

SIGMA

DELTA

UPSILON

PETITION

COPY

FRESNO STATE COLLEGE
FRESNO, CALIF.

August 24, 1939

OFFICE OF THE DEAN OF MEN

The Grand Executive
Kappa Delta Rho
Ithaca, New York

Dear Sir:

It gives me a great deal of pleasure to recommend for the consideration of your Executive Council a petition of Sigma Delta Upsilon.

This group has been in existence on our campus for about ten years as a local fraternity. It has an excellent record so far as general college participation is concerned. For the past year it has been managing very successfully a fraternity house, and has accumulated a nice balance as a result of the year's work.

The faculty sponsorship is particularly active, and I feel sure that if accepted by Kappa Delta Rho it will become a chapter of your national organization of which you can very well be proud.

Very sincerely yours,

/s/ Mitchel Pirie Briggs
DEAN OF MEN

MPB:K

COPY

FRESNO STATE COLLEGE
FRESNO, CALIF.

June 8, 1939

DEPARTMENT OF AGRICULTURE
AND BIOLOGY

To the Grand Executive Council and
Chapters of the Kappa Delta Rho Fraternity

Gentlemen:

It is a source of gratification to know that you contemplate entering Fresno State College. As a faculty member and sponsor of your brother organization Beta Kappa, I will be happy to be one to welcome you and to cooperate with you in making Fresno State a happier and better place in which to educate our young men and women.

In the name of Beta Kappa, I wish to urge your acceptance of the petition of these fine boys of our local Sigma Delta Upsilon.

Very truly yours,

/s/ James R. Burkholder
Post Grand Guard of
Beta Kappa

JRB:LG

COPY

FRESNO STATE COLLEGE
FRESNO, CALIF.

August 22, 1939

OFFICE OF THE PRESIDENT

Grand Executive Council
Kappa Delta Rho Fraternity

Gentlemen:

It gives me genuine pleasure to recommend to your favorable consideration the local group which is petitioning for a chapter of Kappa Delta Rho. I recall distinctly the committee which met with me ten years ago to discuss the original establishment of their local fraternity under the name Sigma Delta Upsilon. I was most favorably impressed by the high standards which they outlined and the admirable relationship which they expected to merit for themselves upon the campus. Their record during the past ten years has been marked by continuous adherence to those standards and by a constantly growing prestige for the group.

The present membership is a creditable representation of the better class of students on our campus, and would, in my opinion, constitute a worthy chapter of your organization. The boys of Sigma Delta Upsilon have my unqualified endorsement in their application for a chapter of Kappa Delta Rho.

