house and enjoys the company of three other fraternity houses on the other three corners. This

locates our house in the fraternity district, as there are a number of fraternity houses in this area. We at Lambda feel that this will be a great help to our future progress and we are deeply indebted to our loyal alumni for the support that they have given us in this venture. Harold "Bud" Hughes, Jennings Pierce, Norbert Babin, Earle Heath and others have been instrumental in advice and time spent on this deal, and to them goes a special vote of thanks.

This move marks a milestone in the progress of Lambda Chapter, and since all previous marks have been very worthwhile, we of the present active chapter, would like to express our earnest intentions of making this step the most productive of them all. We intend to make our chapter one of the best of Kappa Delta Rho, and one of the best on the University of California campus. In our efforts to do this we ask cooperation of anyone who is willing to help. Make your slogan our slogan; *A New House For Our Best Year and Years to Come.*



NEW CHAPTER HOUSE FOR LAMBDA IN SEPTEMBER



LAMBDA'S NEW OFFICERS FOR FALL '38

*Left to right: BOB WILLIAMS, senior tribune; PAUL PICK, consul; BOB McPHELLAMEY, junior tribune.*

## CONVENTION

Lambda Chapter is sending two active members as delegates to the National Convention this summer. They are Brothers Shaw and Farrell. Both have been very active in the chapter since their pledge-ship, and are vitally interested in the proposed Pacific Coast expansion of Kappa Delta Rho. They are looking forward to an enjoyable and productive convention, and will, no doubt, meet a number of you *QUILL AND SCROLL* readers at Ithaca this summer.

Brother Ken Kuney was elected class president for the sophomores this coming year for the University.

—K Δ P—

## Mu

University of Michigan

## SPORTS

IN LINE of spring sports, Mu Chapter has teams participating in softball, tennis, and horseshoes. The results so far have been extremely good. The tennis team has swept all decks in sight, while the horseshoe pitchers have likewise found the opposition little more than

good practice. In a tough intramural league, our softball nine is still in the midst of the fray, having broken even thus far.

## RUSHING

Since the last edition we have pledged five prospective members of K. D. R., all of whom are members of the Engine School. They are: Don Crozat '40 from Syracuse, New York, an up and coming tennis star who recently made the varsity squad; Phil Roberts '40, aeronautical engineer from Youngstown, Pennsylvania; Woody Rankin '41, who hails from Pontiac and wants to be a transportation engineer when he gets big; Andy Pavinich and Adam Whitz, both transfers from Penn State and struggling in a combined curriculum of forestry and engineering.

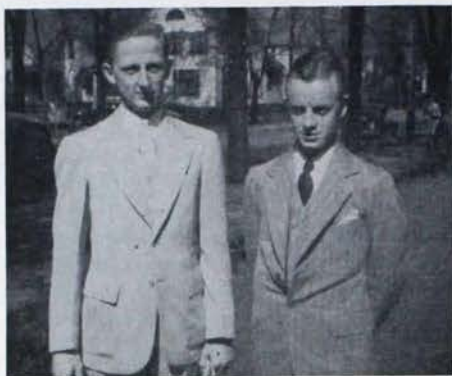
Rushing Chairman Bob Edwards has "not yet begun to fight" and expects to have several more pledges within the next few weeks.

## GENERAL

The population of the house has recently been increased by the return of two old friends, Brother Tru Steinko '33, and Brother Johnny Badger '37. Tru Steinko is president of the Mu Alumni Association at present. Johnny was Chapter Consul last year and has promised to lend a hand with the business of rushing, at which he is an old hand. Welcome home, fellows!



"DOC" WRIGHT, Mu '31, demonstrating to Mu boys how to carry the dinghy he builds



JOHN BADGER, *Mu '37* and J. TRUMAN  
STEINKO, *Mu '33* return to *Mu* House

### ALUMNI

Brother "Doc" Wright '31 and his wife visited the house during their recent visit to Ann Arbor. Brother Wright came from Dundee, New York, to try his hand at selling some of his famous dinghies to the newly organized Michigan Sailing Club. Land locked Ann Arbor was somewhat taken aback to see the Wrights drive up with a boat on top of their car. P.S. The club has bought three of the "Wright-Built" boats already and intends to place more orders next fall.

