



ALUMNI FUND ISSUE

THE QUILL AND SCROLL OF KAPPA DELTA RHO

AN EDUCATIONAL JOURNAL

• AUGUST 1975

Parents of KDR members: Your son's magazine is sent to his home address while he is in college. We hope you enjoy reading the Quill and Scroll, but we would appreciate notification if he is no longer in school and is not living at home. Please send his permanent address to the boxed address on the back cover.

A Banner Year For The Annual Alumni Fund

RECORDS fell by the wayside as contributions to the Annual Alumni Fund were posted. After twenty years, this year's goal of \$10,000 was exceeded with total contributions of \$10,666.19, a fifteen percent increase from last year. With contributors totaling 945, this year's fund was 99 (11.7%) contributors ahead of last year and 89 (10.4%) contributors ahead of the record set in 1972-73.

Beta Chapter (Cornell) again led in dollars contributed with \$1,248.50, closely followed by Eta Chapter (Illinois) with \$1,233.50. For the first time, two chapters contributed over twelve hundred dollars and four chapters reached the thousand dollar mark. Theta Chapter was third with \$1,121.00 and Nu Chapter (Indiana) was fourth with \$1,034.00. These chapters had the same ranking in the 1973-74 Fund. This year represents the ninth time in the last eleven years that the alumni of Beta Chapter have ranked first in total dollars contributed to the Annual Alumni Fund.

With a tremendous surge in contributors, Nu Chapter recorded 96 contributors and moved from fourth place to first place. This beat by one contributor the previous high mark set by Beta Chapter in the 1970-71 Fund. Closely following was Theta Chapter (Purdue) with 92 contributors, Beta Chapter with 90 contributors and Eta Chapter with 87 contributors. Again a new record was achieved with three chapters having 90 or more contributors to the Annual Alumni Fund.

This year twelve chapters exceeded or equaled their prior high for numbers of contributors. We salute these chapters for their outstanding efforts and we are proud to list them on this year's honor roll. They are Albany State, Illinois, Purdue, Bucknell, California, Indiana, Butler, Oregon State, Carnegie-Mellon, Fresno, Lock Haven, and Lewis. We were especially pleased to see that there were a number of our inactive chapters on this list, namely, Albany State, Butler, Carnegie-Mellon and Fresno, proving that the spirit of fraternity goes on even without an active chapter to foster it.

DONORS AS A % OF LIVING ALUMNI Although for the Fraternity as a whole, 9.1% of its living members contributed to the 1974-75 Annual Alumni Fund, a number of chapters had more than 10% of their alumni contribute. In first place was Butler (Omicron) with an astounding 30.2%. Eta Chapter (Tau) led the active chapters with 17.5% of its members contributing to this year's fund. It is the goal of next year's Fund to achieve a level of ten percent participation for the entire fraternity and to have twelve chapters exceed the ten percent goal individually.

1. Butler (Omicron) ... 30.2%
2. Carnegie-Mellon (Tau) 17.2
3. Illinois (Eta) 17.5
4. Purdue (Theta) 14.2
5. Cornell (Beta) 14.1
6. California (Lambda) 14.0
7. Indiana (Nu) 13.4
8. Oregon State (Sigma) 12.1
9. Michigan (Mu) 10.4
1974-75 ALUMNI FUND 9.1

A review of the last ten years shows remarkable progress for the Annual Alumni Fund. Ten years ago 580 alumni contributed approximately \$4,300 for an average gift of \$7.25. This year 945 alumni contributed \$10,666 for an average gift of \$11.25. This year's average gift is three times the average gift sixteen years ago.

A number of memorial gifts were received this year for members of our chapter eternal. Gifts were received from wives as well as from pledge brothers of our departed members. At this time tribute is owed to Brother Harold Osborn, *Illinois* '22, who joined the chapter eternal this past year. Brother Osborn had been one of our most generous and loyal alumni during the twenty year history of the Annual Alumni Fund.

110 members gave for the first time to the Annual Alumni Fund. We welcome them to the list of contributors and hope that their support will continue. At the same time 191 members who gave a total of \$1,953 last year did not give to the 1974-75 Annual Alumni Fund. If only half of those who gave a year ago, give next year our goals for 1975-76 will be surpassed. It is our plan to reach these people during the next year and enroll them again as regular contributors to Kappa Delta Rho's Annual Alumni Fund.

The receipts from the Annual Alumni Fund continue to be an important source of revenue for the National Fraternity. Moreover, through annual giving our members have the opportunity to demonstrate that fraternity is more than a word; it is an experience both tangible

(continued on inside spread)

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|--------------------------------|---|--------------------------------------|--------------------------|
| ALUMNI FUND | Mr. Edward Hoffman, Treasurer Kappa Delta Rho Fraternity 1111 East 54th Street Indianapolis, Indiana 46220 | | |
| | Dear Brother Hoffman: Enclosed please find my 1975-76 contribution to the Annual Alumni Fund, in recognition of the need to supplement a stronger and more active national program. | | |
| Name | Street | City | State |
| City | State | Zip | Year of Graduation |
| Amount of Contribution | | | |
| <input type="checkbox"/> Check | | <input type="checkbox"/> Money Order | |
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