Very sincerely yours,

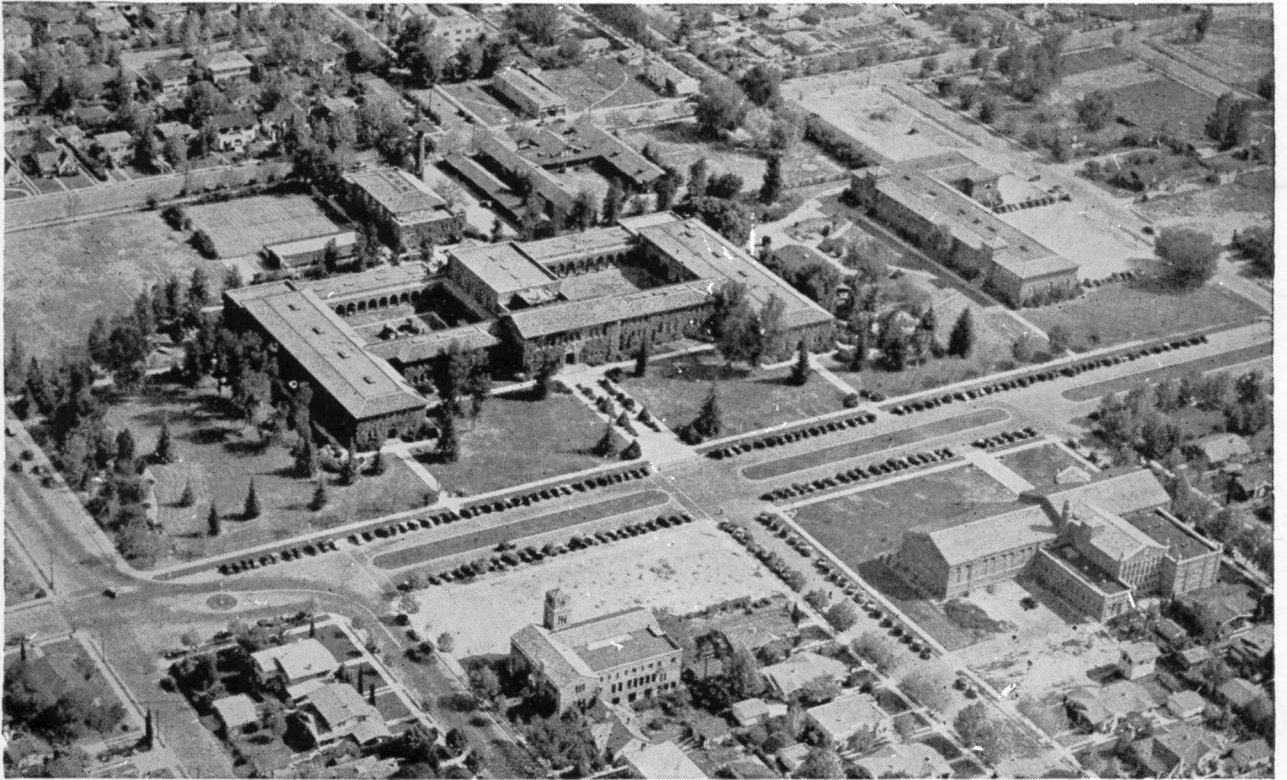
/s/ F. W. Thomas
PRESIDENT

FWT:SP

To
KAPPA DELTA RHO

Fresno State College

September, 1939



Airplane View of Fresno State College

History of Fresno State College

"Founded on the ideal of opportunity for superior educational advantages to more young men and women at lower cost!"

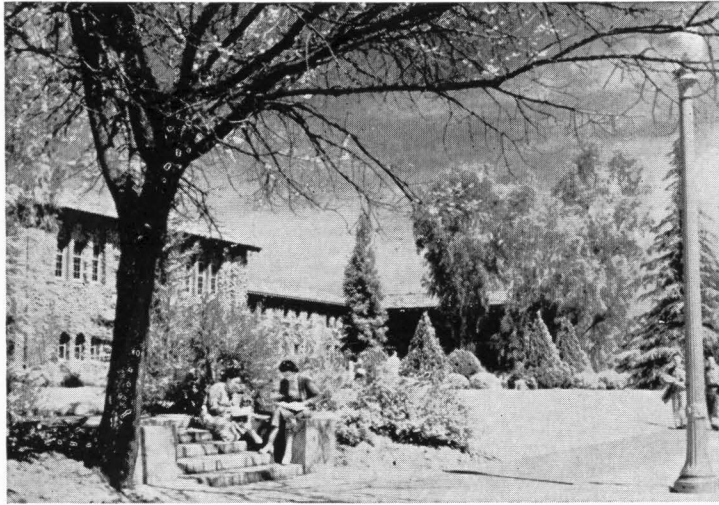
Thus is Fresno State College described by its president, Dr. Frank W. Thomas.

The description fits perfectly. For twenty-eight years the institution, under various names, has trained an ever-growing number of students for worthwhile careers and better citizenship.

Fresno State College occupies a beautiful 40 acre campus at Fresno, in the heart of the fertile San Joaquin Valley. More than 120 miles from any other four year seat of higher learning, it serves principally Fresno and the Valley, but also draws pupils from the rest of California, from almost every state in the Union, from distant territories of the United States and several foreign countries. Today, including its Junior College Division, it has more than 2500 students on its rolls. About 60 per cent of them are residents of Fresno and the remainder are from 23 other countries and out-of-state students.