Brother Gardner Coleman, Epsilon '34, modestly tells us that his father, Mr. Blaine T. Coleman was recently named Mayor of Highland Park, popular residential suburb of Detroit. Brother Coleman teaches mechanical drawing at the Ford Trade School.

—K Δ P—

### Nu

Indiana University

#### ALUMNI BANQUET

ON SUNDAY afternoon, April 24, Nu Chapter celebrated its twelfth anniversary. The annual venison banquet was held. Leo T. Wolford was guest of honor at the banquet, and he gave a brief address on Democracy in fraternities. Mayer Maloney, president of Nu's Alumni Association, gave a brief

address in which he congratulated Nu Chapter on winning permanent possession of the scholarship cup and also commended Nu on its new program for summer rushing activities. Max Keller '32 also spoke about the rushing plan.

Consul Eberle thanked the alumni for their attendance, and spoke about future plans for Nu.

### SCHOLARSHIP

Nu Chapter has just won the intra-fraternity scholarship cup for the third consecutive time, and is now entitled to keep the cup permanently. Nu is justly proud of the fact that the cup was put into circulation just three semesters ago and no other fraternity has been able to get their name on it. At the present time there are only three of these cups on the campus and Nu has two of them.

### PLEDGING

Nu has added to her fine freshman delegation with the pledging of Robert Marlette, Pine Village, Indiana; Dick Guth, Gary, Indiana, and Robert McNice, Gary, Indiana. Robert Marlette is chairman of the Flying Club, and Guth and McNice are both potential baseball material.

### SOCIAL

The annual spring dance in honor of high school seniors was held on Saturday, April 30, at the chapter house. The house and grounds were beautifully decorated for the occasion. The able dance committee, under the leadership of Earl Bannister, social chairman, and Robert Cheak, chairman of decorations committee, did a fine piece of work. Jack Walts and his campus orchestra furnished the music. Besides alumni, active members, and pledges, thirty rush guests were present.

### INTRAMURAL

Nu's softball team is proving hard to beat and at this writing have managed to down all their opponents. It looks like another cup for our collection. Nu also has teams entered in several other in-

tramural sports. Our capable and efficient intramural manager, Leonard Hamlike, has consented to pilot our teams for another year. He is to be complimented for the fine manner in which he has worked to further the athletic interest of Nu.

### OFFICERS

At the formal meeting of April 4, Nu elected officers to guide her for the coming year. They were: Consul, Fredrick Eberle '39; senior tribunal, Jim Neighbours '40; junior tribunal, Earl Bannister '40; quaestor, Joe Jewett '39; praetor, Jim Jewett '40; propraetor, Robert Creak '40; custodian, Sheldon Sander-son '40; centurion, Vinton Booher '40; pontifex, Reed Giese '41.

—K Δ P—

### Pi

Gettysburg College

#### INITIATION

ON MARCH 12—Brother Boyd was our guest at this time—four of our ten pledges became brother K. D. R.'s. Now they are Brothers Robert L. Cook and Foster F. Flegeal of Harrisburg, Pennsylvania, and Brothers Louis C. Griggs and L. Stanley Whitson of Cumberland, Maryland. They hope soon to be joined by their recent companions of "Hell Week."

#### ATHLETICS

Pi Chapter's swimming team easily won the Interfraternity Championship Cup, outscoring their nearest opponents by ten and one-half points. "Muss" White, "Granny" Schultz, Jim Smith, Sam Shoemaker, and George Wehry made up the team.

Pi, holding second place in its "loop," now has great hopes for the Interfraternity Softball Championship.

#### ELECTION

Officers for the coming year are elected and duly installed. Brother "Granny" Schultz succeeds Worthy Consul Smith; Brother Alexander replaces Brother Frey as senior tribune; Brother Geiser follows Brother White

as quaestor and custodian. Brother Quick is elected junior tribune; Brother Cook, praetor; Brother Whitson, propraetor; Brother Stroup, pontifex; and Brother Flegeal, centurion. Do your best, fellows.