The history of Fresno State College dates from 1911, when the state government established the Fresno Normal School in a group of small wooden buildings on the present site. With it was combined the Fresno Junior College, which had been opened a few years before and which the community's historians claim was the second in the United States. During the 1911-12 term the total attendance at both schools approximated 100, but within three years it had far outgrown the facilities.

Then began a construction program that has thoroughly dotted the campus with large and handsome buildings. In 1915 the wooden structures were replaced by a spacious administration building with additional class rooms. In 1929 came another important addition—a commodious science building, named McLane Hall in honor of Dr. C. L. McLane, first president of the normal school. Three years later a \$260,000 library was erected. Shortly after that the Fresno State College Association, the student body, purchased a church across the street from the administration building and rebuilt it into a theater. It is called the University Street Playhouse and is used for the dramatic presentations and for training in speech and radio work. Under the leadership of Dr. Frank Thomas, president since 1927, the college has recognized the desires of many young men and women for training in dramatic arts and in the field of radio and to this end has developed the theater. Here are complete facilities not only for the theatrical productions but also for



Administration Building



Sierra Summer School

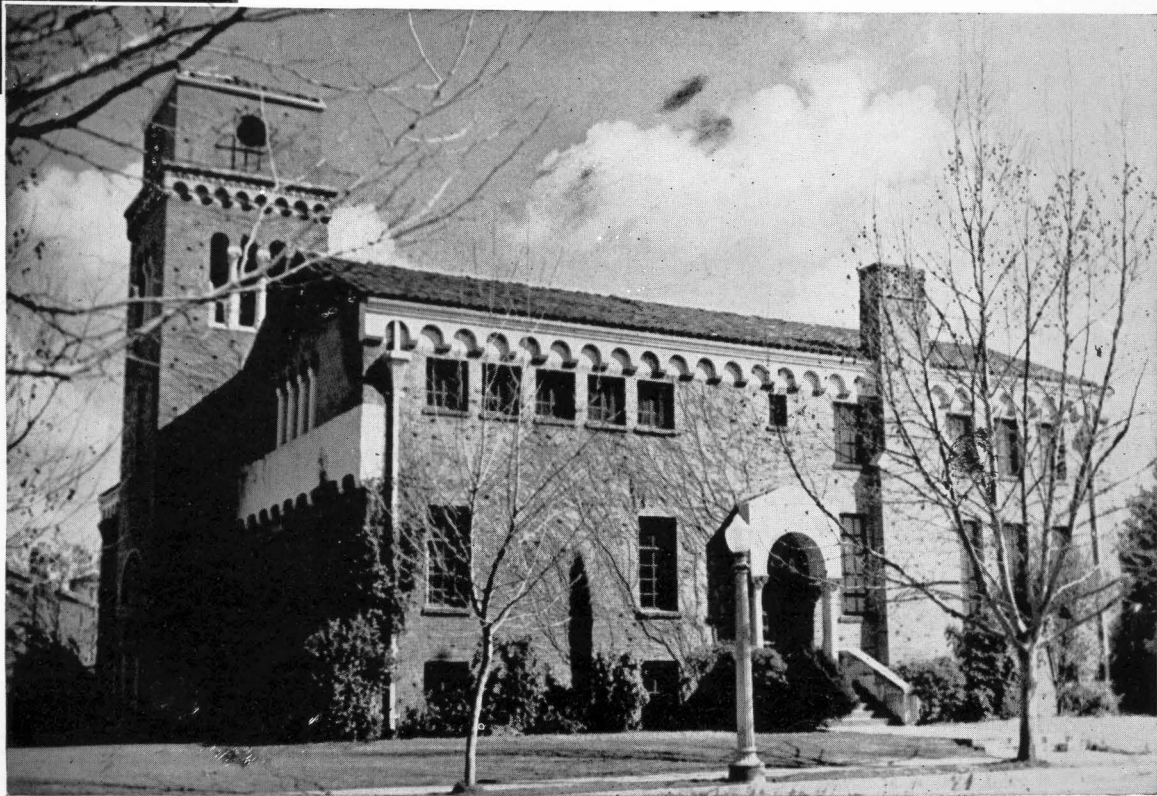
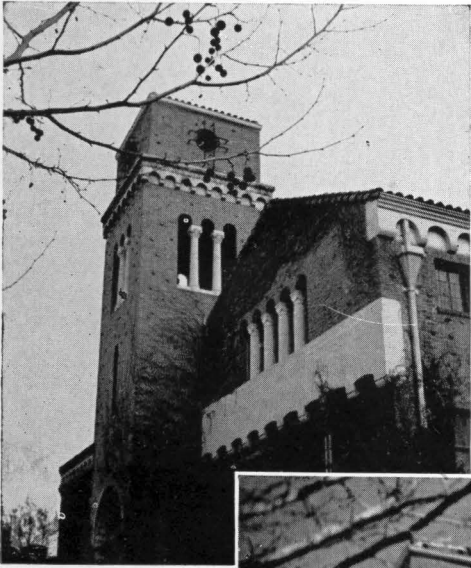
the radio broadcasting and engineering. During the current semester four programs a week are broadcast from the Playhouse studios. It being one of the finest theaters of its kind on the Pacific slope, something should be said of the plant and equipment as well as the purpose of the theater.

The Playhouse building, of handsome Roman architecture, is strategically located at the entrance to the Campus and is ideally constructed for the purpose of education. It represents an original investment of close to \$100,000. Incorporated in the three story plant are: a suite of offices, "green room," reception and service rooms, lobby and box office, a main stage and a beautiful, intimate auditorium which boasts of comfortable opera chairs, dressing rooms, costume and cosmetic laboratories, class rooms, a five-room radio studio, a stage-craft laboratory supplied with showers, a ballroom and kitchen. The theater houses equipment valued at something over twenty-five thousand dollars.

Fresno State College through its University-Street Playhouse, offers one of the finest plants for training on the Pacific slope. The aim and purpose of the Theater is to provide an education in social effectiveness. The development of social intelligence is the keystone to all course planning and theater enterprises. Best growth of the maturing student in the light of modern need for pleasant, effective communication and honest, skillful salesmanship is considered the chief job of speech education at Fresno State. Although the best standards of the professional theater are employed in developing the power of dramatization and in teaching speech skills, the theater as a vocation is **not** the aim of Playhouse activity. An earnest effort is made to replace the moon-gazing romanticism of theater expressed by many high school graduates with a romanticism of useful work and practical achievement that will make for success in business and professional achievement after graduation. As a result of this emphasis, drama-speech students at Fresno State College are a normal crowd of hard working people who wear their hair short, make no artistic pretenses and know how to get along with other people.

In addition to the major units previously mentioned there are a stadium, field-house, women's gymnasium, tennis courts, athletic fields, handball courts, swimming pool and other improvements valued at more than \$1,250,000.

Simultaneous with the growth of the physical properties of the institution, the activities of the school were extended and advanced in scholastic importance. In 1921, when the Legislature raised the status of all the California normal schools, it became the Fresno State Teachers College, with a three-year course, and nine years later it inaugurated the four-year course. In 1935, under another act of the State Legislature providing for still further expansion of the curriculum, it added compre-



The Playhouse

hensive courses in Liberal Arts and was renamed Fresno State College. At the present time there has been passed by the Legislature a bill providing for the investigation as to the feasibility of making Fresno State College a branch of the University of California, similar to the University of California at Los Angeles.