On May 13 and 14, actives, alumni, and pledges will attend the final dances of the '37-'38 social season.

#### SOCIAL

On May 7 and 8 Gettysburg College welcomes all mothers to the campus. Kappa Delta Rho will receive them as only mothers are received on their day.

#### CONGRATULATIONS

Pi Chapter proudly congratulates Dr. C. Allen Sloat (honorary brother and faculty advisor), who was recently initiated into the Phi Beta Kappa Honorary Scholastic Fraternity. May he continue to receive the honors he well deserves.

On May 13, the Reverend Brother Robert S. Nagle '35 graduates from Gettysburg Theological Seminary. Our good wishes and hopes for his future success go with him.

Herby Stroup '40 next year will take the minutes for the junior class. Good work—Herby!

#### FAREWELL

Brothers Arthur Frey, James Smith, and Musser White, Pi Chapter cherishes for you, its graduating actives, high hopes for futures better than you have hoped for. Come back any time at all. We'll always be glad to see you.

—K Δ P—

### Rho

Lafayette College

#### ELECTIONS

ON MONDAY, March 9, Rho Chapter held its annual initiations of officers. Brother Gilmour '39 was elected consul; Kind '39, senior tribune; McGlaughlin '40, junior tribune; Hay '39, praetor; Wolcott '40, propraetor; Trexler '39, centurion; and Snyder '41, pontifex.

#### INITIATION

At the regular meeting Monday, May 2, Prof. Robert Glenn Crosen of the

chemistry department was initiated as an honorary brother to act in the capacity of faculty adviser for the house.

### SOCIAL ACTIVITIES

The house renewed its annual custom by holding a dinner dance Saturday evening, April 30. About thirty couples, among them several alumni and their wives, danced between courses to the music of the Nomads, a local swing outfit. It was almost unanimously voted that this affair was the most successful ever held by Kappa Delta Rho on the Lafayette campus. Brothers Kind and Hodges were in charge.

We are now looking forward to the Spring Interfraternity Ball to be held Friday, May 13. Tommy Dorsey has been engaged for the affair. Saturday night following the main dance of the week-end, the house will hold an open formal. Ken Brader and his orchestra are expected to play.

### ATHLETICS

The spring season finds Rho Chapter well out in front in many branches of intramural competition. Both soft- and hard-ball baseball teams are undefeated and the golf team is at the top of their league. The basketball squad reached the finals and were only defeated in the second overtime period of the playoff game. So far for the year, K. D. R. stands second on the campus in intramural athletics with a good chance of annexing the cup.

Pledge Brother Thon is in there pitching for the varsity nine while Brothers Gilmour and Ganskopp are members of the golf and tennis teams respectively. Pledge Brother Kohl made the frosh track team.

—K Δ P—

## Sigma Oregon State College

### ACTIVITIES

AT THE Student Body elections the last week in April, Bob Walker, past president of Sigma Chapter was elected president of A. S. O. S. C. for the en-



SUNDAY AFTERNOON AT SIGMA

suating year. This is the first time this important office has been held by a member of our chapter. Bob has worked hard in activities during his college career; and those of us who knew him as president of Sigma know that the Student Body selected a real man and a first class leader to lead them through the coming year. Imrie Conn, our present worthy consul, sewed up the job of manager of the school daily, *The Barometer*, so completely that he got it without any competition. With Walker and Conn in two key position next year, our standing as an active house will be "tops" on the campus.

### RUSHING

Our spring rushing has been interrupted by elections and sports, but we have tried to set aside one day a week to bring rushees to the house for dinner. Under Brother Hutchins, our rushing chairman, this plan has worked very well, and two new men have been pledged. Don Stitt of La Grande, who will play varsity basketball next year, and Jack Brun of Klamath Falls, sophomore in engineering, are our new men.



RECENT SIGMA INITIATES

## National ASAE Convention at Urbana-Champaign, Illinois

Agricultural engineering students of Oregon State College, enroute to the 1937 ASAE annual meeting, at entrance to Case engineering department and machinery display rooms at Racine, Wis. They also visited the Case main and tractor works.