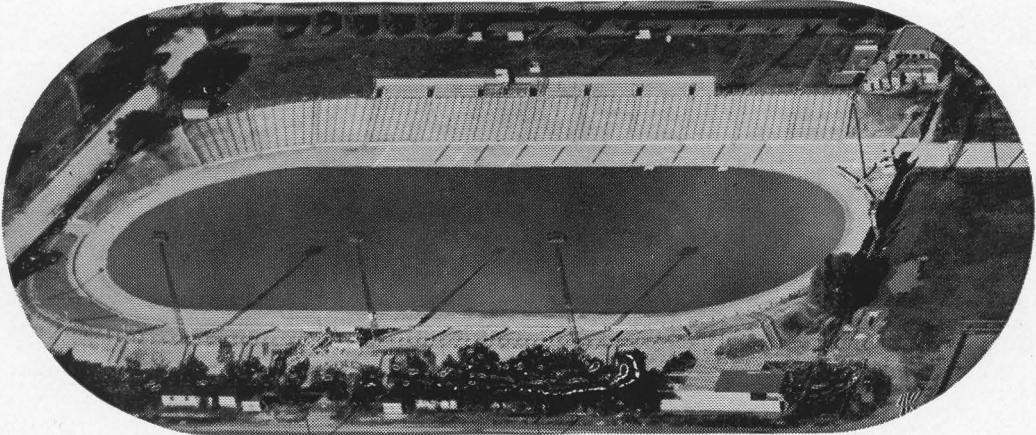
Fresno State College ranks high among the nation's educational centers and its degrees are recognized by all American universities. Its faculty numbers 110 and it offers 26 majors in Liberal Arts: agriculture, art, biology, chemistry, commerce, economics, education, English, French, German, Spanish, general science, history, homemaking, industrial arts, mathematics, music, physical education, physical science, physics, psychology, philosophy, romance languages, social science, and speech. Also there are several special courses available — pre-legal, pre-engineering, pre-medical, pre-nursing, journalism and business.

Mirrored in the placid waters of Huntington Lake, seventy-five miles northeast of Fresno in the high Sierras is located the Fresno State College Sierra Summer School. The term is six weeks in duration and a total of six units can be attempted. Many of the classes are held out-of-doors and the school is situated in an ideal location for the study of field biology, nature work, geology, and other related subjects. It attracts not only students from Fresno State College but from Southern and Northern California universities and out of state colleges. Housing is not a problem because camping out is the rule and tents may be rented and locations are free. Clothing is also not a problem as bathing suits, shorts, overalls, or what-have-you are usually worn. Huntington Lake offers swimming, boating, treasure hunting, and campfires during the leisure hours of the students and the general atmosphere is to enjoy yourself while learning. Three-day hikes are used as field trips and dances, picnics, programs, and banquets are frequent. The administration of the summer school is patterned on that of the mother college, but more diminutive.

As to projected building plans, Fresno State College has just been allotted \$160,000 to build a new union which is to begin during the autumn and further plans call for a new men's gymnasium, a new industrial arts building and other improvements. An act has been recently signed by Governor Olson to provide for the building of dormitories at Fresno and Santa Barbara State Colleges. This because Fresno State College is located in a general residential district and does not have adequate housing for out of town students.

The history of Fresno State College is being written now. It is far from complete and we are confident that there are even now men among our students who have glorious promises and futures.

West Coast Relays



Airplane View of Ratcliff Stadium

Down in the San Joaquin Valley, where the sun-kissed grapes are turned into the raisins you find in your daily breakfast snail, there once was set aside a day in which to celebrate King Raisin, much as King Cotton has his day in the deep South. Raisin Day in Fresno, California, is a typical California Fiesta.

Raisin Day was started in 1908 by the California raisin growers, as a promotion scheme. Raisin Day used to be a parade with floats, ballyhoo, a cinemactor king and queen, and all the rest of the fall-dall-de-rall of a typical advertising venture. All this was replaced after 1928 by a track and field carnival started by Fresno State College in 1927.

Chief characteristics of Fresno's annual West Coast Relays turned out to be a tendency toward individual performances so extraordinary that the meet's slogan became: "Where records of the World fall." This helped to make the meet the Pacific Coast equivalent of the East's Penn Relay Carnival at Philadelphia and the Midwest's Drake Relay Carnival at Des Moines.

In the first ten years of the meet's history, competitors at Fresno broke eleven world's records, tied three. Last week, they broke two more. Elroy Robinson, Merced, California, school teacher, ran 1,000 yards in 2 minutes, 9.7 seconds—to break the record made by Luigi Beccali of Italy in 1933. Stanford's 880-yard relay team (James Kneubuhl, Ray Malott, Stanley Hiserman, and Jack Weierhauser) scooted around the track in 1 minute, 25 seconds—8 seconds faster than the mark set by a University of Southern California team in 1927. Runner Weierhauser's tape-breaking for the world's record was not his only major feat of the day. As anchor man in the mile relay, the last event of the day, he outran University of California's Olympic Champion Archie Williams to give Stanford the ten points it needed for top score in the meet, Stanford 64 to U. S. C.'s 54½, California's 40½.—("Time," May 24, 1937).

This article was written after the Relays of 1937. In the two meets that have followed more records have fallen. Fresno State College is reputed to have one of the fastest tracks in the world. Each year the fame of this event has been farther reaching and this year (May, 1939) 20,000 people filled Ratcliff Stadium to witness this now famous program of athletic events.



The House

History of Sigma Delta Upsilon

On January 16, 1928 Sigma Delta Upsilon was organized as a social organization from a college social service club. Founded by Dr. Lynn Stockwell now present head of vocational education of the University of California the fraternity has always tried to follow the motto of service without dishonor that he and the eight original founders chose.

The first important activity of the fraternity was the organization of the "Used Book Exchange." Lacking a college book store the fraternity ran the first one for two years and then turned it over to the associated students who today run a very large and modern book co-op.

In 1931 Sigma Delta Upsilon organized and ran its first house. Through the efforts of the members and of the alumni a suitable house was secured not far from the campus and ten men resided in it. Late in 1932 the district was re-zoned and that with the coming depression forced the fraternity to close the house. However,



The House

History of Sigma Delta Upsilon

On January 16, 1928 Sigma Delta Upsilon was organized as a social organization from a college social service club. Founded by Dr. Lynn Stockwell now present head of vocational education of the University of California the fraternity has always tried to follow the motto of service without dishonor that he and the eight original founders chose.

The first important activity of the fraternity was the organization of the "Used Book Exchange." Lacking a college book store the fraternity ran the first one for two years and then turned it over to the associated students who today run a very large and modern book co-op.

In 1931 Sigma Delta Upsilon organized and ran its first house. Through the efforts of the members and of the alumni a suitable house was secured not far from the campus and ten men resided in it. Late in 1932 the district was re-zoned and that with the coming depression forced the fraternity to close the house. However,

in doing this Sigma Delta Upsilon adopted a policy of conservatism which has become a blessing. While other houses continued to run into debt during the depression Sigma Delta Upsilon remained free of debt and thus remained solvent.

Six years tested the group thereafter. In that time it survived depressions and hard times by always maintaining its policy of living within its income. The fraternity has never gained undue popularity, but we have strived; have fought to maintain our ideal; have had trouble for we are human and have made mistakes and have, furthermore, profited by them and have also been successful in our undertakings. The standing of the fraternity scholastically is above average. Six times Upsilon has led all fraternities in scholastic ratings on the campus. Only once has it been last. The last rating places the fraternity second among the six fraternities on the campus. Our extra-curricular activities have been fairly represented on the campus.

With this to build upon the fraternity in 1938 had an unusually successful rushing season and brought much new blood and new ideas into the fraternity. Because of the past record the Dean of Men readily approved our application to reopen the house. So in the fall of 1938 a new house on San Pablo Avenue was rented. Before the semester was over the demands for accommodations forced the fraternity to move to a 16 man house on Weldon Avenue near the college. Of the five locals, Sigma Delta Upsilon has the only house.

The financial structure of the house and the fraternity remains firm. Careful supervision of the house and a moderate charge for house expenses brought prosperity to the fraternity. Our spring rushing saw us getting more pledges than any other local. Our housing policy proved to be better than the average near the college and the prices caused a lowering of room charges in the area near the house and thus was a distinct benefit to the college. Again we have demonstrated to the school that fraternities can run their houses at a profit.