PICTURED below is a group of Oregon State College students selected to represent the Oregon State College branch of the American Society of Agricultural Engineering students at Ur-



*Left to right, front row to trailer: Larry Swarner, James Kerns, Larry Michaels, Virgil Garner, and Ernest Kirsch.*

*The remainder: John Kerns; Gene Sharp, pledge of Sigma Chapter; Elgin Cornett, senior Tribune for the oncoming year; Ted Kirsch, newly elected vice-president of the ASOSC; Imrie Conn, the new consul of Sigma Chapter and the newly-elected manager of the Barometer (Oregon State Daily); Ed Stastny, the National President of the ASAE for this year; Prof. R. N. Lunde, the adviser for the group.*

bana-Champaign, Illinois, last summer. Three of these are affiliated with the Sigma Chapter, namely, Imrie Conn, third from the right end; Elgin Cornett, fifth from the right side, and Gene Sharp, just left of Cornett.

### ATHLETICS

Sigma signed up for all intermural sports this spring. We didn't do so well in softball and horseshoes, but in track and Sigma Delta Psi we are going strong; and we have hopes of gathering in a trophy in one or both of these sports. Bernie Orell is varsity backstop on a nine that looks headed for a pennant. Brother Blazen is number two man on the varsity golf team, and Pledge Brother Turner is number two on the Rook team. With these men and Brother Carlson the mainstay of the track team in the high hurdles department, Sigma is well represented in athletics.



ROBERT T. WALKER, *Sigma '39*  
New President Associated Students of  
Oregon State

### SOCIAL

May 20 is the date. Hotel Benton the place. And with the best orchestra in the vicinity to furnish music and entertainment, Sigma will have her annual spring formal. We have looked forward to, and planned this dinner dance for three months, and we are really going to wind up another outstanding year with the best in spring formals. Brother Pierson will finish his job as manager of the *Beaver* on Junior Week-end. The *Beaver* showed the biggest profit this year since before the depression, and this will be the first time the yearbook was ever ready by Junior Week-end. We of Sigma are justly proud of Brother Pierson.

—K Δ P—

**Tau** Carnegie Institute of Technology

### ELECTIONS

TAU CHAPTER elected officers on May 19 as follows: Consul, Thomas Vassar; senior tribune, Roy Whitman; praetor, Russell Helmar; propraetor, Robert Flaherty; quaestor, William Preece; and steward, Gordon Kittle. They will hold office during the fall semester, new officers being elected before mid-year.

### RUSHING

Tau Chapter had a very successful season. At the present time we have seven pledges. They are: William Dugan, Marshall Baldwin, Donald Jones, Arthur Burgott, Alan Kotsch, Ernest Kubancek, Thomas MacIntosh.

Rushing is still going on. We have frequent "Vic" dances and a weiner roast is planned for the near future. We are rushing a promising group and expect to pledge several before vacation.

### INITIATION

On Saturday, March 26, four neophytes were initiated into Tau Chapter of Kappa Delta Rho. They were: James Born Whittum, of Edgewood, Pennsylvania; William Richard Preece, of Niles, Ohio; Gordon Kittle, of Buffalo,

New York; Robert Flaherty, of Dormont, Pennsylvania.

After initiation a banquet was held at the Webster Hall Hotel for the initiates, actives, and alumni. The alumni attending were: John Mueller, Delta Mu '27; Emory Hoke, Tau '32; David Hutton, Tau '34; Thomas Westover, Tau '34; Guy Emery, Tau '37; James Reynolds, Tau '37; and Robert Bond, Iota '37. Dinner was served at the chapter house for the pledges and our ladies. After the banquet and dinner, there was a dance at Webster Hall Hotel.

#### ALUMNI

George McRoberts, Tau '34 is on his way to Dutch New Guinea, where he will work for The Humble Oil Company. In his last letter he told us of surf-board-riding at Waikiki Beach.

We would be very grateful if anyone could tell us where we could get in touch with some of our alumni whom we have lost track of; the missing alumni are: H. S. Cole; Charles C. Kaltenhauser, Delta Mu '22; James V. Cavett, Delta Mu '24; Carl A. Nordstrom, Delta Mu '24; Walter L. Pearson, Delta Mu '28; Frank E. Mueller, Tau '31; Smoger; James S. Lyle, Delta Mu '29; Carl E. Kumpf, Delta Mu '29; Garland H. Kerr, Delta Mu '29; Julian P. Crowgy, Delta Mu '25.