Without outlining each turn of our history in the past it is important only to know that we have been and are a progressive, conservative, self-supporting and self-sustaining fraternity with the ideals of our Founders underlying our motives and our actions. The history of Sigma Delta Upsilon is not complete. It is being made every day. It is not being written in Fresno alone. It is being written in the deeds and actions of the men who have taken the oath to follow its precepts of "when a man asketh you to go one mile with him, go two miles."

The Active Members

FACULTY BROTHERS

M. A. Grosse

J. Fred McGrew

Arthur Forsblad

ALUMNI BROTHERS

Edwin Rush

Merle Rush

DeForest Hamilton

J. Louis Bigger

Stanley M. Stallings

John L. Lewis

Thomas L. Mott, Jr.

BROTHERS

SENIORS

Karl Kennedy—Football—Geology—Coalinga.

Willard Johnson—Football—Rally Committee—Education—Visalia.

Clarence Morrison—Band—Music—Fresno.

Frank Ruff—Biology—Fresno.

Harry Blair—Neuman Club—Education—Bakersfield.

JUNIORS

Arthur Kennicott—Swimming—Biology—Neuman Club—Fresno.

Dan Kjerluf—Philosophy—Fresno.

Jesse Fishback—National Guard—Mathematics—Fresno.

Holger Selling—National Guard—Music—Fresno.

Charles Fisher—Engineering—Band—Fresno.

Raymond Mason—Biology—Inter-Frat Council—Dos Palos.

William Morris—National Guard—Foreign Languages—Fresno.

Karl Buckman—Football—Eta Sigma Chi—Political Science—Dos Palos.

SOPHOMORES

Robert Crabtree—Archery—Chemistry—Tulare.

Philip Hartley—Archery—Pre-Medical—Huntington Beach.

Vernon Loomer—Geology—Tulare.

John Hogan—Football Manager—Band—Commerce—Fresno.

John Luther—Football—Industrial Education—Fresno.

PLEDGES

Stanley Topham—Archery—Agriculture—Kerman.

The Members

Left to right: Back row, Ruff, Kennicott, Johnson, Buckman, Loomer. Second Row: Blair, Selling, Kennedy, Rush, Hogan, Mason. Front Row: Hartley, Crabtree, Fishback.

OFFICERS

SPRING AND FALL SEMESTERS, 1939

SPRING

Louis Bigger
Arthur Kennicott
Karl Buckman
Charles Fisher

President
Vice-President
Treasurer
Secretary

FALL

Karl Buckman
Harry Blair
Arthur Kennicott
Philip Hartley

The Petition

We, the members of Sigma Delta Upsilon, being a growing organization within a growing institution, feel the need to unite with a group whose ideas of fellowship and scholastic attainment will bring higher ideals to our fraternity and feed into the stream of our brotherhood a new strain based upon the ideals and traditions of Kappa Delta Rho.

Therefore: in that light we pledge ourselves to Kappa Delta Rho to bring credit to and a tighter bond of friendship and fellowship among college men.

Fraternities and Sororities

On the campus there are seven social sororities and six social fraternities. Of these there is one national sorority and one national fraternity. Last year this membership totaled 456, or about five percent of the enrolled students. Of these 456, 107 were graduated and 96 were incoming freshmen.

Following is a list of the organizations:

SORORITIES

Alpha Theta	1921
Delta Kappa	1917
Delta Mu Phi	1926
Delta Sigma Epsilon	National
Founded Oxford, Ohio	1914
Founded Fresno	1928
Omega Xi Omicron	1918
Psi Chi Iota	1923
Sigma Phi Gamma	1922

FRATERNITIES

Beta Kappa	National
Founded Hamlin University ..	1901
Founded Fresno	1935
Mu Alpha Delta	1922
Sigma Delta Upsilon	1928
Sigma Tau	1921
Zeta Mu	1923
Alpha	1921



West Court by Moonlight