Also, several of our alumni have changed their addresses recently; a complete list of them is:

A. W. Prins, 843 James St., Pelham Manor, New York, Hubbard & Floyd, 167th & Sedgwick, New York City.

John E. Mueller, Delta Mu '27, Morrowfield Apartments, Murray Ave., Pittsburgh, Pennsylvania.

E. G. Pierson '27, 23 Henley Rd., Buffalo, New York.

Kenneth R. Adams, R. D. No. 1, National Hwy, LaVale, Cumberland, Maryland.

R. J. Whitaker, Tau '30, 13 Pell St., Newport, Rhode Island.

John B. Rhodes, Tau '31, 7708 Brashear St., Pittsburgh, Pennsylvania.

Emory A. Hoke, Tau '32, 506 1/2 Ogden Ave., Fairmont, West Virginia.

P. M. Calvert, Tau '33, 404 Chrysler St., Pittsburgh, Pennsylvania.

William O. Smyth, Tau '34, 3670 E. Van Norman Ave., Cudahy, Wisconsin.

P. H. Ditzler, Tau '36, 5419 Germantown Ave., Philadelphia, Pennsylvania.

Arthur Williams, Tau '37, 1392 Edgehill Ave., S.E., Warren, Ohio.

William L. Latta, Jr., Tau '37, 343 Prospect Ave., Morgantown, West Virginia.

#### ACTIVES

We deeply regret that Brother Robert Bruce Wallace, Tau '39 has left school. We hope he may be with us again next year.

Brother Jim Whittum has been elected president of the Carnegie Camera Club, and Pledge Bill Dugan is vice-president.

Brother Chuck Geiss has been named to Eta Kappa Nu, national electrical engineering honorary fraternity.

Brother Frank Knights was chairman of the committee in charge of the Interfraternity Ball. With the help of Ted Weems and his orchestra, the dance was a great success.

—K Δ P—

#### Chapter Eternal

BENJAMIN E. FARR, Alpha '08, died on September 27, of cerebral hemorrhage. He was one of the founders of the Fraternity, and was supervising principal of schools at Wood Ridge, New Jersey.

ROBERT W. STEWART, Xi '31, and a director of our fraternity, died on May 18 as a result of a staphylococcus infection.

**DON'T MISS K. D. R.'S LARGEST GATHERING—JUNE 24-26**

# Editorial

## Rushing

DURING the next few months it will be your pleasure to meet boys who are to attend college where Kappa Delta Rho has a chapter. If every K. D. R. would be on the lookout for prospective members and inform them of Kappa Delta Rho, it would help the chapters in their rushing, considerably.

On page 31 is a blank which you can fill in and send to National headquarters. May we urge every loyal K. D. R. to give this some thought and follow it up with some action, and then when you see your Fraternity Badge on the boy, you can rejoice in the part you played in his selection.

—K Δ P—

## Don't Forget

THE CONVENTION

JUNE 24-26

AT

BETA CHAPTER

ITHACA, N. Y.

# National Organization

## KAPPA DELTA RHO FRATERNITY

Founded at Middlebury College in the spring of 1905, by George E. Kimball, Gino A. Ratti, Chester M. Walch, Irving T. Coates, John Beecher, Thomas H. Bartley, Benjamin E. Farr, Pierce W. Darrow, Gideon R. Norton, and Roy D. Wood.

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109 Irving Place, Ithaca, New York

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### CHAPTERS AND PROPRAETORS

ALPHA—Middlebury College, CHARLES RUMBOLD, Middlebury, Vermont

BETA—Cornell University, PHILIP ENGELDER, 306 Highland Road, Ithaca, New York

GAMMA—New York State College for Teachers, OTTO J. HOWE, 117 S. Lake Avenue, Albany, New York

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LAMBDA—University of California, ROY FARRELL, 2522 Ridge Road, Berkeley, California

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PI—Gettysburg College, STANLEY WHITSON, Gettysburg, Pennsylvania

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SIGMA—Oregon State, ROBERT TULLY, Chapter House, 140 N. 23rd Street, Corvallis, Oregon

TAU—Carnegie Institute of Technology, ROBERT FLAHERTY, 5535 Forbes Street, Pittsburgh, Pennsylvania

### NOTICE!

The annual meeting of the alumni of the Tarns Fraternity, Inc. and the alumni of Rho Chapter will be held at 4:30 p.m., Saturday, June 11, 1938, for any business that may properly come before the meeting.

Alumni will be guests of active chapter at dinner June 10 at 6:00 p.m., at chapter house, Lafayette College, Easton, Pennsylvania.

## ALUMNI ORGANIZATIONS

NEW YORK CITY ALUMNI—*Secretary*, GEROW M. VOORHIS, 215 Elmwood Avenue, Hohokus, New Jersey. *Permanent address*—JAMES A. OEST, 116 Kimball Avenue, Yonkers, New York. Tel. Fairbanks 4-3422

CHICAGO ALUMNI—*Secretary*, CHARLES W. PARTLOW, 428 W. 72nd Street, Chicago, Illinois

SAN FRANCISCO ALUMNI—*Secretary*, ERLE HEATH, Room 207, 65 Market Street, San Francisco, California

LOS ANGELES ALUMNI—*Secretary*, MONROE T. SMARTT, 1400 Morningside Drive, Burbank, California

DETROIT ALUMNI—*Secretary*, G. V. EDMONSON, 14376 Rutherford, Detroit, Michigan

PITTSBURGH ALUMNI—*Secretary*, GEORGE W. EBY, 210 Center Avenue, Aspinwall, Pennsylvania

BUFFALO ALUMNI—*Secretary*, PAUL HICKOK, 72 Burlington Street, Buffalo, New York

## LUNCHEON NOTICES

San Francisco Alumni luncheon every Tuesday noon at the Pompei Grill, 161 Sutter Street, Downtown, San Francisco, California.

Regular meetings of the Chicago Kappa Delta Rho Alumni Association are held the third Thursday of each month in the Recreation Room of the Stevens Hotel. Time 6.30 p.m. All Alumni in and around Chicago should register with Secretary Partlow.

Buffalo Alumni holds dinner and meeting on the first Thursday of every month at 6.30 p.m. Paul Hickok, Secretary.

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**June 24-26, 1938**

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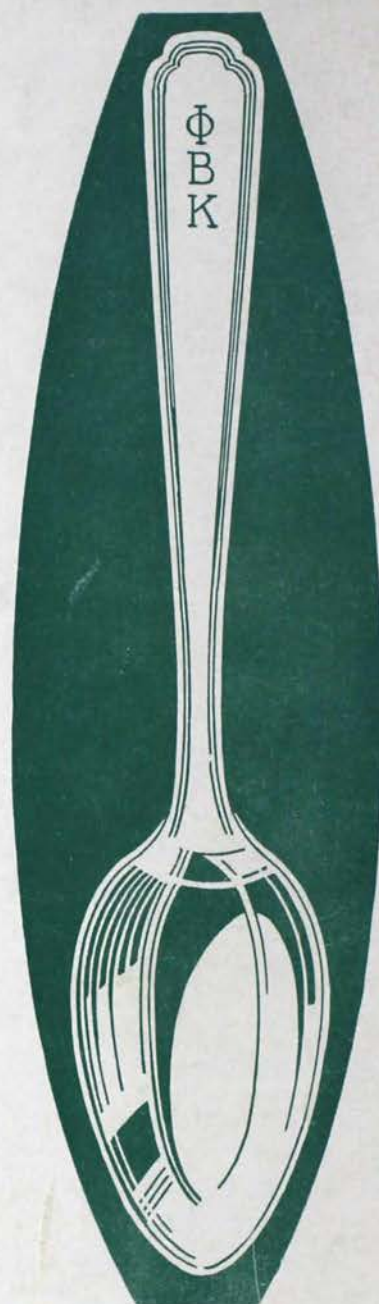
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